



579 First Bank Drive  
Suite 205  
Palatine, IL 60067  
847-359-7200  
[www.palatinechamber.com](http://www.palatinechamber.com)

# *A World of Thanks*

## Business Expo & Community Showcase

### EXHIBITOR & ADVERTISING INFORMATION

Saturday, November 9, 2019 • 10:00am-3:00pm  
Falcon Park Recreation Center, 2195 N. Hicks, Palatine

The Palatine Area Chamber of Commerce is pleased to present the 2019 Business Expo & Community Showcase featuring entertainment, giveaways and raffles provided by area businesses and organizations. Don't miss out on this chance to reach out to the Palatine community!

Opportunities include booth spaces, sponsorships and advertising.  
For more information, visit [www.palatinechamber.com](http://www.palatinechamber.com) or call 847-359-7200.

#### **Exhibitor Booth Space**

Exhibitors are encouraged to provide giveaways and/or a raffle at their booth space. All vendors must also donate one raffle prize to the **Expo Raffle Table**, with a value of at least \$25 (donated prizes may be combined with other prizes). Exhibitor booths include:

- 6' X 10' space
- 6' X 2' table and two chairs
- Plastic table covering
- Linen table skirting
- Table tent with business name
- Name listed in the Expo printed program
- Limited electricity available - **must be requested in advance**
- Limited Wi-Fi available - on a first come, first served basis
- Prepacked items only may be sold, with Chamber pre-approval.

#### **Registration, Sponsor & Artwork Deadlines**

**August 15** - Early Bird Booth Deadline  
**September 1** - Regular Booth and Sponsor Deadline  
**September 15** - Deadline for Ad, Coupon and Artwork  
**October 1** - Final Booth Deadline and raffle prize due

#### **Available Savings**

**Call us at 847-359-7200 for information.**

1. **Combine a booth with an ad and save!**
2. **Combine a new Chamber Membership with a booth and save! (ask for details)**

#### **Exhibitor Booth Fees**

Deadline	Chamber Member	Non-Member
Early Bird by August 15	\$175	\$325
Regular by September 1	\$225	\$350
Final by October 1	\$250	\$400
Double Booth Space	10% Discount	10% Discount

#### **Program & Coupon Advertisement Fees**

Place your advertisement and/or coupon in the event program guide.

Ad Size	Chamber Member	Non-Member
Business Card (3" X 2")	\$50 for ad or coupon	\$100 for ad or coupon
Coupon (4" X 1.75")	\$75 for both	\$175 for both
Half Page (5" X 3.75")	\$75	\$150
Full Page (5" X 8")	\$100	\$200

*Don't Miss this  
Exciting Opportunity!*

Join over 55 vendors,  
and over 600 attendees,  
along with entertainment from  
over 10 local organizations.

**This event is growing every year!**



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The Palatine Area Chamber of Commerce Community Expo is an annual event that is designed to showcase our member businesses and organizations. The event will include a vendor area in the gymnasium and entertainment throughout the day.

Don't miss out on this chance to showcase your business to the community! Reserve your booth space, ad, or sponsorship today to be sure to reap all of the benefits associated with this event.

Questions? Call us at 847-359-7200 to discuss the many options being offered.

### Sponsorship Levels & Benefits

Sponsorship Benefits (Please note, there is a September 1 deadline to be included in event marketing materials.)	Presenting Sponsor \$2,500 (2 available)	Platinum Expo Sponsor \$1,000 (5 available)	Gold Expo Sponsor \$500 (10 available)	Silver Expo Sponsor \$250 (15 available)	Bronze Expo Sponsor \$99 (20 available)
Featured placement on all print materials including minimum 5,000 flyers or postcards distributed and/or mailed	X				
Featured placement in all press, advertising, and social media content	X				
Upgrade to Chamber Premier Membership level	X				
Complimentary full page ad in Expo printed program	X				
Complimentary half page ad in Expo printed program			X		
Complimentary business card ad in Expo printed program				X	
Complimentary Expo Booth Space - with choice of location	X	X			
Special Expo Booth Discount			\$100 off	\$50 off	
Purchase 1 ticket to Keys to Success and get 1 ticket free	X	X	X	X	
Name and logo on banner at Expo entrance	X	X	X		
Name on banner at Expo entrance				X	X
Name and logo in Expo printed program	X	X	X		
Name in Expo printed program				X	X
Free Email Blasts (shared email for Silver Sponsors)	5	2	1	1	
Logo and hyperlink on Chamber website to sponsor's website	X	X			
Name announced throughout the event as a sponsor	X	X	X	X	X

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### SPONSORSHIP INFORMATION

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Register online at  
[www.palatinechamber.com](http://www.palatinechamber.com)

### Event Deadlines

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**Submit completed form and payment  
to the Chamber office or register online  
at [www.palatinechamber.com](http://www.palatinechamber.com).**

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### **REGISTRATION FORM**

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Business Name

\_\_\_\_\_

Street Address, City, State, Zip

\_\_\_\_\_

Contact Person

\_\_\_\_\_

Contact Email

\_\_\_\_\_

Contact Phone

\_\_\_\_\_

Describe your business

\_\_\_\_\_

**Do you want to sell merchandise?**  Yes  No All merchandise sales must be pre-approved by chamber.

If yes, describe items: \_\_\_\_\_

**Do you need electricity?**  Yes (must be requested in advance)  No **Do you need Wi-Fi?**  Yes (first come, first served basis)  No

Yes, I understand I need to provide one raffle prize for the Expo Raffle Table with a value of at least \$25 by October 1.

<input checked="" type="checkbox"/>	<b>Exhibitor, Sponsorship, Advertising Opportunity</b>	<b>Fee</b>
	Exhibitor Booth Space - Chamber Member (\$175 by Aug.15, \$225 by Sep. 1, \$250 after Sep. 1)	
	Exhibitor Booth Space - Non-member (\$325 by Aug. 15, \$350 by Sep. 1, \$400 after Sep. 1)	
	Double Booth Space - 10% discount	-
	Presenting Sponsor (\$2,500)	
	Platinum Expo Sponsor (\$1,000)	
	Gold Expo Sponsor (\$500)	
	Silver Expo Sponsor (\$250)	
	Bronze Expo Sponsor (\$99)	
	Full Page Ad (\$100 member / \$200 non-member)	
	Half Page Ad (\$75 member / \$150 non-member)	
	Business Card Sized Ad (\$50 member / \$100 non-member)	
	Booth/Ad Bundle Discount (deduct \$25) (Business card ads excluded)	-
	Free Booth Space (Presenting and Platinum Sponsors only)	-
	Booth Discount (\$100 Gold Sponsor Discount; \$50 Silver Sponsor Discount)	-
	<b>TOTAL DUE</b>	

Payment:  Check enclosed (payable to Palatine Area Chamber of Commerce)

Credit card - Call 847-359-7200 (Visa, MasterCard, Discover, American Express)

**Online registration available at [www.palatinechamber.com](http://www.palatinechamber.com).**