

LIVING UNITED

FALL 2021

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**NATIONAL
PHILANTHROPY DAY
NOVEMBER 12th**

**UNITED WAY
OF TRUMBULL COUNTY**
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**In observance of the
upcoming holidays,
our offices will be
closed the following days:
Thurs., Nov. 25th & 26th
Fri., Dec. 24th
Mon., Dec. 27th**

Connect with us!



United Way's Summer Literacy Programs Prepared Students for the New School Year

Reading is a vital skill and in order for students to reach their full potential, they must learn to read by the end of third grade. That's why in 2014, United Way of Trumbull County implemented the Reading Great by 8 Early Literacy Initiative. As part of this initiative, United Way provides literacy programs and materials to local schools in Trumbull County for students grades K to grade 3.

“Two of the available programs could be found at the Niles Primary School this past summer,” said Ginny Pasha, President of UWTC. “Those programs included ‘ABC Reading Ready’ for students going from kindergarten to the first grade, and the second program, ‘Ready, Set, Go!’, was available for students moving on from the second grade to the third grade. Both programs lasted for two weeks each,” she added.

Teachers Jamie Duncan and Bree Morgan said the hands-on learning helps reinforce lessons preparing the children for the next grade reading level. Pointing out that you can see how the children enjoy the learning when there are hands-on activities. The ‘Ready, Set, Go!’ program focused on “electricity, and the ‘ABC Reading Ready’ programs focused on “construction.”

Other schools that participated in the programs included Lordstown Elementary and all 4 PK-8 Warren City School buildings.

Reading Great by 8 is available at no cost to the students or school districts thanks to funding provided by our partners and generous donors: ***The Arcelor-Mittal Foundation, The Cafaro Foundation, The Greenwood Foundation, Premier Bank, Ronald McDonald House Charities, and donors*** who designate a portion of their annual contribution to support the Reading Great by 8 initiative.

Reading Great by 8
LITERACY INITIATIVE
A United Way of Trumbull County Initiative



UNITED WAY OF TRUMBULL COUNTY

Join Women United

[Click here to learn more](#)

Phone: 330-369-1000, ext. 28

Volunteer for United Way @ Work

[Interested, let us know.](#)

Phone: 330-369-1000

AMERICAN RED CROSS

Steady need for Blood Drive and Disaster Preparedness, Action Team and Recovery volunteers.

[Click here for an online application](#)

Phone: 330-201-6615

FAMILY & COMMUNITY SERVICES

Daily need for volunteers.

[Click here for an online application](#)

Phone: 330-297-7097

INSPIRING MINDS

Ongoing need for volunteers.

[Click here for an online application](#)

Phone: 330-469-6729

NILES COMMUNITY SERVICES

Volunteers needed for special events.

Phone: 330-652-6412

SALVATION ARMY

[Click here for an online application](#)

Phone: 330-392-1573

SECOND HARVEST FOOD BANK

[Click here for an online application](#)

Phone: 330-792-5522, ext. 102

TRUMBULL MOBILE MEALS

[Click here for an online application](#)

Phone: 330-394-2538

United Way @ Work: Helping in Our Communities

Traditionally, our United Way's annual United Way @ Work event has been a day for volunteers to come together for a day of service, with the event taking place the third Friday of each August. The event would kick off with an early breakfast followed by more than 200 volunteers from area businesses and the community completing numerous service projects and outdoor yard, painting and repair projects for seniors, veterans, and disabled individuals across Trumbull County.

To meet the needs of our community, projects were scheduled over the course of August and September, rather than one specific day. In place of the annual breakfast, registered volunteers were provided a brownbag breakfast, beverages, Live United t-shirts, and supplies at their individual worksites.

A very special thank you to our **Volunteers**, our event sponsor, **Lordstown Energy Center**, and our sponsor of the Born Learning Trail project, **7 17 Credit Union**.

