Celebrating A Century: Saia Elevates Trade Show Logistics with Expanded Services

Saia is not only celebrating its 100th anniversary this year, but the company is also solidifying its commitment to the trade show industry. Saia's strong presence in the trade show space showcases its ability to innovate and provide unparalleled service to customers.

Under the leadership of Director of Trade Show Services Jason Olinger, and his experienced team, Saia has earned a reputation as a dependable trade show partner for general service contractors and exhibitors alike. The company's comprehensive services include advanced warehousing, direct delivery, and real-time tracking. Throughout the year, and across the country, Saia ensures seamless, worry-free shipping so customers can focus on their event's success.

Growing the Trade Show Team

Saia's ability to handle trade show logistics is enhanced by its extensive network, utilizing both Saia terminals and LinkEx facilities for advanced receiving. This infrastructure provides exhibitors with greater flexibility and helps the company build stronger relationships with contractors. As more exhibitors recognize Saia's capabilities, the company has continued to grow as a trusted logistics partner.

Saia's trade show team manages every detail - from coordinating with general service contractors to ensuring exhibitor booths and materials arrive on time and claims free. Understanding that logistics can make or break a trade show, Saia’s seven dedicated exhibit managers oversee each step of the process, offering unmatched expertise and personalized service.

Exclusive Partnerships in the Industry

Saia proudly serves as the preferred carrier for some of the biggest names in the trade show industry. These partnerships have expanded Saia's reach, allowing the company to provide tailored logistics solutions for a wide variety of trade show events. Acting as the logistics arm for these industry leaders, Saia ensures smooth freight movement from start to finish.

Looking ahead, Saia remains committed to enhancing its trade show offerings by leveraging relationships, experience, and an extensive and growing nationwide network to meet the increasing needs of the industry.
As Saia celebrates 100 years of excellence, the company continues to help customers succeed at every event. Whether shipping exhibit materials, booth setups, or any other trade show freight, Saia is a trusted partner, helping customers to drive their business forward.

For more information on how Saia can support upcoming events, contact **tradeshows@saia.com** or visit **saia.com**.