

*Accelerate Your Image Business ... Elevate  
Your Impact, Profit & Freedom*

# IMAGE CONSULTANT TRANSFORMATION PROGRAM



With Global Image Trainer  
Karen Brunger, BHEc, AICI CIP



WhatsApp +1 416 809 4321  
KarenBrunger@ImageInstitute.com  
Toronto | Canada

**ImageInstitute.com**



INTERNATIONAL **IMAGE** INSTITUTE

welcome!

3	Why Take This Training
4	Your Training Includes
5	Graduate Reviews
6	Technical Skills Training
7	Business Training
8-9	Course Overview
10	Program Overview
11-16	Program Details
17-24	Curriculum
25	Tuition
26	Registration
27-28	About Karen
29	This May Interest You

**Thank you** for your interest in our transformation training! It would be our pleasure to handle your training requirements, whether you want to build your skills, expand your services, acquire AICI CEUs, or achieve AICI certification.

**Our goal** is for you to provide a powerful service, achieve the highest level of client satisfaction, and generate the profits you desire. We are committed to your success through support, inspiration, and proven systems.

If you are in the Toronto area, we invite you to **intern** with us in product support. It is a great way to pay for training and product, and gain experience at the same time.

We look forward to being your partner in training! Please let us know if you have any questions. We're available on **WhatsApp** for a call.

All the best!



Karen Brunger, BHEc, AICI CIP  
President

# Why Take This Training?

International Image Institute provides training, tools and resources to image consultants who want to be successful with clients and in business. Our holistic image training makes us unique in the industry, and we offer the most extensive and intensive training in the Association of Image Consultant's (AICI) Core Competencies.

We are committed to the highest standards in education and value for our community. Most of our programs have been approved for AICI Continuing Education Units (CEU). You can request AICI CEUs for any program; if it's not already authorized, we'll make it happen!

Karen is a world-leader in image consultant training, and is known for being supportive, sharing, and inspirational.

Note: Earning AICI CEUs is not a requirement of general membership with AICI. However, if you are currently certified through AICI with CIC, CIP or CIM then you must earn CEUs to retain certification.

To receive AICI CEUs, for each course:

- ▶ Participate fully and complete all course work
- ▶ Complete and submit an evaluation form

If you wish to pursue AICI Certification, please refer to [www.aici.org](http://www.aici.org).

“Karen is the teacher of teachers and master of her domain...she brings a wealth of knowledge and experience that cannot be matched. As a teacher of other Image Consultants, Karen offers the most superior courses and texts yet available. Karen's professionalism ..and easy going personality make Karen the obvious choice in Image Consulting.”  
~ Saima Haider

# Your Training Includes

(depending on program)

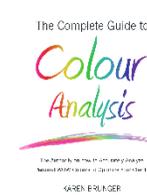
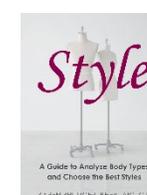
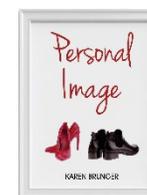
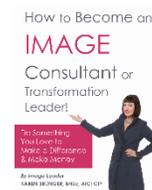
- ▶ Lifetime access to the Inner Circle Training Room.
- ▶ Templates for custom branding.
- ▶ Consultation and presentation systems, tools, and materials.
- ▶ Personal coaching in-class; mentorship and feedback on assignments.
- ▶ Mastermind Mentorship calls – get your questions answered!
- ▶ AICI CEUs.
- ▶ Discounts on select products.
- ▶ Listing on Karen's website
- ▶ Access to Karen's Inner Circle, private Facebook group.

“Karen is the first and only person you should consider receiving your training from.

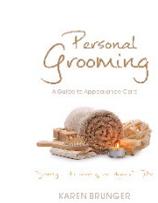
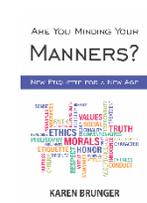
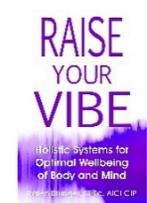
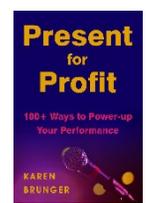
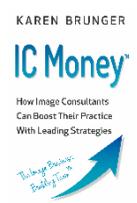
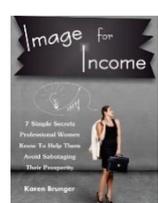
She shows you from start to finish what it takes to be a successful image consultant.

