



“TOURISM TOOLKIT TOUR”

May 12, 2017 – 9:00 am-Noon

For Businesses & Frontline Employees

**Tips & Information to have fun in your job and be
outstanding tourism ambassadors for our
summer Visitors & Guests!**

The Gering Visitors Bureau and the Scotts Bluff Area Visitors Bureau invite businesses & frontline employees to participate in the **“Tourism Toolkit Tour”** during **National Tourism Week**.

A FREE opportunity to spend a fun morning with co-workers learning the facts about our area’s attractions and be prepared to welcome the thousands of national and international visitors who are coming for the Eclipse in August! Board the bus at 9:00 am at the Gering Civic Center parking lot; the driving tour will make stops at the three official Eclipse “Viewing Venues” and at our key attractions.

Get prepared for summer season, gain valuable information, learn the tips of good customer service and receive your own “Eclipse Tourism Toolkit” with safety tips and everything you need to know to about the August Eclipse! **Space is limited, so call or email to sign-up and participate on May 12th!**



Tourism Toolkit Tour is
FREE for all
participants!

Board the bus at the
Gering Civic Center
parking lot at 9:00 a.m.,
snacks will be provided
on the bus!

Have fun learning about
everything going on this
summer for visitors and
residents, and get the
answers to all the
questions you’ll be
asked about the Great
American Solar Eclipse
in August!

**CALL OR EMAIL TO REGISTER
FOR THE TOUR:**

karla@visitgering.com

308-436-6886 or

Bleisy@scottsbluffcounty.org

308-633-1808