



OFFICIAL SUSTAINABILITY PARTNER

Tampa Bay Super Bowl LV Host Committee Announces the Launch of their Host Committee Sustainability Program, Presented by Tampa Electric

Tampa, FL. – October 13, 2020 – The Tampa Bay Super Bowl LV Host Committee announced today the launch of the Host Committee Sustainability Program, presented by Tampa Electric, their official sustainability partner for Super Bowl LV in Tampa on February 7, 2021.

As part of the partnership agreement, Tampa Electric will work with the Super Bowl LV Host Committee to incorporate sustainability principles and programs alongside Super Bowl-related and Host Committee-related events in the Tampa Bay area.

The program will focus on mitigating the environmental impact and making a positive contribution to the host community by offsetting energy at events through the purchase of solar blocks, supporting NFL Green's community greening initiatives, developing unique fan engagement activities and aiding in food and material recovery efforts.

"Tampa Electric is committed to protecting and preserving our environment, which we demonstrate as the state's top producer of solar energy per customer," said Rene Gallant, Vice President of Strategy and Business Development for Tampa Electric. "We look forward to the opportunity to educate the community about clean energy and creating a greener future, as well as supporting community greening projects which will help preserve our natural wildlife and resources."

Renewable Energy Offsets:

The Host Committee plans to work directly with Tampa Electric to purchase solar blocks through the [Sun to Go program](#) to offset electricity usage at their sanctioned events. This initiative, which is also available to residential and business customers, will allow the equivalent of the electricity used at these events to be generated from local solar installments to the grid.

Fan Engagement:

In addition, the Host Committee will partner with local non-profit organizations to develop multiple fan and volunteer engagement initiatives leading up to and during Super Bowl LV week, including but not limited to community clean-ups, food packing events, a sustainability incentive program and activating a Riverwalk Green Team.

Community Greening Program:

In partnership with NFL Green, the Tampa Bay Super Bowl LV Host Committee and Tampa Electric will support the Community Greening Program which will develop projects focused on leaving a permanent green legacy in the Tampa Bay community. For Super Bowl LV, numerous community greening projects are planned ranging from mangrove planting and sand dune restoration to neighborhood beautification projects and community gardens. The first Sand dune project at Picnic Island Park was recently completed and highlighted by the symbolic passing of the “Golden Shovel” from Miami to Tampa.

The press release and VNR package from this event can be found [HERE](#).

“With sustainability being a key pillar of the Tampa Bay Super Bowl LV Host Committee’s legacy program, Forever 55, we are so grateful for Tampa Electric’s ongoing support and thought leadership, said Claire Lessinger,” Chief Operating Officer of the Tampa Bay Super Bowl LV Host Committee. “We look forward to uniting the community around greening initiatives and ultimately leaving a lasting impact and legacy together.”

For more information on the local hosting efforts for Super Bowl LV, you can visit the Tampa Bay Super Bowl LV Host Committee’s official website at TampaBayLV.com.

About Tampa Electric:

[Tampa Electric](#), one of Florida’s largest investor-owned electric utilities, serves about 780,000 customers in West Central Florida. Tampa Electric is a subsidiary of Emera Inc., a geographically diverse energy and services company headquartered in Halifax, Nova Scotia, Canada.

About the Tampa Bay Super Bowl LV Host Committee:

Forward. Forever. Together. The Tampa Bay Super Bowl LV Host Committee, a private, non-profit 501 (c)(6), represents local community leaders in business, tourism, sports, entertainment, and government and serves as the direct liaison to the National Football League for the region’s collective hosting effort. The Tampa Bay Super Bowl LV Host Committee will focus on raising the bar for the fan experience in the region, implementing lasting legacy initiatives, showcasing the destination’s recent progress and exciting future, all while delivering a fifth world-class Super Bowl. For news and event information, follow us on social at @TampaBayLV or visit TampaBayLV.com.

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