

# MATTER Conference

Earlier this year, MATTER, a healthcare incubator in Chicago, initiated the Restoring Brain Health Innovation Challenge, generously supported by the Lundbeck US Charitable Fund. The aim is to expedite the progress of innovations operating at the convergence of Alzheimer's disease, related dementia, and advanced data science.

Over a period of 10 weeks, the five startups selected for the challenge engaged in a dynamic curriculum, benefiting from hands-on mentorship and exclusive resources.

I had the honor to serve as a content expert for the startups and deliver the keynote address at the Restoring Brain Health Innovation Challenge Final Showcase!



## KEYNOTE ADDRESS

JILL CIGLIANA, MEMORY CARE HOME SOLUTIONS



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