

The Birmingham Jewish Federation is honored to announce the selection of a new Chief Professional Executive Officer, Danny Cohn, effective March 8, 2020. Danny has more than 18 years of experience as a strategic leader in marketing, operations, fundraising, branding, public relations and social media for integrated marketing agencies and national foundations.

Danny comes to the Birmingham community most recently from Omaha, Nebraska where he was Director of Marketing and Communications for Arbor Day Foundation. While there, he developed two national annual programs that netted revenue of over \$1 million. Prior to his move into the non-profit arena, Danny led integrated marketing teams at Zeno Group in Chicago, IL and Strata-G in Cincinnati, OH. Most notably, Danny led the development and execution of Allstate Foundation's Purple Purse Initiative to raise funds and awareness surrounding domestic violence and financial abuse.

Danny also brings a deep list of lay leadership non-profit experience to the BJF position. He relaunched The Ben Gurion Society at the Jewish Federation of Omaha where he successfully engaged a large group of new young adult donors. He was also the Board Chair of the Anti-Defamation League, Plains States Region, where he was responsible for raising funds to support ADL nationally and also the Jewish community of Omaha's Community Relations Committee.

The Search Committee of the Birmingham Jewish Federation engaged in a CEO search over a nine-month period under the leadership of Co-Chairs Steve Greene and Jesse Unkenholz. Greene said, "The Search Committee chose Danny Cohn because we felt he was the most inspirational candidate with the most progressive ideas to move our Federation and community forward."

The Birmingham Jewish Federation Board of Directors voted unanimously to sign a contract with new CEO, Danny Cohn. President, Lisa Engel, is excited to welcome Danny to Birmingham. "Danny brings to our Federation a new vision of community-wide engagement along with creative strategies to involve donors of all ages in the important work of the BJF," said Lisa. "Together, Danny and our Board look forward to collaborating with all of the agencies and synagogues in our Jewish community to enrich the vibrancy of Jewish life at home and abroad."

Danny looks forward to leading the Birmingham Jewish Federation and to making Birmingham his home along with husband, Andrew Miller, and their daughter, Nora. "I am humbled and honored at the board's decision to bring me on as the next CEO of the Birmingham Jewish Federation. Birmingham is a very special place and felt like home immediately during our first visit – we instantly knew we wanted to be part of the community," said Cohn. "I look forward to diving in and meeting each and every one of you as we work side by side to build a dynamic future for generations to come."

Danny received his Bachelor of Science in Journalism from the University of Kansas and his Master of Public Administration from Ohio University.

For more information, contact Lauren Klinner at LaurenP@bjf.org.