

2019 Board of Directors

Stephanie Baldwin 2018 Board Chair	Mark Lagerwey
Rick Diebold 2019 Board Chair	Dawn LaVanway
Tim Petrosky	Sheridan Rhoads
Jeff Lawson, Secretary	Jim Rummer
Robin Stanley, Treasurer	Carla Gribbs
Paul Blome	Richard Sangster
Chris Christensen	Bill Scott
Pete Garwood	Kevin Shepard
James Granger	Joe Short
Mark Heydlauff	Jim Tisdel
Adam Koivisto	Jeff Veryser
	Don Voisin
	Gary Walker

2019 NLEA Staff



Andy Hayes
President

Jessica Lovay
Office Manager/
Grant Administrator

Hannah Sanderson
Business Attraction
and Growth

Amanda Baker
Downtown
Development
Coordinator

Buck Love
Business Retention
and Growth

Carly Bortz
Administrative/
Communications
Assistant



PO Box 8
Boyne City, MI 49712
231-582-6482
info@northernlakes.net
www.northernlakes.net

Investors / Members

AKT Peerless	DTE Energy	Michigan Economic
AM Manufacturing	DTE Energy Foundation	Development Corporation
Antrim County	East Jordan Chamber	Michigan Maple Block
Baker College	East Jordan, City of	Michigan Works!
Banks Township	East Jordan DDA	Mitchell Graphics
Bay Harbor Company	Edgewater Design Group	MSU Extension
Bear Creek Township	EJ	Moran Iron Works
Beaver Island Boat	Elk Rapids Chamber	Munson Healthcare
Company	Elk Rapids DDA	Charlevoix Hospital
Bellaire, Village of	Elk Rapids, Village of	Networks Northwest
Bellaire DDA	Ellsworth, Village of	North Central
Bellaire Chamber	Emmet County	Michigan College
of Commerce	Fifth Third Bank	Northeast Michigan
Blue Cross Blue Shield	Forest Township	Council of Governments
Boyne Area Chamber	4Front Credit Union	Northern Homes
Boyne Ave.	Granger Professional	Community Development
Greenhouse Florist	Services	Northwest MI Industrial
Boyne City, City of	Great Lakes Center	Association
Boyne Mountain	for the Arts	Onaway, City of
Boyne Valley Township	Great Lakes Energy	Otwell Mawby PC
C2AE	Harbor/Brenn Agencies	Pellston, Village of
Cannonball LLC	Harbor House Publishers	Petoskey, City of
Catt Development	Harbor Springs Chamber	Petoskey-Harbor Springs
Central Lake, Village of	Harbor Springs, City of	Area Community
Char-Em ISD	Huntington Bank	Foundation
Charlevoix Agency	Indian River Chamber	Petoskey Plastics
Charlevoix Area Chamber	Industrial Arts Institute	Petoskey Regional
Charlevoix, City of	Industrial Magnetics, Inc.	Chamber
Charlevoix County	Inverness Township	PMP Inc.
Charlevoix County	ITC Holdings Corporation	PNC Bank
Community Foundation	Jervis B. Webb Company	Rehmann
Charlevoix State Bank	Kilwins Quality Confections	Resort Township
Charlevoix Township	Link Industries	Roman Tube Fab
Cheboygan Area Chamber	Little Traverse Bay Band	Ryba Marine Construction
Cheboygan, City of	of Odawa Indians	Short's Brewing Company
Cheboygan County	Little Traverse Township	St. Marys Cement
Chemical Bank	McLaren Northern	Stafford's Hospitality Inc.
Circuit Controls	Michigan	Straits Area Federal
Corporation	Mackinaw City Chamber	Credit Union
Citizens National Bank	Mackinaw City, Village of	The Brook Retirement
Consumers Energy	Mancelona, Village of	Communities
Consumers Energy	MBank	Triune Specialty Trailers
Foundation	MDC Contracting, LLC	Van Dam Boat Company
Crusecom	Melrose Township	Vistage Michigan

The economic development projects we report every year reflect multiple years of work to reach the finish line. It is the assured investments and collaborative support of business and community expansions from communities, companies, NLEA investors, and partner organizations that truly help these projects and our region succeed; we commend your resolute support.

