10501 Seymour Avenue
Suite 200
Franklin Park, IL 60131

800.341.1557
www.mossinc.com

FOR IMMEDIATE RELEASE

Moss Expands to Barcelona – Creating Greater Proximity to the Important Spanish Market

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Lennestadt/Barcelona, April 2025 – Moss, a leading international producer of premium graphics, complex structures and custom installations for branded experiences, is continuing to expand its European presence with the opening of a new office in Barcelona, located near one of Europe's most prestigious exhibition venues.

"With the opening of our new office in Barcelona, we are reinforcing our commitment to service, meaning we're fast, reliable, personal, and in close proximity to our customers," says Peter Bottenberg, Managing Director of Moss Europe and the new Spain location.

The Spanish office will be led by Marc Montenegro, who now serves as the local contact for clients, partners, and prospective customers.

"Barcelona is one of the most important trade fair and event locations in Europe. With its proximity to Fira de Barcelona, one of the largest exhibition centers in the world, and numerous other international event venues, this step is a logical move for Moss and a real added value for our clients in Spain," explains Jason Popp, President and CEO of Moss.

Thanks to the new location, high-quality Moss graphics can now be delivered quickly and efficiently across Spain, with shorter lead times and the same trusted quality Moss is known for.

"Our goal is to be wherever our customers need us," adds Bottenberg. "We see ourselves as a true partner, and that's exactly what we're now bringing to life in Spain."

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About Moss

Moss is the leading global production partner for branded experiences. With over 45 years of expertise, Moss blends engineering, design, innovation, and craftsmanship to deliver cutting-edge tension fabric structures, graphic solutions, modular displays, and specialty environments. Serving diverse end markets including exhibits, live events and sports, retail and environments, Moss partners with clients to turn their visions into compelling visual experiences. Headquartered outside Chicago, Illinois, Moss maintains a global presence with locations in the UK, Germany, and Poland, delivering high-quality, sustainable solutions that leave a lasting impact. Moss is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information on Moss, please visit www.mossinc.com.

Local Contact:

Marc Montenegro [Spanish/English]
Sales Executive, Spain
Mail: mmontenegro@mossinc.com
Tel: +34 628 36 33 50

Press Contacts:

United States
Claire Hamilton, Marketing Manager, Moss [English]
Email: chamilton@mossinc.com
Phone: +1 (847) 749-5014

Europe
Jan Bröckelmann
Marketing Manager, Europe [German/English]
Mail: jbroeckelmann@mossinc.com
Tel: +49 151 1421 9706