Fun, engaging, and informative - her training was life changing for me!

Thank-you Karen!  
~ Christie Ressel,  
Fashion Translated



Karen has a proprietary interest in all tools



# Graduate Reviews

“ I run out of superlatives. The courses were the most complete and **life changing** that I have ever experienced. I feel that living for me will never be the same again as your training has taken me to a whole new level of aspiration and expectation. ~ Janice Fisher

‘Wow’ is all I can say! From start to finish your training has been ‘amazing’ and I truly felt a daily transformation... You’re an **outstanding** teacher.  
~ Mary Pat Gabriel

..I would really like to thank you for your help and guidance, your generosity in time, knowledge, patience, and most of all your friendship. Your excellent teaching, **inspirational** training, as well as hands-on techniques play a major role in my personal and professional success. ~ Angele Desgagne

I was so impressed with Karen while attending her course. She was energetically engaging every day and consistently provided a wealth of information. Her flexibility to focus on the needs or interests of our group made the sessions even more **meaningful**. What I have come to appreciate even more is the wealth and depth of

information in the books Karen has written. They are the perfect guide to starting and running a profitable company... ~ Mirella Zanatta

I can now confidently move forward in my business knowing I have the technical skills... I can now approach corporate clients and take on higher level training opportunities...I found your training to be personally transformational as well... I very much appreciated your kindness and compassion during the learning process as I ‘stripped down’ and rebuilt myself... Thank you very much for a unique and **invaluable** training program. You are a gifted trainer and highly skilled consultant who I will recommend again and again. ~ Katherine Lazaruk

Thank you for being an amazing teacher who helped me to grow in so many ways...Your outstanding training..was so inspiring that a new Maria emerged, with more confidence, self-esteem, and a **profound** feeling of contentment never experienced before. Thank you for giving me wings to fly. ~ Maria Smith

”

# Technical Skills Training

## FOUNDATIONS



### WEBINARS & BOOKS

If you want the basics, this program provides you with all of the webinars and books to get you started.

Foundations is perfect if you are a life coach or wellness consultant and would like to expand your tool box.

You get life-time access to the Inner Circle Training Room for updates.

## QUALIFICATION



### ONLINE ANYTIME TRAINING

Kick-start your business and get the tools and systems you need to succeed with clients!

This comprehensive online program includes the Foundations, personal study, one-on-one mentoring and templates. Complete the 130 hours at your own pace.

You get life-time access and Mentoring calls.

## MASTERY



### LIVE EXPERIENTIAL TRAINING

Take your image skills to the mastery level with personal attention in this 8-day intensive training in Toronto, Canada.

A prerequisite is the Qualification program, and it's included as a bonus.

You get lifetime access to the Inner Circle Training Room for up-dates and Mastermind Mentoring calls.



# Course Overview page 1 of 2

7 courses provide a thorough and solid foundation, inspiration, and transformation in internal and external image – appearance, behaviour, and communications. At whatever status you have achieved in your image business, you can choose the courses that will take you to the next stage.

The Foundations, Qualification and Mastery programs include 7 courses under two sections: 1) Essentials Training covers external image 2) Advanced Holistic Training covers internal image. You get lifetime access to the online Inner Circle Training Room for updates!

## ESSENTIALS TRAINING: EXTERNAL IMAGE

### COLOUR ANALYSIS

Conduct an advanced colour analysis using the world's most popular system – develop your skills to analyze undertone, season, flow, and dimension with confidence.

### IMAGE MANAGEMENT

Create transformational results with body image coaching, body and personality style analysis, personal brand strategies, and wardrobe management systems.

### IMAGE IN MENSWEAR

Uncover the multitude of in-depth secrets of menswear and men's accessories, and what's appropriate for personality, body type, and function.

## ADVANCED HOLISTIC TRAINING: INTERNAL IMAGE

<b>HOLISTIC SYSTEMS FOR PERSONAL CHANGE</b>	Facilitate personal change for personal power. Get tools for inner transformation – help your clients move through limitations and achieve their potential.
<b>ETIQUETTE &amp; PROTOCOL</b>	Coach clients on social grace and professional polish, including power dining, host and guest duties, and the art of conversation and networking.
<b>COMMUNICATION MANAGEMENT</b>	Tap into the demand for communication strategies, relationship building, and increasing the likability factor.
<b>POWER PRESENTATIONS</b>	Get more than 100 tools to step into power and profit. Enable your clients to speak with confidence, clarity, and credibility.

