



## 2023 SPONSORSHIP PACKAGES

### Why should you spend your marketing dollars with the Malden Chamber of Commerce?

When you take advantage of marketing & sponsorship opportunities with the Chamber, your business is exposed to some of the most influential business professionals in this community and beyond!

Your investment helps your business stand out among the rest, while helping us enhance our community and nurture an economic environment where business prospers.

**Need more information?**

Contact the Chamber at [info@maldenchamber.org](mailto:info@maldenchamber.org)

### Packages

#### ☐ **Diamond Plus \$1500 (annually)**

- ◆ Showcased on Web Site
- ◆ Enhanced Listing in Chamber Directory
- ◆ Business of the Week in social media
- ◆ 2 Admissions to each "ticketed event"
- ◆ Digital Banner on virtual events
- ◆ Invitation to exclusive business events (roundtables, receptions)
- ◆ Logo on banners displayed at all in person events
- ◆ Guest spot on Chamber podcast
- ◆ Unlimited dedicated email blasts
- ◆ Logo on Chamber Virtual Background

#### ☐ **Business After Hours/Educational Package (\$500 annually)**

Recognition verbally and in print/digitally at 10-12 BAH/Educational events including social, networking and program driven events per year

*Purchased individually = \$1,000*

#### ☐ **Year of Dining Sponsor (\$650)**

- ◆ Name/logo on all announcements of Year of Dining including digital and print
- ◆ Name/logo on raffle software

#### ☐ **Website Sponsor (\$1000 per year)**

Exclusive Banner ads on the website for the entire year

#### ☐ **Event Package \$1200 (annually)**

- ◆ Gold Level Sponsor Benefits at major events
- ◆ Included in pre & post event promotion as well during the event
- ◆ 2 Admissions to each "ticketed event" Note: credits will be given if ticketed events are not possible
- ◆ Includes choice of 3 community events ~ Comedy Night, Restaurant Week, Crock and Cup Cookoff, and Trick or Treat at Malden Businesses

*Purchased individually = \$1500*

#### ☐ **Communications Sponsor (\$200 per quarter)**

- ◆ Name/Logo on all e newsletters reaching 1300+ people
- ◆ 2 dedicated E Blasts to share your business news/event

#### ☐ **NEW UPDATED PROGRAM City Initiatives ~ Banners and others as arise (\$500 for 2 year commitment\*)**

Banner hung at prominent location in Malden Center for 2 years.

*\*Chamber receives \$100/ banner*