

Jason Olinger: People on the Move

In the dynamic world of exhibitions and events, individuals with a passion for the industry often find themselves navigating exciting career journeys. Jason Olinger's story is a testament to the opportunities that arise within this close-knit community.

Jason, known to many as a dedicated **ESCA member** during his tenure at Yellow, embarked on a new adventure by accepting a role as director of trade show services at **Saia LTL Freight**. His new position at the company signifies not only personal growth for him but also reflects Saia's commitment to ESCA and serving the exhibitions and events industry, part of their pursuit to provide a wide range of industry-leading comprehensive transportation and logistics services.

In his new role, Jason is responsible for the development and growth of trade show services at Saia as well as a team of Sales Operations Professionals working to ensure the seamless and efficient pickup and delivery of trade show shipments across the carrier's network.

Jason's journey to Saia is a testament to the industry's resilience and adaptability as his new position perfectly aligns with Saia's mission to become a trusted carrier for the exhibitions and events industry, filling a void left by Yellow's exit.

In this evolving landscape, Jason's story stands out as an example of the opportunities that arise when one door closes and another one opens. It's a reminder that no matter where one's journey takes them, there is always the possibility for change, collaboration, and growth.

As we look ahead, it's exciting to anticipate the positive impact Saia, under Jason's leadership, will bring to the exhibitions and events industry. Jason's story is a testament to the industry's ability to adapt, thrive, and welcome new beginnings.

Jason Olinger

Director - Tradeshow

Saia LTL Freight