

Chamber Business Forum & Expo 2019

Moving your Business Forward

Wednesday, October 23rd, 2-7pm • Ethan Allen Hotel

Chamber Business Forum & Expo 2019 focuses on the issues most relevant to today's business owners and executives, stimulating new thinking and inspiring action. It also provides a robust networking environment to connect with like-minded professionals and showcase local business.

- An opportunity to grow our businesses
- An opportunity to cultivate extraordinary performance among our teams
- An opportunity to develop an organizational culture to empower success



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- Dynamic presentations to drive transformative growth
 - Strategic networking to bring businesses together
 - Business Showcase for results-driven exposure
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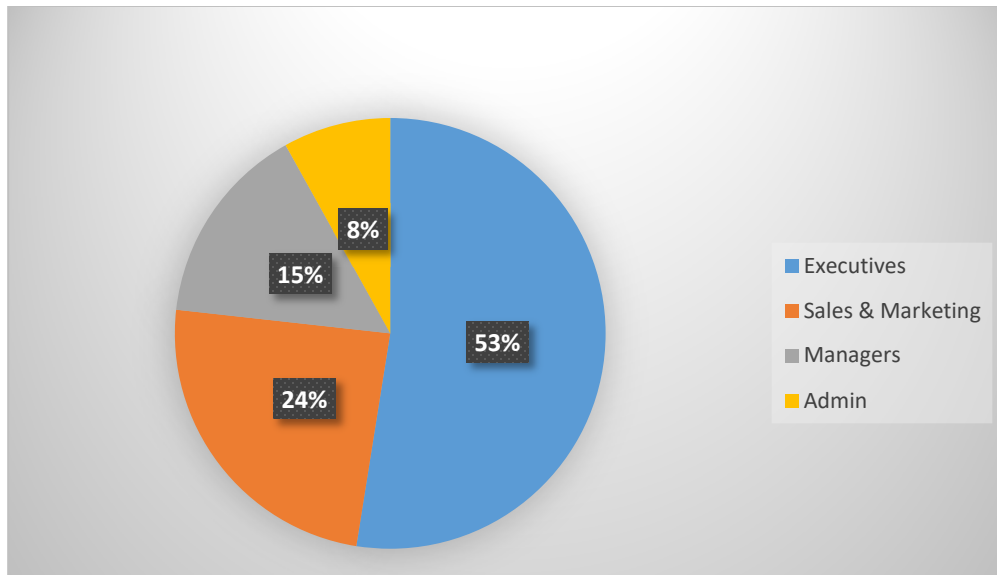
Who Should Attend?

The Business Forum & Showcase offers C-level executives and top functional leaders (CEO, CFO, HR, CIO, CMO, COO, etc.) a “first look” at emerging trends, thought leader insights and an opportunity to formulate relevant and practical ideas for their organizations.

Attendees are typically the key “decision maker” executives from small, middle to large market enterprise organizations representing all industry sectors including technology, service, healthcare, insurance, manufacturing, telecommunications, retail, and many others.

Attendance:

- Attendance at Seminars: 100-150
- Business Showcase Participants: 75
- Networking Attendees: 150-200



Sampling of past business participants:

- Verizon Wireless
- Costco Wholesale
- Marriott Hotel
- Western CT State University
- Frontier Communications
- Dental Associates
- Ethan Allen Furnishings
- Comcast Business
- Clancy Relocation & Logistics
- David Lerner Associates
- Crowne Plaza Hotel

Sponsorship Opportunities

Presenting Sponsor - \$5000

- **Logo Placement prominently displayed on all marketing/promotional materials:**
 - Chamber Event Webpage
 - Event Banner on stage provided by the Chamber
 - Social Media
 - Eventbrite Ticket Stub
- **Dedicated Email Blasts:**
 - Dedicated email blasts w/ your logo to general distribution list with link to website
 - Dedicated post-event email blast to Forum attendees
- **Vendor Booth at Showcase**
- **Unique business “#” specific to the Forum**
- **Welcome address at Forum opening**
- **(5) Seminar Attendees**
- **(20) Guest Passes to Expo/Networking Reception**
- **Social channel promotion at Event**
 - Guests will be sent an email at check-in thanking our sponsor with a quick link or 'like' option to instantly follow its Facebook or Twitter channel. The number of additional fans/followers will be reported at the end of the event.
- **Recognition on radio spots and opportunity to be an on-air guest speaker**

Corporate Sponsor - \$2500

- **Logo Placement prominently displayed on all marketing/promotional materials:**
 - Chamber Event Webpage
 - Event Banner on stage provided by the Chamber
 - Social Media
- **Dedicated Email Blasts:**
 - Dedicated email blasts w/ your logo to general distribution list with link to website
- **Vendor Booth at Showcase**
- **(4) Seminar Attendees**
- **(15) Guest Passes to Expo/Networking Reception**

Supporting Sponsor - \$1500

- **Logo Placement prominently displayed on all marketing/promotional materials:**
 - Chamber Event Webpage
 - Event Banner
 - Social Media
- **Dedicated Email Blasts:**
 - Dedicated email blasts w/ your logo to general distribution list with link to website
- **Vendor Booth at Showcase**
- **(3) Seminar Attendees**
- **(10) Guest Passes to Expo/Networking Reception**

Small Business Sponsor - \$500

- **Logo Placement prominently displayed on all marketing/promotional materials:**
 - Event Banner
 - Social Media
- **Dedicated Email Blasts:**
 - Dedicated email blasts w/ your logo to general distribution list
- **Vendor Booth at Showcase**
- **(1) Seminar Attendees**
- **(5) Guest Passes to Expo/Networking Reception**

Forum/Exhibitor Package - \$400 (Chamber Members) - \$500 (Non Members)

Includes:

- Attendance for 1 at all 3 Forum Presentations
- Expo Booth (Skirted Table, Chair, Signage, Side Drapes, Electricity)
- (5) Guest Passes to Networking Reception

Exhibitor Only Package - \$300 (Chamber Members) - \$400 (Non Members)

Includes:

- Expo Booth (Skirted Table, Chair, Signage, Side Drapes, Electricity)
- (5) Guest Passes to Networking Reception

Forum Only - \$100 (Chamber Members) - \$150 (Non Members)

Includes:

- Attendance for 1 at all 3 Forum Presentations
- Attendance at Expo/Networking Reception

Networking Reception Only - \$20 (Chamber Members) - \$35 (Non Members)

Includes:

- (1) Guest Passes to Networking Reception with food, wine/beer bar, giveaways, door prizes
- Ability to schedule "meet-up" w/ attendee in advance