2018 HIGHLIGHTS

- Assisted with 18 business expansions that resulted in over \$269.5 million in investment and 455 new jobs.
- "Saved" two companies from relocating out of the area that resulted in \$13million investment, and over 110 new jobs.
- Assisted with the first, regional Hiring Event that resulted in 60 employers, 400 openings, and attracted over 500 job seekers.
- Worked with partners to promote "Going Pro" training grants to area companies as well as assist with applications resulting in 18 companies receiving \$515,000 in funding to train 359 workers
- Updated and maintained 70 shovel ready sites into state attraction data-base and responded to 6 state-wide site requests that our sites met the initial criteria
- Connected communities with various grant opportunities totaling over \$4.5million in investment.
- Administered 15 CDBG Grants, IDD/IFEC/CFEC/CREC apps, CRD projects, & Brownfield projects. Created 4 commercial dev. districts in local communities. Completed 7 tax abatements that enabled Local Gov. units to assist local companies with expansion projects and assisted 9 communities in their quest to become a certified "Redevelopment Ready Community"



ANTRIM
COUNTY



"Providing resources for communities and entrepreneurs to create and retain jobs in Antrim, Charlevoix, Cheboygan and Emmet Counties."

OVERVIEW OF THE PAST FIVE YEARS (2013-2018):

234 Successful economic development projects	\$17,252,056 in grant funding
\$461,937,129 in PRIVATE INVESTMENT	835 NEW JOBS
\$10,279,739 in local unit of government INVESTMENT	2,777 Retained Jobs

2018 IMPACT INDICATORS

42 Successful economic development projects	\$241,016,209 in Private INVESTMENT
33 BUSINESS development projects	\$1,394,683 in Grant Funding
9 COMMUNITY development projects	\$104,441 in local unit of Government INVESTMENT
\$242,515,333 total INVESTMENT	75 New Jobs
	421 Retained Jobs

NLEA OUTREACH

Maintained relationships with 175 major employers and communities	Compiled <i>Entrepreneurial Toolkit guide</i> for local business startups with over 900 views
Presented 20 educational WORKSHOPS AND EVENTS with over 1,100 participants	

Andy Hayes, NLEA President



What a year of successes! Northern Lakes Economic Alliance (NLEA) assisted with 42 successful economic development projects totaling over \$242.5 million in investment and 496 new/retained jobs. Staff provided grant administration for 15 grants and assisted nine communities in their quest to become a certified "Redevelopment Ready Community." Notable large projects

include the refurbishing of St Marys Cement (it is now their flagship plant) and the construction of the new EJ Inc. Foundry (one of the most environmentally friendly foundries in the world), as well as the rebuilding of the Manthei Veneer after a devastating fire and the relocation/expansion of Lanzen Corp.

We're also excited and proud of the expanded business model competition Pitch Night program. When the dust settled, 34 organizations worked together to put on five events with over 1,500 attendees awarding over \$80K in startup funds. Of the 36 pitchers, we have had 25 business/launches to-date. Nothing could be accomplished without many organizations working together. Thank you for your support.

Rick Diebold, 2019 NLEA Board Chair



I can't say enough about the outstanding people that serve on the NLEA Board of Directors and Staff. They bring their "A-Game" every day, and their spirit of cooperation and collaboration across the region sets the tone for our entire organization. It's a pleasure working with them.

The success that NLEA saw this year is due to our collaborative approach, partners all working together and staff and board who offer a wide array of expertise. Economic development cannot happen without collaboration, pooling resources, and leveraging the collective knowledge of partners.

Thank you for your involvement and commitment to this region!

2018 Project Snapshots



\$546,307 investment in 1,300 square foot interior remodel of **Simply Marcella** boutique and addition of **The Queens Head** wine pub. Two major CDBG facade renovations finished in downtown Cheboygan, MI.



