



**Media Contact**

Margie Martin

813.220.0526

[mmartin@walkerbrands.com](mailto:mmartin@walkerbrands.com)

**General Manager of Midtown Tampa Retail Operations Hired**

*Industry veteran responsible for day-to-day operations and retail relationships*

TAMPA, Fla. (July 20, 2020) – Shopping center industry veteran Kathleen A. Hackshaw, CSM, has been hired as general manager of Midtown Tampa, which is scheduled to open in February.

CASTO Southeast, managing retail on behalf of the Midtown Tampa partnership with Bromley Companies, CASTO Southeast and JR Anderson, selected Hackshaw for the position.

"As general manager, Kathy will be the face of Midtown Tampa for our tenants and the community," said Pat Westerhouse, vice-president of CASTO Southeast. "She's a dynamic, experienced leader with a stellar background in the industry. We couldn't be more excited to have Kathy on our team."

Hackshaw, who is a Certified Shopping Center Manager (CSM), will spearhead day-to-day operations of more than 200,000 square feet of retail including marketing, facilities, maintenance, security and parking. She will be responsible for all of the common and shared spaces throughout Midtown Tampa and for building strong tenant relationships.

Prior to joining Midtown Tampa, Hackshaw served as director of retail operations for Bloomfield Holdings, LLC, located in Jackson, Miss. She has also held executive positions at Chelsea Property Group, JTS Realty, O & S Holdings and Spa Sydell.

Hackshaw, who holds a Bachelor of Arts degree from Wake Forest University, brings more than 25 years of retail property management experience to Midtown Tampa.

### **About Midtown Tampa**

On 22 acres, the award-winning Midtown Tampa is the first mixed-use project of its kind in Tampa, and the catalyst for an entirely new district connecting Westshore and Downtown. Midtown Tampa will deliver 1.8 million square feet of retail and residential space, including 200,000 square feet of Class A office in the first phase, plus entertainment and hospitality to the surrounding neighborhood and the Tampa Bay region. Already, Midtown Tampa has announced Royal Pets Market & Resort, Joffrey's Coffee & Tea Café, BellaBrava: New World Trattoria, Shake Shack, REI Co-op, Whole Foods Market, NOVEL Midtown by Crescent Communities, True Food Kitchen, Burtons Grill & Bar, Ponte Group Restaurant, The Loft, F45 Training and co-developers Concord Hospitality on Aloft and Element Hotel, along with Highwoods Properties on Midtown One office tower. Project completion is first quarter 2021. For more information about Midtown Tampa, visit [www.midtowntampa.com](http://www.midtowntampa.com).

### **About CASTO**

CASTO, a fully integrated real estate organization since 1926, is a recognized leader in the ownership, management, acquisition and development of multifamily residences, commercial shopping centers and office buildings. CASTO's growing portfolio currently includes more than 26 million square feet of commercial property and nearly 5,300 residential units located throughout the midwestern and southeastern United States. CASTO is headquartered in Columbus, Ohio, and serves a variety of clients from five offices in Florida, North Carolina and Ohio. To learn more about CASTO, visit [www.castoinfo.com](http://www.castoinfo.com).

### **About Bromley Companies**

Founded in 1972, Bromley Companies is a national real estate development and investment company that has built a portfolio of retail, office, industrial and student housing assets. Bromley began a substantial history of investing in the Tampa region more than 30 years ago. Since then, Bromley established a Tampa office and has owned and managed local real estate including a 60,000 square-foot Bromley Office Building. The leadership team is involved with the Westshore Alliance, Tampa Hillsborough County Economic Development Council and numerous civic and charitable organizations. To learn more about Bromley Companies, visit [www.bromco.com](http://www.bromco.com).

### **[Midtown Tampa \(Click here to access Dropbox with media listed below\)](#)**

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Photo: Kathy Hackshaw, general manager, Midtown Tampa

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**Media Contact**

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**margie martin**

**walker brands**

we connect people to places

1810 west kennedy boulevard | tampa, florida 33606

**Direct: 813.220.0526**

813.875.3322

[mmartin@walkerbrands.com](mailto:mmartin@walkerbrands.com)