You can see all of the online courses and options at <https://training.imageinstitute.com/>

**Yes, I want to choose my courses**

# Program Overview

FEATURE	FOUNDATIONS	QUALIFICATION	MASTERY	ADVANCEMENT	BUSINESS BOOST
Webinars	✓	✓	✓	✓	✓
Books	✓	✓	✓		✓
Assignments   hands-on exercises		✓	✓		✓
Feedback on assignments		✓	✓		✓
Letter of Completion with seal		✓	✓		✓
AICI CEUs for certain courses		✓	✓		✓
Listing on Karen's website		✓	✓		
Consultation materials & templates		✓	✓		
Materials License for branding		✓	✓		
Discounts on tools		✓	✓		
Mastermind Mentoring calls		✓	✓	✓	✓
Karen's private Facebook group		✓	✓		
Advancement		<b>1 year</b>	<b>2 years</b>	✓	✓
In-person experiential training			✓		
In-person coaching and feedback			✓		

# Foundations Program

## WEBINARS & WORKBOOKS

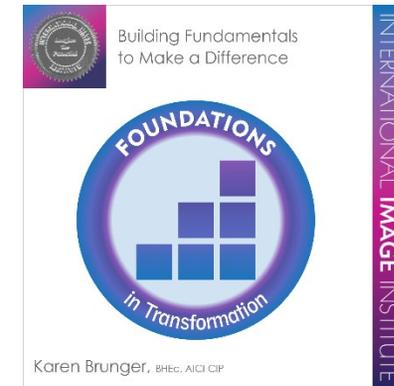
If you want the basics, the Foundations program provides you with all the webinars and books to get you started. This program is perfect if you are a life coach or wellness consultant and would like to expand your toolbox.

“Karen is the cornerstone of Image Consulting services... I rely on her products to assist me with my consultations. She is efficient and takes great pride in the products her company produces. As a former student of Karen's I can attest that she is the leader in this industry.” ~ Teca Cameron-Tackie

You get **life-time access** to the Inner Circle Training Room for updated books and webinars.

You can choose any of the courses individually or save by taking the Essentials Training, Advanced Holistic Training, or the complete program.

You can start with the Foundations program, and then upgrade to Image Qualification at any time.



**Yes, I want the  
Foundations  
program**

# Qualification Program

## ON-LINE, ANYTIME

Kick-start your business and get the tools and systems you need to be successful with clients. This comprehensive online personal study and mentoring program includes:

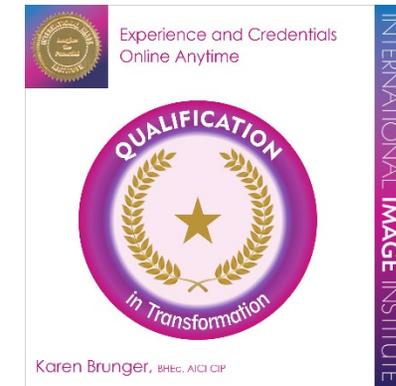
- ▶ **Life-time access** to the Inner Circle Training Room for updated books and webinars
- ▶ Materials, **templates** and scripts
- ▶ Mentoring and **feedback** on an as-needed basis
- ▶ **Listing** on our website.
- ▶ Letter of Completion

“Karen’s leadership and experience in the field of image consulting is recognized throughout the world. She is one of the best internationally.”  
~ Vivian Singh,  
Haute Image Consulting

- ▶ Mastermind and **Mentorship** calls
- ▶ Invitation to our private **Facebook group**
- ▶ **Advancement program** for 1 year with the complete program

Choose any of the courses individually or save by taking the Essentials Training, the Advanced Holistic Training, or the complete program.

The Qualification Program in its entirety is approximately 135 hours. You can work at your own pace and take as long as you need..



**Yes, I want the  
Qualification  
program**

# Mastery Program page 1 of 2

## IN-PERSON, EXPERIENTIAL TRAINING

Take your image skills to the mastery level with personal attention from Karen in this 8-day intensive, transformational training held once a year in Toronto, Canada.

