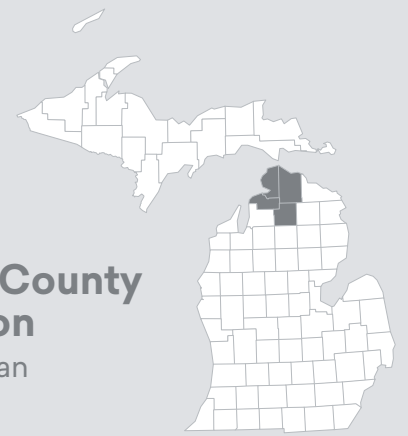


# The Economic Value of North Central Michigan College

The Four-County Region Michigan



About NCMC



3,389 Credit students

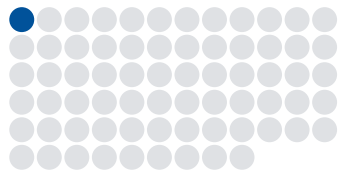


886 Non-credit students



311 Employees

1 out of every 49



jobs in the Four-County Region is supported by the activities of NCMC and its students.

## ECONOMIC IMPACT ANALYSIS



### Alumni impact

Impact of the increased earnings of NCMC alumni and the businesses they work for

**\$61.6 million**  
Added income



An economic boost similar to hosting the World Series  
**10x**

OR

1,376 Jobs supported




### Operations spending impact

Impact of annual payroll and other spending

**\$11.8 million**  
Added income



Enough to buy **352** new cars

OR

190 Jobs supported




### Student spending impact

Impact of the daily spending of NCMC students attracted to or retained in the region

**\$685 thousand**  
Added income



Enough to buy **55** families\* a year's worth of groceries

OR

15 Jobs



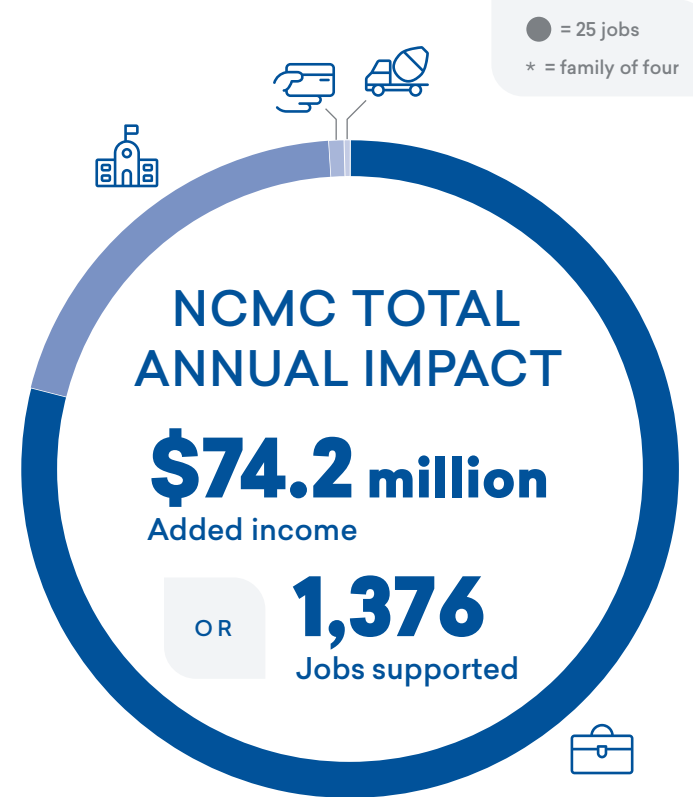

### Construction spending impact

Impact of expenditures for ongoing construction projects

**\$139 thousand**  
Added income

OR

3 Jobs supported

## INVESTMENT ANALYSIS



For every \$1...



Students gain **\$4.10** in lifetime earnings



Taxpayers gain **\$1.80** in added tax revenue and public sector savings



Society gains **\$7.00** in added income and social savings



The average associate degree graduate from NCMC will see an increase in earnings of **\$7,900** each year compared to someone with a high school diploma working in Michigan.

