

2019 Charlevoix Ignite Application

Company Name:

What Industry are you in?

Company Website:

Team Member #1 Name (Main point of contact):

Team Member #1 Email:

Team Member #1 Phone Number:

Team Member #1 Home Address:

What is your business's physical address if different from above?

How long have you been in business?

- Pre-Startup
- 1-3 months
- 3-6 months
- 6 months-1 year
- 1-2 years

Have you previously worked with a SCORE or SBDC business counselor?

Question #1: What is your one-sentence pitch?

Question #2: Executive Summary: What problem or opportunity do you solve?

Question #3: Who is your customer, and what is your marketing plan?

Question #4: How will you make money, and what are your financial projections?

Question #5: Have you validated your product/service?

Question #6: What is your competitive advantage and what makes your solution better than your competitors?

I Accept the Following Terms and Conditions:

- I am a Michigan resident.
- If I am a registered company, I was incorporated in/after October 2017. If selected as a finalist, I must be able to provide documentation on incorporation.
- I understand that once submitted, I can no longer edit my application.
- If selected as a finalist, I will respond by the required response date. I will submit my Power Point Presentation by the required date.
- If selected, I will attend the mandatory practice and mentor session prior to event night.
- If I win, I will be contacted to provide updates and data on company status, metrics, and financials.
- If I win, I agree to operate my company within Charlevoix County
- If I attend the Pitch Night event, my image may be used for marketing efforts.

Signature: _____

Date: _____