You get:

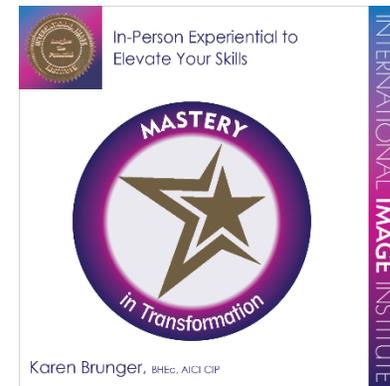
- ▶ **Life-time access** to the Inner Circle Training Room for updated books and webinars
- ▶ Materials, **templates** and scripts
- ▶ **Listing** on our website

“Karen Brunger's International Image Institute offers World class Training! Compared to other Image Trainers worldwide, Karen Brunger's program, course outline, training system and delivery are by far **THE VERY BEST!**” ~ Nyla Hasan

- ▶ Mastermind and **Mentorship** calls
- ▶ Invitation to our private **Facebook group**.
- ▶ **Advancement program** for 1 year with the complete program
- ▶ Opportunity to **repeat** once within 2 years for FREE, and for 10% thereafter.

**A prerequisite is the Image Qualification program, included as a bonus.** This allows us a more in-depth, hands-on, and transformational experience in class.

Choose individual courses or save and take the Essentials Training, the Advanced Holistic Training, or the complete program.



# Mastery Program page 2 of 2

## CALENDAR

The training takes place once a year. Dates and times may change to accommodate students' needs. Additional Colour Analysis trainings are conducted throughout the year.

<b>2024 OCTOBER</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19 Colour Analysis</b>
<b>20 Colour Analysis</b>	<b>21</b>	<b>22 Image Mgt</b>	<b>23 Image Mgt</b>	<b>24 Image Mgt</b>	<b>25</b>	<b>26 Image in Menswear</b>
<b>27 Holistic Systems</b>	<b>28 Holistic Systems</b>	<b>29</b>	<b>30</b>	<b>31</b>		

Most of the training takes place in Karen's home, just north of Toronto, Ontario.

**Yes, I want the  
Mastery program**

# Advancement Program

## BUSINESS COACHING AND MENTORING

Keep the momentum going to advance your business with the Image

“International Image Institute is the necessary institute to start your life and realize all of your dreams and live with a passionate, unlimited mindset. The course material was eye opening to a world of new and exciting teachings and lessons so that I could put all the pieces together to solve the puzzle of my image and make it repeatable and achievable.” ~ Catherine Baxter AICI CIC, Chic Image Consulting

Business Builder team. Get your questions answered in coaching calls with Karen and relevant guest experts. This program benefits beginner to advanced consultants in the transformation industry who want to advance their business and make more money.

The Advancement Program includes two tracks:

- 1) The Business Building program calls are recorded so that you can listen to them at your convenience.
- 2) The Mastermind and Mentoring calls are AKA – Ask Me Anything! and are not recorded.

The program primarily deals with business, but periodically other topics may be covered, based on member questions.

For more information go to [imagebusinessbuilder.com](http://imagebusinessbuilder.com).



**Yes, I want the  
Advancement  
program**

# Business Boost Program

## PRIVATE MENTORING

Develop and grow your business as a transformation leader.

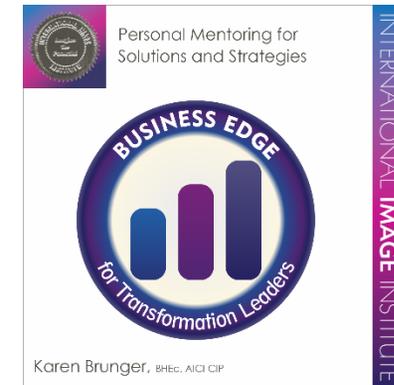
This program outlines all the elements you need to have in place for a profitable business. You will evaluate your business for each element and set priorities. As you go through the process of business development, Karen is available for feedback and consultation.

“Karen is a highly motivating and passionate instructor/mentor who has a unique ability to tap into her students very core and inspire them to reach for the stars. I have learned so much and thank you Karen for empowering me to follow my dreams.”

~ Dominique Vaughan-Russell

This one-year program also gives you access to the Advancement Program. As your business grows, you can enrol in this program as often as you require.

Please let us know if you would like us to authorize Business Boost for 2.0 AICI CEUs.



