Emerald Carpets: Built for the Show Floor Since 1975 — and Built for What's Next

A legacy in the trade show industry

Emerald Carpets opened its doors in 1975 with a simple belief: flooring isn't just a finish—it's the foundation of a successful event. Nearly five decades later, that belief still guides us as we serve organizers, general contractors, exhibit builders, and event producers with purpose-built solutions for the trade show and special events industry. We are proud to design and manufacture our *carpet* in-house and in the U.S., operating as the industry's only vertically integrated carpet manufacturer dedicated to this market.

From extrusion and tufting to dyeing and finishing in Dalton, Georgia, our end-to-end control means faster decisions, consistent quality, and reliable delivery—supported by distribution centers in Dalton and Las Vegas. Our raw materials are domestically sourced, and every shipment is verified by eleven quality checks before it leaves our facilities.

What we make

Emerald provides a full spectrum of flooring solutions sized to fit the realities of show moves, tight timelines, and high foot traffic: carpet, vinyl, turf, indoor/outdoor flooring, custom-printed carpet, and inlay designs that help direct flow and elevate brand storytelling on the floor.

Our 4R sustainability story: Reuse • Repurpose • Recycle • Recreate

Reuse

Using less is the most powerful sustainability lever. Our aisle carpet is designed for multiple uses—often four to five—without compromising safety or appearance. Our Matrix carpet platform further reduces impact, consuming roughly one-quarter of the energy required versus one-time flooring alternatives.

Repurpose
At end-of-show, quality materials are given a second life—converted into rugs, re-fabricated from aisle to booth carpet, or donated to extend usefulness and keep materials in circulation longer.

Recycle
What can't be reused or repurposed enters our recycling streams. Even underfoot comfort is greener: EPAD, our carpet cushion, is made with 85% post-consumer recycled content and is built for multiple uses.

Recreate
This is where the loop closes. With **Infinity™**—our next-generation event carpet—materials return to Emerald to be processed into future products for the exhibition industry, completing the circle from show to show. It's our Reuse–Repurpose–Recycle–**Recreate** commitment in action.

Spotlight on Infinity™: circular by design

Infinity is a plush, event-ready carpet line engineered with exclusive **ExpoMax™** technology to make circularity practical on the show floor. Made from a single polymer, Infinity is 100% recyclable and built for streamlined return, identification, and reprocessing after the event. It ships in **40 colors**, features **softer face fibers** and a **premium appearance**, and is **approximately 30% lighter** to handle—traits that improve install/dismantle and reduce on-site fatigue while maintaining the look exhibitors expect.

Beyond end-of-life benefits, Infinity's design aims at *upstream* impact reduction. Its production uses **zero water**, significantly lowers energy consumption, and reduces carbon emissions across manufacturing and logistics—all without sacrificing durability or performance.

Making sustainability simple: Green Square Carpet Depot

Sustainability only works if it works for busy show teams. Our **Green Square Carpet Depot** makes "circular" easy: order carpet and padding at a simple per-square-foot price; we ship directly to your event (freight included); after teardown, return materials in the supplied Emerald bag; and earn a **Green Credit** toward future promotions when materials come back for reuse or recycling.

Quality you can feel—service you can trust

Trust has been our operating system since day one. We offer the largest selection of styles and colors focused on trade shows and special events, produce carpets with expo-specific backing engineered for high traffic, and run immaculate, safety-first facilities where many team members have built careers spanning decades. Every shipment undergoes eleven quality checks, and when issues arise, our teams move fast to make it right.

Our responsibility extends beyond product. Emerald is an EPA **Green Power Partner**, reflecting our commitment to cleaner operations. We've also expanded our greenhouse gas inventory to include relevant Scope 1, 2, and 3 categories and continue to use life-cycle assessment to guide decisions—another way we keep our promises measurable.

The road ahead

As the exhibition industry leans into "less waste, smarter design, greater responsibility," Emerald Carpets is investing in materials, processes, packaging, and logistics that advance performance *and* sustainability. With Infinity leading the way—and a proven model of Reuse-Repurpose-Recycle-Recreate across our portfolio—we're helping customers build memorable experiences while reducing environmental impact, show after show.

About Emerald Carpets
Since 1975, Emerald Carpets has been the leading supplier of **American-made carpet** for the trade show, exhibition, and special events industry—designing and producing our carpet products under one roof for speed, quality, and accountability. We complement carpet with vinyl, turf, indoor/outdoor solutions, printed carpet, and custom inlays, supported by distribution in Georgia and Nevada.

To learn more or join us, visit us:

Website www.EmeraldCarpets.com

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