

Course Overview

The Executive Certificate in Healthcare Management & Leadership equips healthcare professionals—including current leaders, rural health professionals, and emerging talent—with skills in leadership, strategic management, financial acumen, and performance improvement. Delivered in a hybrid format (in-person, synchronous, and self-paced), the program prepares participants to lead effectively, drive innovation, and improve healthcare operations. It concludes with a Service Line Competition, where participants present a healthcare service solution to industry leaders.

Target Audience

Ideal for emerging and mid-level professionals, including administrators, clinical leaders, and those transitioning into management. Especially valuable for professionals in rural or underserved settings, including those working in rural hospitals, critical access facilities, tribal health systems, public health departments, and other rural-serving organizations, as well as corporate healthcare or consulting roles.

Program Commitment & Disclosure

The **Executive Certificate in Healthcare Management & Leadership Program** requires full participation in all program components, including:

- **Three in-person Houston-based sessions** (September 18, October 16, and November 13), **with Zoom participation** available for the October 16th session.
- **Rural and international participants may complete the program entirely in a hybrid format**, ensuring accessibility regardless of location.
- **Completion of all modules and submission of program feedback**
- **Participation in the final Service Line Competition**

Participants will receive an Executive Professional Certificate and a LinkedIn Certificate as part of the core program.

Program Fee

The program fee is **\$4,500**, including all instructional content, live sessions, and modules. Early bird rate: \$3,950 (apply by August 21, 2026). Reduced rates available for rural health professionals. **Continuing Education** (CME/CNE): Optional credits available at an additional cost based on credits claimed—contact us for current rates and details.

Application Requirements

Applicants must commit to attending both Friday in-person sessions without conflicts from professional obligations. A bachelor's degree and 3–5 years of healthcare experience are required (exceptions considered). Please submit a 250–500-word personal statement, and a résumé or CV to Dr. Ginger Raya at ginger.raya@uth.tmc.edu with the subject line: **Executive Certificate Applicant. Deadline:** Friday, August 28, 2026 with notification of acceptance provided within 48 hours of receiving a complete application packet. For questions, please contact: flemingcenter@uth.tmc.edu

8 Week Timeline

| 9/18/26: In-Person Meeting (8A-2P CST) | Deliverable Due |
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| Module 1: Leadership & Management | Project Proposal due end of Module 1 |
| Module 2: Change & Strategic Management | Strategic Alignment Report due end of Module 2 |
| 10/2/26: Self-Paced | Deliverable Due |
| Module 3: Ethics & Compliance | Ethics and Compliance Operational Plan due end of Week 3 |
| Module 4: Emerging Technologies | Technology & Capital Needs Report due end of Module 4 |
| 10/16/26: In-Person with Zoom Option (9A-12P CST) | Deliverable Due |
| Module 5: Performance & Improvement | Operational Performance Plan due end of Module 5 |
| Module 6: Finance & Strategic Financial Management | Financial Feasibility Report due end Week 6 |
| 10/30/26: Self-Paced | Deliverable Due |
| Module 7: Human Resources & Team Management | HR & Team Management Plan due end of Module 7 |
| Module 8: Consumer and Market Alignment | Consumer & Market Strategy due end of Module 8 |
| 11/13/26: In-Person Meeting (8A-2P CST) | Deliverable Due |
| Service Line Competition | Pitching a new service line due end of Week 8 |