

June 14, 2022
MEDIA ALERT



Walk-On's Sports Bistreaux Kicks Off Grand Opening at Midtown Tampa
*Local Officials and Founder Brandon Landry to Welcome First 100 Fans
With Chance to Win Walk-On's for a Year*

WHAT

- [Walk-On's Sports Bistreaux](#) is celebrating the grand opening of its Midtown Tampa location at the corner of Dale Mabry Highway and I-275.
- The restaurant is a family-friendly casual dining destination offering the Taste of Louisiana in a prime game-day environment perfect for everyone from families and youth sports teams to date nights, a girls' night out, or a group of friends to watch the big games.
- Walk-On's Founder Brandon Landry will be on site for the ribbon cutting and opening day festivities.
- Walk-On's charitable partner, Feeding Tampa Bay, will also receive a donation to help in the fight to end hunger in the Tampa Bay community.

WHEN

- Monday, June 20
- 10:30am – Ribbon Cutting Ceremony
- 11am – Doors Open!

WHERE

- Midtown Tampa (corner of Dale Mabry Highway and I-275)
- 1140 Gramercy Lane, Tampa
- Parking: Waterview Garage (adjacent to restaurant - enter at Himes and Cypress)

RIBBON CUTTING CEREMONY DETAILS

- Brandon Landry – Founder, Walk-On's Sports Bistreaux
- Mike Lester – CEO & Co-Founder, Walking Tall Brands
- Guido Maniscalco – Tampa City Council, District 6
- Kelly Flannery – President, South Tampa Chamber of Commerce
- Shannon Oliviero – External Affairs Officer, Feeding Tampa Bay
- Blake High School Jazz Band

GRAND OPENING DAY FESTIVITIES

Fans can be one of the first to experience Walk-On's mouthwatering authentic, Louisiana cuisine, exceptional service and game-day atmosphere, as well as:

- **Win Walk-On's for a Year** – The first 100 guests will have a chance to win FREE Walk-On's for a year, and will each receive a \$10 gift card and complimentary beverage for a future visit.
- **Enjoy Happy Hour** with drink and starter specials

ABOUT WALK-ON'S

- At Walk-On's, each dish is made from scratch, using fresh ingredients to bring its mouthwatering, Americana and Louisiana cuisine to life. The diverse menu features unique twists on game-day staples and upscale takes on Louisiana mainstays, such as Crawfish Étouffée, Duck & Andouille Gumbo and Krispy Kreme® Bread Pudding.
- Fans will enjoy a game day experience like no other with over 84 TVs, 3 patios, 44 beers on tap – one of the most in the area with many from local breweries – and game areas to take their best shot.
- A separate drink window allows fans to take a traveler with them as they enjoy all the activity in Midtown Commons and explore all that Midtown has to offer.
- Based in Baton Rouge, Walk-On's was founded in 2003 by Brandon Landry, a former walk-on basketball player at LSU. The concept leans on the true spirit of a walk-on to build a winning culture.
- This restaurant marks its 8th location in Florida and the second in the Tampa Bay area besides its Wesley Chapel location.

MEDIA CONTACTS:

Mary Ellen Collins
Martin Communications
813-335-7608

maryellen@martincommunications.com

Jennifer Zmurk-Diaz
Walking Tall Brands
619-253-5064

jen@walkingtallbrands.com

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