**Yes, I want the  
Business Boost  
program**

# Qualification | Mastery Curriculum page 1 of 8

## COLOUR ANALYSIS

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 3.0 Qualification	<ul style="list-style-type: none"><li>▶ Describe and identify personal colouring characteristics of individuals in each of the four seasonal palettes and six flow palettes</li><li>▶ Describe and identify qualities of colours in each of the ten palettes, including undertone, value, and intensity</li><li>▶ Demonstrate correct use of undertone indicators, seasonal indicators, flow indicators, extenders and flags to determine someone's best palette</li><li>▶ Describe and identify steps to take and qualities to assess in determining someone's best palette</li><li>▶ Demonstrate back-up systems for determining someone's best palette</li><li>▶ List the steps to take for a complete in-person or virtual analysis</li></ul>	<ul style="list-style-type: none"><li>▶ <i>The Complete Guide to Colour Analysis</i></li><li>▶ <i>Colour Analysis Reference Guide</i></li><li>▶ 2 digital colour charts</li><li>▶ PowerPoint slides License to brand</li><li>▶ Form templates License to brand</li><li>▶ Graduate pricing on any Colour Analysis Kit</li></ul>
Qualification is 30 hours Mastery in-person is 2 days		<p><b>Yes, I want Colour Analysis</b></p>

## IMAGE MANAGEMENT

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 <p>2.4 Qualification</p>	<ul style="list-style-type: none"> <li>▶ Identify the roles, qualities, and obligations of an image consultant</li> <li>▶ Describe the social/psychological aspects and effects of image</li> <li>▶ Analyze fashion trends and how they relate to clients</li> </ul>	<ul style="list-style-type: none"> <li>▶ <i>Image Management</i></li> <li>▶ <i>Style</i></li> <li>▶ <i>Find Your Signature Style</i></li> </ul>
<p>Qualification is 40 hours</p> <p>Mastery in-person is 3 days</p>	<ul style="list-style-type: none"> <li>▶ Advise on techniques to improve body image</li> <li>▶ Assess and style clients on body type, using 7 primary and 23 secondary dimensions</li> <li>▶ Assess and style clients on 6 personality styles and the general styles of yin and yang</li> <li>▶ Assess and style clients for 6 day lifestyles and 3 evening lifestyles</li> </ul>	<ul style="list-style-type: none"> <li>▶ <i>Wardrobe Works</i></li> <li>▶ <i>Fashion Fabric Facts</i></li> <li>▶ <i>Personal Image</i></li> </ul>
	<ul style="list-style-type: none"> <li>▶ Identify trends in the professional and social arenas, and develop dress code policy</li> </ul>	<ul style="list-style-type: none"> <li>▶ <i>Personal Image Portfolio - Body Analysis Chart</i></li> </ul>

- 
- ▶ Evaluate, coordinate, organize, and plan an effective and efficient wardrobe
  - ▶ Develop a wardrobe financial plan and shopping strategy for optimum value
  - ▶ Identify points of fit and quality
  - ▶ Shop a closet, on-line, in a store, or bespoke, appropriately for a client
  - ▶ Critique design elements and principles as applied to personal image
  - ▶ Critique outfits for appropriateness to body type, personality, lifestyle, and fashions
  - ▶ Suggest makeup enhancement techniques for facial features, personality, and functions
  - ▶ Explain points of skin care, hair care, nail care, and fragrance use
  - ▶ List methods for hair removal, facial rejuvenation and body detoxification
- ▶ Personal Image Portfolio discount
  - ▶ Form templates License to brand
  - ▶ Personality Style Quiz
  - ▶ Discount on Professional Styling Kit

**Yes, I want  
Image Management**

## IMAGE IN MENSWEAR

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 1.4 Qualification <hr/> Qualification is 14 hours Mastery is 1 day	<ul style="list-style-type: none"><li>▶ Identify style details of menswear, including jackets, trousers, shirts, ties, shoes, belts, and pocket squares</li><li>▶ Choose best styles for height, bone structure, and somatotype</li><li>▶ Describe best styles for personality styles of Dramatic, Aristocratic, Natural, Classic, Creative, and Romantic</li><li>▶ List best styles for 6 levels of daywear and 3 levels of eveningwear</li></ul>	<ul style="list-style-type: none"><li>▶ <i>Style</i></li><li>▶ <i>Find Your Signature Style</i></li><li>▶ <i>Wardrobe Works</i></li><li>▶ Form templates License to brand</li></ul>

