Embracing the 360 life with a clear understanding of our calling allows us to experience life to the fullest and share His purpose through us. Recently, I witnessed the love of Jesus Christ through our FCA school huddles, where coaches, athletes, and everyone they have influenced in their communities are committed to living in the love we first received from Him. FCA along the Emerald Coast would like to share how we apply our scriptural model that emphasizes the importance of a relational life with Christ, leading to our Savior.

MINISTRY FUNDAMENTALS: Share, Seek, Lead, and Love

Share Him Boldly (Acts 5:42) – FCA passionately shares Jesus with those who have yet to establish a personal relationship with Him. We believe that salvation is found only in Jesus, and we fervently aim to spread the Gospel to the world. (Evangelism Focus)

Seek Him Passionately (Acts 17:11) – FCA encourages and equips others to pursue Him daily. A lifelong journey of knowing and loving Jesus requires dedication and discipline. (Discipleship Focus)

Lead Others Faithfully (1 Corinthians 14:12) – FCA strives to model Jesus' service by identifying the needs of others, building trusting relationships, and genuinely caring for those we serve. (Outreach Focus)

Love Others Unconditionally (1 Peter 4:11) – FCA understands that love is the most powerful force in the world. We aim to obey the Lord, who said we would be recognized by our love. (Fellowship Focus)

How does Emerald Coast FCA know that the model of discipleship is making an impact? Let's explore the myths and truths that define the e3 model's characteristics.

The Myths	The Facts
Ministry is about ministry.	Ministry is about the kingdom.
Ministry is telling.	Ministry is serving.
Relationships follow ministry.	Ministry follows relationships.
I need to be successful.	I need to be faithful.
Ministry begins when I show up.	Ministry begins when I leave.



As ambassadors of Jesus Christ, we act as ministers of the Gospel to the world. In contemplation, our value and impact stem from living each day with a Godly purpose. With His presence within us and around us, we reflect the light He has called us to radiate for His glory and goodness. On a personal note, I want to highlight the "empowering" aspect of e3. During my healing journey following the loss of my son and a fellow FCA International missionary staff member, I have been profoundly grateful for God's presence in my life. It brings me comfort to see our coaches and students wholeheartedly embrace their calling, living out the 360/e3 mission of their lives. It is truly a privilege to work alongside extraordinary coaches, athletes, community leaders, and most importantly, the Family of our Savior. Together, we strive each day to lead a holistic life that engages, equips, and empowers us to fully embrace the abundant life He offers to all. Let us embark on the journey to fulfill our calling!