An added thank you to all the employers who provided volunteers! Thank you to **7 17 Credit Union, Barton Malow, Cortland Bank, Howmet Aerospace, Laborer's Local 935, Kent State University of Trumbull, Lordstown Energy Center, Mercy Health St. Joseph Hospital, Premier Bank, Trumbull Neighborhood Partnership, and Ultium Cells**.



The **Mercy Health St. Joseph Warren Hospital** team assisted a 95 year old cancer survivor at her home in Niles with extensive yard work and removal of bushes.



Volunteers from **7 17 Credit Union** completed the Born Learning Trail at Perkins Park by painting the corresponding artwork on the ground.



Ultium Cells team preparing to paint exterior home and garage of senior couple on dialysis.



Ultium Cells team member getting preparing to paint.



RECOVER. REIMAGINE. REBUILD.



For the most up-to-date volunteer opportunities, [CLICK HERE](#) or visit our website at [UNITEDWAYTRUMBULL.ORG](#).



The Mercy Health St. Joseph Warren Hospital Team just getting started.



Ultium Cells Team cleaning up a senior's home in Warren.



UWTC Spokes Kid Aniyah Marsh assisting a UW@W team at a senior's home in Niles.



Seen here with UWTC BOD Chair Lisa Taddei and UWTC CEO Ginny Pasha are volunteers from **Premier Bank** who did cleanup work at the NEO Children's Rehabilitation Center in Howland.



Howmet Aerospace employees completed extensive yard work for a senior in Warren.



Ultium Cells employees team up to make a difference at Clover Recycling.



Staff members of Kent State of Trumbull completed extensive yard work for a veteran in Cortland.



Ladies of Cortland Bank help out a senior in Warren.

See more photos on back page.

**NEED HELP?
CALL 2-1-1**

2-1-1

Get Connected. Get Help.™

Your link to community resources.
or visit HelpNetworkNEO.org.

CALL FOR REFERRALS TO HUNDREDS OF RESOURCES



2021-22 Board of Directors

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Our Mission

United in Helping Children & Families Thrive in Trumbull County.

Our Vision

To inspire and build a community where everyone has the opportunity to reach their full potential.

Funded Partners

American Red Cross

Catholic Charities

Community Volunteer Council

Family and Community Services

- Big Brothers Big Sisters
- Foster Grandparents
- SCOPE Senior Support
- Someplace Safe

Great Trail Council, Boy Scouts

Greater Warren-Youngstown Urban League

Help Network of Northeast Ohio

Inspiring Minds

Niles Community Services

NEO Children's Rehabilitation Center

Potential Development

Salvation Army

Second Harvest Food Bank

Trumbull Mobile Meals

UNITED IN HELPING CHILDREN & FAMILIES THRIVE IN TRUMBULL COUNTY

Together, We Change Lives

Recently, our community has experienced a series of setbacks and it's going to take time to truly recover, and to reimagine and rebuild. And it cannot be done by government, business or nonprofits alone – it takes all of us, working together to advance the common good.

United Way of Trumbull County has always worked on issues that impact under-served communities and vulnerable populations. We focus on solutions that will drive both individual and collective success. As we look forward, we can reimagine and rebuild a community where everyone can **LEARN WELL, EARN WELL, & STAY WELL** and is given the opportunity to thrive.

RECOVER

As a community, we are moving in the right direction, but there is more to do. United Way of Trumbull County continues to fund non-profit agencies to ensure that basic needs are being met. This is often the first step for individuals, families, and communities to successfully recover and move forward.

REIMAGINE

United Way of Trumbull County is leveraging its local impact to help reimagine our community so it can become a strong, resilient place where everyone can succeed. We have programs and partners that will ensure success is possible. Together, we continue to reimagine what it will take for our community to thrive.

REBUILD

United Way of Trumbull County can mobilize the caring power of our community to build an even stronger place to work and live.

9,000 +

Students received literacy support, mentoring, and improved learning experiences that led to greater success at school.



