Edlen's 50th Anniversary: Celebrating 50 Years of Powerful Service

This year marks a huge milestone for Edlen—We're celebrating 50 incredible years of providing innovative temporary power solutions to the events and trade show industry. Founded in 1975 by the visionary Lenny Swimmer, our journey has been one of growth across the United States. We've had the privilege of powering thousands of events, and we couldn't have done it without the trust of our amazing clients and the dedication and commitment to excellence of our 400+ team members.

A Glimpse Back at 1975: The Year We Were Born

As we look back on five decades of service, we can't help but think about the world in 1975, the year we first opened our doors. It was a time of significant change and progress on the global stage. The Vietnam War ended, signaling a new chapter in international history. In technology, Microsoft launched Windows 1.0, paving the way for personal computing. Sony introduced the Betamax, revolutionizing home entertainment, while the rise of Pong marked the birth of the video game industry. During the year of our founding, a revolution took place that would define the entertainment and tech industries for generations.

A Word from Our CEO: Looking Toward the Future

To commemorate this milestone, we asked our CEO, Jim Wetterling, to share his thoughts on 50 years of powering the event industry. Here's what he had to say:

"This year marks a truly special moment in our company's history – Edlen's 50th anniversary. As we reflect on five decades of success, I want to take a moment to express my deepest gratitude to each of our employees. We say there is no business like show business, and we are celebrating 50 years of powerful service because of our incredible team! Edlen has always built upon the foundation of providing our partners with exceptional customer service, an unwavering commitment to safety and state-of-the-art specialized equipment as we have grown throughout the years. We are incredibly proud to celebrate 50 years with our clients and team members. Edlen is a family, and we are honored to celebrate this milestone together."

The Power People: Looking Ahead to the Next 50 Years

Just like the world around us, Edlen has evolved and innovated over the past 50 years, always striving to provide the highest quality temporary power solutions for events and trade shows. As The Power People, we're committed to ensuring every event runs smoothly, no matter how complex the demands. We're proud of our legacy, and we're incredibly excited for the next chapter. Thank you for being part of our journey, and here's to another 50 years of powering unforgettable events!