**Yes, I want  
Image in Menswear**

## HOLISTIC SYSTEMS FOR PERSONAL CHANGE

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 <p>In process for being authorized for 1.2 AICI CEUs</p> <hr/> <p>Qualification Is 12 hours</p> <p>Mastery is 2 – 4 hours</p>	<ul style="list-style-type: none"><li>▶ List grooming tips that incorporate personal hygiene, skin care, oral care, hair care, nail care and fragrance.</li><li>▶ Identify wellness tips that incorporate fitness, nutrition, and body work, and incorporate systems for clients to manage energy drainers and gainers.</li><li>▶ Implement techniques for clients to identify personal beliefs, action tendencies, goals, and solutions for personal growth and professional development.</li><li>▶ Manage time, energy, space, money and relationships to achieve life balance, freedom and personal potential.</li></ul>	<ul style="list-style-type: none"><li>▶ <i>Raise Your Vibe</i></li><li>▶ <i>Personal Grooming</i></li><li>▶ Makeup template</li><li>▶ Scale of Consciousness Assessment</li><li>▶ Form templates License to brand</li></ul>

**Yes, I want Holistic Systems for Personal Change**

## ETIQUETTE & PROTOCOL

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 <p>1.5 Qualification</p> <hr/> <p>Qualification Is 15 hours</p> <p>Mastery 2 – 4 hours</p>	<ul style="list-style-type: none"> <li>▶ Develop a Civility Code or Code of Ethics</li> <li>▶ Develop a workshop on business and social etiquette for an organization</li> <li>▶ Write thank you cards and emails appropriately</li> <li>▶ Plan a 7 course meal and identify appropriate behaviours for hosts and guests</li> <li>▶ Demonstrate how to eat challenging foods</li> <li>▶ Plan an event with specific action steps from start to finish</li> <li>▶ Identify points of protocol for an event at which royalty is present</li> <li>▶ Develop a presentation on etiquette of a specific culture</li> </ul>	<ul style="list-style-type: none"> <li>▶ <i>Are You Minding Your Manners?</i></li> <li>▶ Slide deck License to brand</li> <li>▶ Form templates License to brand</li> </ul>

**Yes, I want  
Etiquette & Protocol**

## COMMUNICATION MANAGEMENT

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 1.0 Qualification <hr/> Qualification Is 12 hours  Mastery is 2 – 4 hours	<ul style="list-style-type: none"><li>▶ Identify communication styles, and strategies to develop positive relationships with each</li><li>▶ Monitor and modify verbal and non-verbal communication to move toward higher power, leadership, warmth, and charisma</li><li>▶ Develop communication strategies for superior customer service and to handle challenging situations</li></ul>	<ul style="list-style-type: none"><li>▶ <i>Connect With Confident Communication</i></li><li>▶ Form templates License to Brand</li></ul>

**Yes, I want Communication Management**

## POWER PRESENTATIONS

AICI CEUS	LEARNER OUTCOMES	INCLUDES
 1.0 Qualification	<ul style="list-style-type: none"><li>▶ Develop your signature talk and incorporate leverage strategies to generate clients and add value both in-person and online.</li><li>▶ Incorporate more than 20 strategies to empower yourself and your clients to speak with confidence, clarity, and credibility.</li></ul>	<ul style="list-style-type: none"><li>▶ <i>Present for Profit – 100+ Ways to Power Up Your Performance</i></li><li>▶ Template forms</li></ul>
Qualification Is 12 hours	<ul style="list-style-type: none"><li>▶ Identify more than 20 points of delivery to step into power and profit.</li><li>▶ Develop and deliver a presentation that is effective, authentic and profitable.</li></ul>	
Mastery is 2 – 4 hours		

**Yes, I want  
Power Presentations**

# Tuition

All fees are in CAD

Choose the package that most suits your needs. You can start at any level and then upgrade. The more you bundle, the more you save. **Enroll in the complete Mastery by April 15th, and save \$1000.**

