

# United States<sup>®</sup> Census 2020

## WE NEED YOUR HELP

### WHAT IS THIS PROJECT?

The idea is to feature as many American & Alaskan Indian's. Tight shots of faces set against very colorful backgrounds with as many different Tribes represented as possible. The hope is that this will help show the breadth of American Indians across the United States and why it's so important to have as accurate a count as possible. Right now we are trying to get as many people involved for the filming as possible and would love to have you involved!

### WHO/WHAT WE ARE LOOKING FOR:

**People** - American/Alaskan Indians that are willing to have their picture taken in front of a colorful backdrop to help promote an accurate count for the 2020 census. Any ages, individuals and families, groups of friends, etc.

**Location** – Access to tribal land or beautiful locations where we could take these portraits.

### WHAT IT WILL BE USED FOR:

An advertising and social media campaign to try and get as many people as possible across the nation to participate in the 2020 count. An accurate count is important because it will lead to the creation of fair policies based on correct data, proper resources being allocated, and accurate representation in the decision-making process.



### FILM DATES:

September 9th and September 10th  
in the Albuquerque, NM area.

### TIME COMMITMENT FOR ANYONE WILLING TO BE INVOLVED:

Time commitment would be extremely small, only needing about 15-20 minutes per person to take your picture.

### LOCATION OF FILMING: TBD

### CONTACT:

Sam Chortek or Evan Murphy

### EMAIL:

[WhoAmI2020Census@gmail.com](mailto:WhoAmI2020Census@gmail.com)