36 entrepreneurs competed, \$80K awarded in prize monies for new startups and businesses, 25 businesses launched, and 1,500 people attended our five "Pitch Night" events concluding with, the **Grand Event**.



\$1 million investment, 7,440 square foot facility, 5 jobs created, and 12 jobs retained—**Van Dam Custom Boats** business expansion in Boyne City, MI.



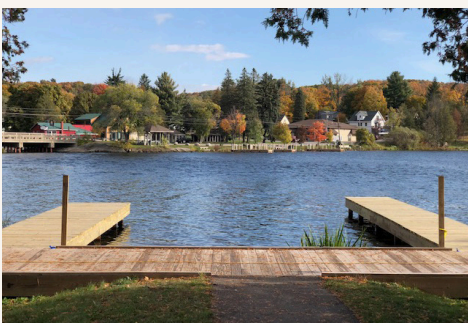
Projected investment of \$112,835 for CDBG facade renovation of **Creation Station**, toy store and make n' take pottery shop in progress in downtown Cheboygan, MI.



Our 2018 summer interns created the **Entrepreneurial Toolkit** with over 900 downloads—a simple instructional guide to create a sound business plan with a list of local resources for every step of the startup process. Made possible by DTE Energy Foundation grant.



\$3.6 million investment, 2,400 square foot rebuild, 10 jobs created, and 20 jobs retained—**Lanzen Inc.** business relocation Harbor Springs, MI. Retained current operations and workforce in Emmet County.



Five new permanent docks constructed in **Thurston Park, Central Lake, MI** for a \$250,000 project. Designs and plans are in the works for 40'x70' pavilion and restrooms with a goal to construct in early fall 2019.



Commercial Rehabilitation and Redevelopment District in place - **City of Cheboygan Downtown Development Authority**. The city can now provide incentives for commercial property owners to make improvements to their businesses. Property owners can apply for a tax abatement to either freeze the current taxes up to 10 years or abate 50% of the taxes up to 12 years, depending which they qualify for.



2018 Statewide MSU Extension **Connecting Entrepreneurial Communities (CEC)** conference in Charlevoix, MI had over 150 participants. Breakout sessions and networking events were held in downtown businesses, and entrepreneur keynote speakers included, Jake Manthei-CEO of Astor Brands, and Luther Kurtz, Mayor of Charlevoix.



19 local manufacturing companies brought over 500 (8th-12th grade) students from 10 area high schools through their facilities educating students on skilled-trades career paths for **National Manufacturing Day**.



Following a devastating fire, NLEA lead the charge to keep **Manthei Veneer** operational and in Emmet County. NLEA and many partners enabled **Manthei Veneer** to retain 100 local jobs, create 35 jobs, and rebuild at their current site in Emmet County instead of moving to Wisconsin with a \$10 million investment. *"We are grateful for the support of NLEA, Resort Township, and countless other partners. We could not have done it without them."* **Jeremy Manthei, President, Manthei Veneer**



\$300k investment, 5 jobs created, and 5 jobs retained by **AM Manufacturing**—business relocation from Charlevoix to Norwood Township, MI.



\$25 million investment, and 12 jobs created by world-class facility, **Great Lakes Center for the Arts**—new business in Bay Harbor, MI.



\$230 million investment, 10 jobs created, and 28 jobs retained by **Votorantim Cimentos St. Marys Cement**—plant expansion in Charlevoix, MI.



Over 500 job seekers, 60 companies and organizations, and 400+ job opportunities at inaugural 2018 **Northern Michigan's Largest Hiring Event**—Ellison Place, Gaylord, MI.



350 jobs retained, 200-acre site, 7.5-acre interior—equivalent to about seven football fields—**EJ foundry** relocation to Elmira, MI. *"On behalf of the employees and our valued customers, we thank the shareholders for their reinvestment in the company, which will service us well in the long-term."* - **Tom Teske, Vice President and General Manager of EJ**

