



### 16 oz. Stadium Cups with a 1-color imprint

Only \$.52 each! NO set-up charges!  
Free Ground shipping to the 48 contiguous U.S. states and Canada.  
Free freight offer ends April 30.

[CLICK TO ORDER](#)

### Kona 16 oz. Double-Wall Stainless Tumbler

Only \$10.99 each! NO set-up charges!  
Free Ground shipping to the 48 contiguous U.S. states and Canada.  
Free freight offer ends April 30.

[CLICK TO ORDER](#)





### Lip Balm with SPF 15

\$0.52 each - Special pricing good through 5/30/2021

Apple Pie -Blueberry Cobbler-Bubble Gum -Chocolate Sundae - Passion Fruit Peppermint Candy Cane - Pina Colada -Pomegranate -Spearmint Strawberry Shortcake -Tropical Punch - -Vanilla Bean -Wild Cherry- Unflavored

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We Got Flavors!



As we settle into 2021, we see our customers craving products that fit the following new trends:

1. Freedom - after being isolated for a year, we see an increase in products that get people outside and expressing their individualism!
2. Escape - we all have the desire to escape (whether through travel, virtually escaping, or finding new hobbies). Signet has many products to help everyone better enjoy whatever "escape" you can achieve!

April 20, 2021



3. Comfort - after a year of unexpected stressors, self-care products are big (think mindfulness, wellness, and even comforting snacks)!
4. Connection - whether your customers are connecting through family meals, playing with pets, or still connecting virtually, items are trending that make each connection easier and more meaningful!
5. Control - We may not be able to control everything, but we've seen an increase in products that give your customers piece of mind. These include items that help with safety and cleanliness, fitness, and even gardening.
6. A Better World - Many people have picked up on how much the "change of pace" caused by the COVID-19 pandemic, improved our planet. We're seeing an upward trend in products that are sustainable, recyclable, minimalistic, or "give-back" to important causes.

**Click the image above to see our full new trend presentation (complete with specific products we recommend for each trend)! See something you like? Email or call me for more info.**

[kyoung@gosignet.com](mailto:kyoung@gosignet.com) or 901-888-0449