63,000 +

Children and families received food, clothing, and shelter when needed. Seniors and home-bound individuals received food and hot meals at home.



300 +

Prescriptions were funded for underinsured seniors with diabetes under the Women United Diabetes Initiative.



1,800 +

Individuals benefit from *SingleCare* prescription discounts yearly.



4,300 +

Children have registered to receive free books in the mail through the Ohio Governor's Imagination Library.



1 in 3

Individuals in Trumbull County were helped with your donation.



United Way Initiatives

Ohio Governor's Imagination Library

Partnership for Financial Empowerment

Reading Great by 8

Women United Diabetes Initiative

RECOVER. REIMAGINE. REBUILD.

The Extra-Mile Giveaway: A Donor Incentive by Greenwood Chevrolet!

Donating to United Way of Trumbull County is the best way to help the most people!
And when you GIVE, you could find yourself **FREE WHEELING** in this **2021 CHEVY TRAILBLAZER** or walk away with \$15,000 cash!

Here's How it Works

- To participate in the 'Extra Mile Giveaway' drawing, donor MUST be 18 years of age.
- The donor must give a minimum of \$260 or greater during the 2021 campaign.
- Workplace Pledge Forms and Online Pledges at unitedwaytrumbull.org serve as your contest entry.

Contest Ends December 2021

Ten (10) finalists (5 from UWTC and 5 from UWYMC) will be drawn during the month of January 2022. The finalists drawn will attend a special KEY EVENT in mid-March 2022 where ALL 10 finalists will have the opportunity to select a box containing a key. The person with the key that starts the car WINS!

The winner gets to choose between this beautiful 2021 Chevy Trailblazer or \$15,000 cash!

Due to COVID, the KEY EVENT may be held virtually with United Way representatives selecting and turning the keys on behalf of each finalists. This will be determined prior to the drawing. To view last year's virtual event, go to unitedwaytrumbull.org/greenwood-promotion



Campaign Corner: Welcome Boscov's!

United Way of Trumbull County is excited to welcome the opening of Boscov's at the Eastwood Mall in Niles.

Boscov's is known for partnering with local United Ways and non-profits to help area communities. Last year, the company reported that it provided \$2.5 billion in community support.

In addition to their upcoming '**Shop for a Cause**' Charity Day on October 7, 2021, which raises funds for our community by awarding vital dollars to United Way of Trumbull County and several of our non-profit partners, **Boscov's** supports United Way by holding a workplace campaign out of their headquarters in Reading, Pennsylvania.



If you'd like to learn more about starting a workplace campaign at your company or organization, please contact Christine Cope at ccope@unitedwaytrumbull.org for details!

RECOVER. REIMAGINE. REBUILD.

Boscov's

GRAND
OPENING
CHARITY DAY

- SHOP FOR A CAUSE -

*Be the first to shop the new **Boscov's at Eastwood Mall** and help UWTC's **Women United Diabetes Initiative** at the same time!*

Boscov's will be open for **Charity Day, Thursday, October 7, 2021**. The entire store will be filled with exciting merchandise that "pass holders" will have the opportunity to shop first! Plus, there'll be free entertainment, refreshments, and register to WIN PRIZES, and a free gift!

Passes are available for \$5 by visiting unitedwaytrumbull.org. Passes will also be available at the door, where you can specify your \$5 donation to go **Women United of Trumbull County** to provide prescription assistance for insulin to underinsured seniors right here in our community!



Give to make the greatest difference in your community. Your donation will help people in Trumbull County to **Learn Well, Earn Well, and Stay Well**. Your donation may also be designated to the 501(c)(3) partner agency of your choice. To give, please visit UNITEDWAYTRUMBULL.ORG.



UNITED WAY OF TRUMBULL COUNTY
WAS PROUDLY AWARDED
THE SEAL OF TRANSPARENCY 5

When to keep your child home sick from school



It's inevitable that colds and other illnesses will start making their rounds this school year. Here is a basic guide from our partner **@SingleCare** for when to keep your child home sick from school.

