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**WWE GLOBAL AMBASSADOR TITUS O'NEIL AND PARTNERS TO GIVE AWAY 30,000 BACKPACKS AT
RAYMOND JAMES STADIUM DURING FOURTH ANNUAL BACK-TO-SCHOOL BASH**

Event features special guest appearance by Flo Rida

Tampa, Fla (July 7, 2021) — Thaddeus Bullard, aka WWE Global Ambassador Titus O'Neil and the Bullard Family Foundation announced today the return of the 4th Annual Back to School Bash on Saturday, August 7 at 9:01 a.m. After being held virtually last year due to the pandemic, the event returns bigger and better to Raymond James Stadium with a special guest appearance by Flo Rida and a Battle of the Bands showcase featuring 12 Hillsborough County schools.

The “:01” start and end times are symbolic to support “unity” and coming together as one for change.

“We are so fortunate to have more than 100 corporate and community partners who continue to join hands to ensure that our students will return to school ready to learn,” Bullard said. “We’re excited about returning to Raymond James Stadium where the energy is not only electric, but the volunteers are humbled to be serving and the families are grateful for all the services. It’s a day where we all come together to support one another in a tremendous way.”

Students in the Hillsborough County School District will receive free school entry and sports physicals, dental care, eye exams and eyeglasses, haircuts, food and backpacks filled with school supplies. The free event is thanks to the generous support of presenting sponsors Super Bowl LV Champions, the Tampa Bay Buccaneers, Skanska, AdventHealth, Heritage Insurance, and the 2020 Stanley Cup Champions, the Tampa Bay Lightning. The Battle of the Bands showcase is sponsored by Heritage Insurance and supported by Tijuana Flat’s Just in Queso Foundation.

The foundation is expecting a larger turnout following a pandemic year which has created more families in need. While registration is not required for event entry, families must register for medical, dental and eye care services. For families wishing to register, visit tinyurl.com/BASHMEDICAL.

“AdventHealth is excited to extend our partnership with the Bullard Family Foundation for a fourth year to provide school entry and sports physicals - at no cost - for the hundreds of families who need us most,” said Lauren Key, Senior Executive Officer, Consumer Strategy, AdventHealth West Florida Division. “We want to keep the children in our community safe and make it easy for them to access health care. By bringing our medical team and services back to Raymond James Stadium, we can continue to provide the necessary resources to help families thrive as kids head back to school.”

The Tampa Bay Buccaneers has stepped up once again as a major sponsor of the event as well.

“As we begin the process of moving forward from the pandemic, it is imperative that we provide our children with the essential resources needed to get them back in the classrooms for the upcoming school year,” said Buccaneers Chief Operating Officer Brian Ford. “We are proud to once again join our partners at AdventHealth, as well as the Bullard Family Foundation, to provide these vital services for these students as they prepare to get back in classrooms. “Our Jr. Bucs School Program provides assistance and resources for hundreds of thousands of students throughout the Tampa Bay area and we are excited to continue supporting the students and families of Hillsborough County Public Schools at this year’s Back to School Bash.”

In addition to the Raymond James Stadium event, the Bullard Family Foundation will host The Big Backpack Build powered by Heritage Insurance on Saturday, July 17 at AMALIE Arena. The event is being billed as one of the largest backpack builds in the world as volunteers will fill 30,000 backpacks with school supplies. Volunteers are needed. If interested, please visit bit.ly/3j5gw20.

For media or interview inquiries, please contact:

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About The Bullard Family Foundation

The Bullard Family Foundation was started in 2018 by Thaddeus Bullard aka WWE Global Ambassador Titus O’Neil. Its mission is to provide families and children everywhere with moments, programs and resources to help build character and improve outcomes in communities. The foundation is headquartered in Tampa, FL. For more information, visit bullardfamilyfoundation.org or facebook.com/bullardfamilyfoundation.