

22nd Annual

# MREX

REAL ESTATE EXCELLENCE AWARDS

## *Sponsorship Opportunities*

*June 20, 2024*


The Quay

100 Queens Quay E, Toronto, ON

**NAIOP**

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
GREATER TORONTO ★ CHAPTER





# ***HIGH-VALUE VISIBILITY AND NETWORKING WITH THE LEADERS IN COMMERCIAL REAL ESTATE***

The NAIOP Greater Toronto Real Estate Excellence (REX) Awards gala evening is the premier event for professionals in the office, industrial, retail and mixed-use real estate industry in the GTA. It's the annual awards show and dinner event where the "Best of the Past Year" teams are recognized in prestigious categories along with special individual awards. Sponsors receive visual exposure and exclusive recognition during the REX Awards submissions period and at the REX Gala Event.

## **SHOWCASE YOUR COMPANY**

### **PLAN TO BE A PART OF THE 22ND ANNUAL REX AWARDS**

The REX Awards is unrivalled in the GTA for its magnitude, significance and blue-chip attendance.

Be seen. Make contacts. Be there!

On the following pages read about the sponsorship opportunities that can enhance your corporate profile within the commercial real estate sector.

## **REX GALA VENUE AND DATE**

The Quay  
100 Queens Quay E, Toronto, ON  
June 20, 2024



# SPONSORSHIP OPPORTUNITIES



## WALK THE CARPET AND WELCOME DRINK SPONSOR \$10,000

- Corporate branding at the entrance to the REX Awards
- Banner with company logo and REX Awards logo
- Photographer taking pictures of attendees "walking the carpet" and posing in front of the step and repeat
- Collaborate on the welcome drink offering
- Logo recognition in all printed ads and materials
- Logo recognition in regular e-communication sent to over 2,000 real estate professionals
- Social media exposure leading up to the REX Awards
- Honorable mention in the media and by the event host
- Logo recognition on the NAIOP Greater Toronto website

## PRE-RECEPTION ENTERTAINMENT SPONSOR \$7,500

- Corporate branding at the Pre-REX Awards Cocktail Hour
- Banner with company logo and REX Awards logo
- Logo recognition in all printed ads and materials
- Logo recognition in regular e-communication sent to over 2,000 real estate professionals
- Social media exposure leading up to the REX Awards
- Honorable mention in the media and by the event host
- Logo recognition on the NAIOP Greater Toronto website

## MEDIA SPONSOR \$5,000

- One (1) complimentary ticket to the REX Awards Gala
- Recognition as the media sponsor on any media related advertising
- Logo recognition in regular e-communication sent to 2,000 real estate professionals
- Honorable mention by the event host
- Elevated logo recognition in all printed ads and materials
- Logo recognition on the NAIOP Greater Toronto website

## POST-RECEPTION ENTERTAINMENT SPONSOR \$7,500

- Corporate branding at the Post Awards Reception
- Banner with company logo and REX Awards logo
- Logo recognition in all printed ads and materials
- Logo recognition in regular e-communication sent to 2,000 real estate professionals
- Social media exposure leading up to the REX Awards
- Honorable mention in the media and by the event host
- Logo recognition on the NAIOP Greater Toronto website

## DEVELOPING LEADERS TABLE SPONSOR \$5,000 (1 OPPORTUNITY AVAILABLE)

- Support our industry's Developing Leaders (35 and under)
- Two (2) complimentary tickets for your Developing Leaders
- Logo recognition at the sponsored Developing Leader table
- Logo recognition in regular e-communication sent to 2,000 real estate professionals
- Logo recognition in all printed ads and materials
- Honorable mention in the media and by the event host
- Logo recognition on the NAIOP Greater Toronto website

## TABLE WINE SPONSOR \$7,500

- Logo recognition in regular e-communication sent to 2,000 real estate professionals
- Corporate brand recognition at each table
- Logo recognition in all printed ads and materials
- Honorable mention in the media and by the event host
- Logo recognition on the NAIOP Greater Toronto website

**SOLD**



# NAIOP GREATER TORONTO

## THE COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION

Founded in 1977, the Greater Toronto Chapter of NAIOP has become the premier "meeting place" for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. Our burgeoning membership represents a diverse and influential mix of the industry's top companies and top performers.

Our mission is to serve members by providing a program of regular, high-quality information and education opportunities and a series of networking and recognition events. In doing so, NAIOP Greater Toronto Chapter provides opportunities for members to converse with peers, industry leaders and innovative thinkers.

By fostering the right business climate where members can share ideas, cultivate new relationships and stay on top of the most current industry information and trends, NAIOP strives to be the leading association for the commercial real estate industry in the GTA.

### CHAPTER FACTS:

- The Chapter has over 1,200 members in the Greater Toronto Area representing approximately 200 companies.
- NAIOP Greater Toronto Chapter is the 2nd largest of more than 50 NAIOP Chapters in North America.
- Chapter events attract over 5,000 attendees annually.
- Members share business connections through NAIOP
- Corporate to over 19,000 other commercial real estate professionals throughout North America



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# NAIOP REX AWARDS

REAL ESTATE EXCELLENCE

## BECOME A SPONSOR

To confirm a sponsorship opportunity or if you have any questions, please contact our events team at [events@torontonaio.org](mailto:events@torontonaio.org)

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DEVELOPMENT ASSOCIATION  
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