The People of Expo

Honoring the people who've shaped Expo through decades of dedication

Expo Convention Contractors

At Expo Convention Contractors, our people aren't just part of the process—they are the purpose. As we celebrate over three decades in the tradeshow and events industry, it's clear that the driving force behind our continued growth and reputation for excellence lies in the commitment of the individuals who've been with us for the long haul.

From Miami to Medellín, and throughout our offices in Orlando, Las Vegas, and Los Angeles, we are proud to be a company where careers are built, friendships are forged, and legacies are formed. This is a tribute to those who have shaped Expo not only through their time, but through their impact.

A Legacy Built Over Time

Expo Convention Contractors was founded on April 5, 1995, by Richard J. Curran, following two decades of experience in the event industry. What began as a small, family-run business in Miami quickly evolved into a respected name in the convention and tradeshow landscape.

By 1998, Expo had secured its first major client, setting the stage for lasting partnerships and steady expansion. In 2003, the company moved into larger facilities to support its growing operations. Around this time, Expo also began producing the Jewelers International Showcase (JIS)—a pivotal early project that helped establish its reputation as a trusted and capable industry leader.

In 2011, Expo launched a longstanding partnership with the Miami International Boat Show, delivering custom, large-scale builds that set the tone for its excellence in logistics and fabrication.

By 2013, the company relocated to its current headquarters in Miami, marking a major step forward in operational capacity.

Despite the global challenges brought on by the pandemic, Expo adapted quickly. In 2020, it expanded operations into California, strengthening its West Coast presence and continuing to deliver seamless service to clients across the country.

From 2021 to 2023, Expo experienced unprecedented internal growth, increasing its team from 60 to 220 employees. That momentum continues today, with a clear and ambitious vision for 2025 and beyond.

Loyalty That Speaks for Itself

In an industry known for its fast pace and high turnover, longevity is rare. But at Expo, it's common to find team members who have been with us for 10, 15, even 20 years. These individuals have grown with the company, some starting in entry-level roles and rising to lead departments. Others have passed their passion for events and craftsmanship down to family members, creating a true multigenerational presence.

The strength of this loyalty is not accidental. Expo fosters an environment where every person is seen, supported, and encouraged to thrive. It's why so many of our long-standing employees continue to grow, enjoy their work, and redefine what success looks like—for themselves and for the company.

A Culture That Lives Beyond the Show Floor

The culture at Expo goes far beyond the workday. After the last piece of rigging is dismantled or the final banner is hung, you'll often find different departments coming together outside the office. Weekend gatherings, after-work activities, group fitness, sporting events, and simple shared meals are part of the rhythm of our team. It's not unusual for Expo employees to spend their time off together, not because they have to, but because they genuinely enjoy each other's company.

This kind of camaraderie is rooted in mutual respect, shared goals, and a collective pride in what they create together. Kassandra Aranda, from the Expo exhibitor services team, reflects on her experience reflects on her experience since joining the company in 2016: *"Being part of Expo has been more than just a job—it's been a journey of growth, challenges, and deep pride. I've had the chance to rise through the ranks, make a real impact, and build a team I truly believe in. What makes it all worth it is knowing I'm*

surrounded by people who care, who hustle, and who have each other's backs—no matter what."

Recognition Rooted in People

In 2025, Expo was named one of the Best Places to Work in Florida by the Sun Sentinel, and received multiple distinctions including the Leadership Award, the Purpose & Values Award, and the Innovation Award. These recognitions are more than headlines; they are a reflection of a deeply held belief that people come first.

Our core values—Commitment, Courage, and Accountability—are more than words. They're the framework for how we treat our clients, our partners, and most importantly, each other.

Building a Future on a Strong Foundation

As we continue to evolve with new technologies, immersive event design, and global expansion, the foundation remains unchanged: our people. They are the ones who bring the Expo promise to life with every booth they design, every show they install, every challenge they solve, and every new idea they bring to the table. Their dedication fuels our innovation, shapes our culture, and carries the legacy forward for the next generation.

At Expo, we're not just building exhibits. We're building a future powered by people who believe in what we do and in each other.