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PRESS RELEASE: Exhibit City News Celebrates 30 Years with a Special Collector's Edition

Las Vegas, NV – Exhibit City News (ECN), the leading publication dedicated to the tradeshow and live events industry, is celebrating 30 years of covering, supporting, and championing the people who make tradeshows happen. This milestone wouldn't be possible without the dedication of our business partners, advertisers, and the hardworking professionals who bring this industry to life. To honor their contributions, ECN is releasing a limited-edition 30th Anniversary Book—a must-have for industry professionals, packed with history, insights, and expert knowledge that will serve the industry for years to come.

A Book That Captures the Heart of the Industry

More than a collection of stories, this book brings together the knowledge, experiences, and voices that define the tradeshow world. It features:

- **The History of ECN & the Industry** – A deep dive into three decades of tradeshows, including major milestones and the people who shaped them.
- **Voices from the Show Floor** – Testimonials and insights from industry veterans, associations, and contributors who have dedicated their careers to tradeshows.
- **The Next Generation of Tradeshow Professionals** – A training section that bridges the gap between seasoned professionals and newcomers, providing essential knowledge for success in the industry.

"This isn't just a book to put on a shelf—it's something you can hand to a new hire and say, 'This is what it means to be in tradeshows,'" says ECN's Editor, Marlena Sullivan. "It's a guide, a love letter, and a blueprint for the future, all in one."

A Legacy 30 Years in the Making

ECN Publisher and Founder Don Svehla reflects on the journey:

"Thirty years ago, I couldn't have imagined where we'd be today. ECN started as a small publication, but it has grown alongside the industry. This book is a tribute to the people who have built this world—the lifers, the newcomers, the problem-solvers, and the risk-takers who make every show happen."

The past five years alone have seen significant changes, from the challenges of the pandemic to the rise of sustainability and digital transformation. The **30th Anniversary Book** captures these shifts, offering a snapshot of where the industry has been and where it's headed next.

Limited Edition – Secure Your Copy Before They're Gone!

This **collector's edition** will be available for a limited time, with multiple ways to get your copy:

- **Free with an ECN annual subscription**
- **Direct purchase** – Available for $50 USD / $65 CAD while supplies last.
- **Only a limited number of copies will be printed, and once they're gone, they're gone.**

For a subscription to ECN, or to reserve a copy, contact **Ahnee Moradian**:

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About Exhibit City News

Founded in 1994, **Exhibit City News** is the premier publication covering the tradeshow industry. With in-depth reporting, expert analysis, and a strong online and print presence, ECN continues to be the trusted resource for show floor professionals, exhibitors, and event organizers.

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