Link:

<https://www.singlecare.com/blog/when-to-keep-kids-home-from-school/>

To download your **FREE Prescription Savings Card**, [CLICK HERE](#) or visit unitedwaytrumbull.org/singlecare



amazon smile
You shop. Amazon gives.

Help us help people in need!

AmazonSmile donates 0.5% of your purchase (before taxes and rebates) on eligible products to **United Way of Trumbull County**.

This may not sound like a lot, but if you're like many others who prefer the convenience of ordering gifts and necessary items online, imagine how quickly it could add up!

To learn more and to start shopping, [CLICK HERE](#) or visit unitedwaytrumbull.org/copy-of-amazon-smile



Let's Talk Trumbull

Let's Talk Trumbull is a new series of videos and articles highlighting businesses and organizations who are making a difference in Trumbull County. In this installment, we are focusing on the **Laborers International Union North America (LIUNA), #935** in Warren, Ohio.

United Way of Trumbull County and the Labor movement go way back with a partnership that continues to build a stronger community and Labor has always been a strong supporter of the work that United Way does in Trumbull County. We can always count on them to Give, Advocate, and Volunteer to help Children and Families Thrive.

The **Local 935** has made a difference in Trumbull County by giving through a workplace campaign and volunteering for "UNITED WAY @ WORK". They have used their skills for community projects such as helping a senior or veteran with yard projects, installing the BORN LEARNING TRAIL (a series of interactive signs with activities for adults to engage in with young children), and painting and minor repairs.

In addition, representative Jim LeDenko, business manager of **Local 935**, volunteers as a Board Member for United Way in Trumbull County to provide his skills and perspective while gaining first-hand insight about community needs while advocating for necessary resources

United Way is proud of our historic partnership with the **AFL-CIO** and organized labor. This past Labor Day, we thanked all union members who have contributed with not only their hard earned money but with countless hours of volunteering and advocating to improve lives in our communities.

In Trumbull County, Laborers' International Union #935 supports our local non-profits by collaborating, volunteering, and giving through workplace campaigns. When we all work together, we are helping people in our community thrive!

-- James Ledenko, Business Manager
Laborer's Local 935

Women United: Winning the Fight Against Diabetes

November is diabetes month and Women United is planning a campaign to raise awareness and dollars to help local seniors in Trumbull County. To date, nearly 300 prescriptions have been provided with funding from this initiative.

To Give, Text WU to 40403

Or visit our website at unitedwaytrumbull.org.

DID YOU KNOW:

- 11% of adults in Trumbull County have diabetes. Many of these are senior citizens on limited budgets with multiple health issues.
- When they reach their Medicare coverage gap, they are often faced with high co-payments and begin to parse their medication or have to make difficult choices on how to spend their money.
- 250+ prescriptions have been funded by Women United since launching the program in the fall of 2019.
- 200% is the increase in the cost of insulin in the last decade.
- \$150 is the average cost of a co-payment for insulin for seniors and diabetes related medications for seniors in our program. However, the cost may be as high as \$750 when seniors fall into the "coverage gap" of Medicare. When you add that to other medication costs, some are paying hundreds of dollars that could be equivalent to a house payment.



Imagination Library: Cookbook Fundraiser to Provide Reading Books in Every Child's Home

United Way of Trumbull County received a special cookbook from **First Lady DeWine** and **Dolly Parton** and is selling copies of the cookbook for just \$5. All proceeds from the cookbook sales will go directly to support the Imagination Library in Trumbull County.

The Imagination Library delivers a book every month to children enrolled in Trumbull County from birth until the child's 5th birthday, at no cost to families, regardless of income. United Way of Trumbull County is responsible for fundraising to provide half the cost of monthly books and mailings, with the other half paid for by the **Governor's Imagination Library**.