	Foundations	Qualification	Mastery
Colour Analysis	397	797	1997
Image Management	497	997	2497
Image in Menswear	297	497	997
<b>ESSENTIALS</b>	<b>997</b>	<b>1997</b>	<b>4997</b>
Holistic Systems for Personal Change	147	297	597
Etiquette and Protocol	147	297	597
Communication Management	147	297	597
Power Presentations	147	297	597
<b>ADVANCED HOLISTIC</b>	<b>497</b>	<b>997</b>	<b>1997</b>
<b>COMPLETE</b>	<b>1297</b>	<b>2497</b>	<b>5997</b>
<b>ADVANCEMENT 1 YEAR MEMBERSHIP</b>	<b>297</b>		
<b>BUSINESS EDGE 1 YEAR PROGRAM</b>	<b>497</b>		

[Click here to get started](#)

# Registration

## Foundations is an option if:

- ▶ You have no prior image training
- ▶ You just want the basics to help you do your job in transformation
- ▶ You don't need AICI CEUs or credentials
- ▶ You want to invest the least amount possible in time and money

## Register for qualification if:

- ▶ You have no prior image training, or
- ▶ You have image training or experience, but you want: a stronger foundation in the core competencies, to elevate your skills, or to build your credentials
- ▶ You require AICI CEUs
- ▶ You want the flexibility and convenience of training in your own place and time

## You are ready for mastery if:

- ▶ You've completed the Qualification Program
- ▶ You have solid experience or education in image and you want to expand your skills, effectiveness, and credentials
- ▶ You value the transformation that only comes with in-person experiential training
- ▶ You want to be a leader or trainer in image

## Advancement is for you if:

- ▶ You are experienced and want to massively increase your influence and affluence, or
- ▶ You want to overcome a business challenge and achieve new heights, or
- ▶ You want to be inspired, motivated, and exposed to new ideas to grow and maintain a successful business

# About Karen Brunger page 1 of 2

Karen Brunger, AICI CIP, Founder and President of the International Image Institute, is a global holistic image trainer and resource for image experts. Her systems and products are in over 100 countries, and she has presented in 14 countries on five continents.

An author of 17 books, co-author of 4, Karen has contributed to numerous other books and magazines. She has developed 33 colour and image tools for both in-person and virtual consultations and is the creator of Source Alignment Energy Shifting, a system for personal transformation

As an image trainer for 40 years, Karen has coached some of the top consultants in the industry. She has developed image consultant training programmes at the

college level and has taught for numerous colleges. Karen is a two-time recipient of international Award of Excellence from the Association of Image Consultants International (AICI).

Karen is an international Past-President of AICI and a Past-President of the Canada chapter. As the VP Education for four years, Karen was responsible for the standards of image training worldwide. She organized the Image Consultant Core Competencies into “Appearance, Behaviour, Communication”, and coined the phrase “A-B-C’s of Image”.

Karen is known for her holistic, transformational, inspirational approach, her dynamic, entertaining, fun presentation style, and her open, sharing, encouraging nature.



NATIONAL POST



THE GLOBE AND MAIL



# About Karen Bruger page 2 of 2

## MY 'WHY'

I am passionate about people stepping into their full personal power, and being, doing, and having all they desire.

As a child who was shy, I loved the story of the ugly duckling who turned into a beautiful swan. My dream was to take all the other

people who wanted to be more, and we could all transform together.

I am excited about the possibilities of what we each have to offer, and that our potential is beyond what we can imagine. To me, transformation is about liberating ourselves from our own blocks so that we can create a life of love, joy, peace and abundance.



My mission is to enhance, empower, and enrich leaders in the transformation world through training, systems, and tools so that they can live their passion, have the impact they want to make, and enjoy a prosperous, successful business and life.

Many of my Image Consultant graduates have achieved high level success – working with their country's high officials, achieving 6-figure incomes, authoring books, having their own television shows, and of course changing people's lives through image.

I am blessed with a career I love and having an impact that's global. A massive benefit for me are all the heart-based people from around the world that I get to meet, build relationships with, and have in my community.

This may interest you



How to Become an  
**IMAGE**  
Consultant or  
Transformation  
Leader!

Do Something  
You Love to  
Make a Difference  
& Make Money

By Image Leader  
KAREN BRUNGER, BHEc, AICI CIP



Click here to  
download  
the book for  
free



Ask us about training  
in your city

Click here to Shop



Why re-invent the wheel? Turn-key  
systems and consultation tools that you  
can customize and brand are available for  
purchase at any time.

ImageConsultantProducts.com