The cookbook *Our Family Favorites – A Collection of Beloved Recipes* features delicious family recipes from **Mrs. DeWine** and **Dolly Parton** including Grandma's Chicken and Noodles, Hello Dolly Bars, and Fran's Buckeye Brownies.

To support the Imagination Library in Trumbull County and to purchase Fran DeWine and Dolly Parton's *Our Family Favorites* cookbook online, please visit unitedwaytrumbull.org. Cookbooks will be shipped 5-7 business days following your purchase.



To learn more or to register a child, visit unitedwaytrumbull.org/imaginationlibrary

Huntington Bank: 11th Year Providing for 'Stuff the Bus' Campaigns

Thank you, Huntington Bank!

Huntington Bank provided backpacks for our local United Way's 'Stuff the Bus' campaigns, and this marks their 11th year of doing so!

Approximately 600 backpacks were given to United Ways in Trumbull, Mahoning, and Columbiana counties, as well as Mercer County in Pennsylvania this August.



UWTC gave a portion of the bookbags to the Patchwork Foundation who distributed them to Badger School kids at an event held at the Kinsman United Methodist Church. The remaining bookbags will be given to kids throughout Trumbull County.

RECOVER. REIMAGINE. REBUILD.

THANKFUL ACTS OF KINDNESS

Thankful Acts of Kindness are given in recognition of a group, organization, or individual providing outstanding support to others. The program was started in 2020 to recognize essential workers and volunteers during the pandemic and was received so well that we continue to ask for nominations.

During the month of August, the Maintenance Staff at six Warren City School locations received a T.A.O.K.

"This group of individuals has taken on the extra responsibilities of ensuring the health and safety of all with pride and an extreme work ethic. They have gone above and beyond to ensure the health and safety of the staff, students, and other community agencies throughout the pandemic, tirelessly working to clean and sanitize each school, bus, and even the neighboring CSB building many times a day," said DeCasare.



The maintenance staff at each Warren City School building was provided lunch as a way to say thank you.

The employees were nominated by Trish DeCesare from **Lincoln K-8 School** with the support and help of Steve Chiaro, Superintendent of **Warren City Schools** and John Lacy, Business Manager who helped coordinate delivery of lunch to 70 custodial workers at 6 locations. Lunch was purchased from **Sunrise Inn of Warren** to help support local businesses in Trumbull County.



United Way
of Trumbull County

OUR MISSION

United in Helping
Children & Families Thrive
in Trumbull County!

OUR VISION

To inspire and build a community
where everyone has the
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**NATIONAL
PHILANTHROPY DAY
NOVEMBER 12th**

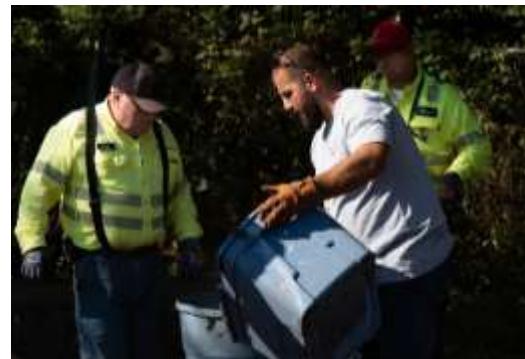
Connect with us!



Lordstown Energy Team (L-R) Joseph Click, William Meadors, Tim Dobbins, Scott Pinion, Matthew Wymer, and John Brinich at The Clover Recycle Center.



Nura Aden of Ultium Cells completing clean up at the Clover Recycle Center.



Living United at The Clover Recycle Center. L to R: Tim Dobbins of **Lordstown Energy**, Derek Spangler of **Ultium Cells**, and Joseph Click of **Lordstown Energy**.



Joseph Click of **Lordstown Energy** teams up with Ultium Cells to handle much needed clean up.

 **THANK YOU
Volunteers!**
We couldn't do it without you



United Way
of Trumbull County

3601 Youngstown Road, SE
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