

Friday, March 6	9-9:45am	10-10:45am	11-11:45am	Noon-1:00pm	1:15-2:00pm	2:15-3:00pm	3:15-4:00pm	4:15-5:00pm	5:15-6:15pm	
PennTop South	IBS NYC 2020: An Introduction	An Audience with Marc Ermay, 1010 WINS Sports	News Radio and Your Station 880 WCBS & 1010 WINS NY	Keynote: Attracting & Targeting an Audience w/ iHeartRadio	Meteorologically Speaking: Weather with Lonnie Quinn CBS 2 NY	Getting It Off the Ground: Podcasting for Today's Students	An Audience with Maxwell of Z100 New York	An Audience with Race Taylor of 101.1 CBS-FM	On-Air Tips & Tricks for 2020 with Reno & Trey from New 102.7	
PennTop North	Faculty Forum: Idea Exchange	An Audience with SiriusXM's Geronimo, Andres Nieto & Rida Naser	Let's Get Technical: Engineering, Studios and More		Joys and Tribulations of Owning and Operating a Radio Station	Digital Platforms & Programming: The New Rules w/ Skip Dillard of 107.5 WBLS	Classic Rock Radio w/ Q104.3 and 102.3 WBAB	Sports Radio Wins and Losses with Pete McCarthy/WFAN		
Schulyer Room	Idea Exchange: Technology	How To Work at Multiple Radio Formats	Idea Exchange: Podcasting		Idea Exchange: Production	Idea Exchange: How to get in to Voiceovers	How to go from Great Idea to Great Podcast	Idea Exchange: Unique Program Ideas		
Skytop Ballroom	Station Profile: WRHU/Hofstra Marconi Winner	Sales & Underwriting: Closing Sales w/ Cox Radio LI	An Audience with New 102.7 Morning Show		Media Curriculum: Broadcasting, Film & Media	Management 101: Managing (and Dealing with) Talent & Staff	Writing for Late Night TV and Comedy			2020 IBS High School Awards
Madison Room	Government Relations & Copyrights	Promotions & Marketing 101 Contests, Events & more	Formats & Playlists with Sean Ross of <i>Ross On Radio</i>		The Future of Music	Morning Radio Boot Camp w/ Kara Reifert of KJOY 98.3 & WHPC	Keeping the Lights On: Careers in Radio Sales	Production Tips w/ 1010 WINS New York & Cox Media LI		
Paris Suite					Programming Your College Station	Community Volunteers at College Radio	Make Your Blog and Website Better	Media Ethics: Crossing the Bar		
London Suite				Start Them Young: Media in Junior High	Video in the Radio Studio with WGCS The Globe	Radio Reality: Breaking In - ad STAYING In	Do You Have a Social Media Plan?			
Zurich Suite				How to Manage Peers (without losing Friends)	Newswriting, News Anchoring and Gathering	Talk Radio 101 with Salem Media	An Audience with Record and Artist Promoters			
Budapest Suite				IBS Looks Back: 80 Years of College Media	Faculty Advisors: What to Advise as an Advisor	FCC Q&A: Everything You Need to Know	Expand Your Audience: How to Syndicate Shows			
Board Room				Programming Jazz on the Radio with David Jaye	Production Directors Roundtable	Sports Directors Roundtable	High School Advisors Roundtable			
Bombay Suite				Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques			



## IBSNYC 2020

**Registration:** Opens Friday, March 6 at 8am on the 18th floor ballroom.

**IBS Networking Lounge** Join other conference attendees to talk shop and get to know each other in PennTop Center on Friday. *Please note: NYC Fire code does not allow you to sit on the floors in hallways. Please use PennTop Center to meet and talk.*

**#IBSNYC2020 on Social Media** Upload photos and updates this weekend using #IBSNYC2020 to show folks what they're missing.

Saturday, March 7	9-9:50am	10-10:50am	11-12pm	Lunch Break	1:15-2:15pm	2:30-3:30pm	3:45-4:45pm	5:00-6:15pm
PennTop South		Working with Adobe Audition: Tips and Tricks for Beginners and Pros	<b>Saturday Keynote: Broadcast &amp; Media Strategies That Work</b> with Mike McVay		An Audience with Touring Musicians: Part 1	An Audience with Touring Musicians: Part 2		2020 IBS College Media Awards
PennTop North	Working the "Third Shift" Overnights with Hot 97's Miabelle	The Voice of the Station: Becoming Voiceover Talent			You're Prettier in Person: Dealing with personal attacks as a media personality	Women in Media Panel Discussion w/ Annie from Q92 & Sue Aller/CBS-FM	Women in Media Discussion con't. w/ Annie from Q92 & Sue Aller/CBS-FM	
Schulyer Room	Get Dat Money: Ways to Increase Underwriting \$\$	Programming High School Radio with Joe Bryant from 88.9 The Bridge			Challenges and Rewards of Foreign Language Programs	Working with Other Student Media On Campus	Station Swag and Merchandise: What's Trending in 2020	
Skytop Ballroom	Community Volunteers at College Radio	Fundraising and Pledge Drives: Tips for Success and what to avoid			Radio Imaging Master Class with Benztown and Tom Green	Voicetracking and Pre-Recording Shows with K104 and 94.3 The Shark	Remote Broadcasts Made Easy with Lee Harris from 1010 WINS	
Madison Room	IBS at 80: Where Do We Go From Here?	Sharing Your Playlists with Your Audience			What Do I Say? Show Prep Ideas from the Pros	An Audience with College Radio Day	Inside Top 40 with K104 and 106.1 BLI Air Staff	
Paris Suite	Academic Planning for Media Careers	Why You Need Structure at Your Station			Words You Still Can't Say On The Radio And More Things You Shouldn't Say!!!	Analytically Speaking: Discussion with Eric Matte, WLMC	Station Profile: WMSC (Marconi Award Finalist)	
London Suite	Government Relations & Copyrights	Don't Say That S#!t! How to Handle Indecency			Writing Copy (News, Promos, etc) for Media	SAG/AFTRA: Is the Union in Your Future	Student Managers Roundtable With Tom Gibson	
Zurich Suite	Community College Informal Meet-N-Greet	Operations and Station Managers Roundtable			Blogs & The Web: Legal Issues You Need to Know	What Song Was That? Keeping Track of Playlists	Legal Issues for Media: Copyrights, Royalties and More	
Budapest Suite	IBS & Student Backbone Network	Social Media: Make the Personal Professional			Faculty Forum: Idea Exchange with Tom Gibson	Engineering 101: Successes, Failures and More	FCC Drop-In Center: Bring Your Issues!	
Board Room	Ask A College Music Director Anything	Public Affairs Programming Do's and Don'ts			Training Your Staff with McKensi Gudrian, WFCS	Promotions and Marketing Roundtable	Student Television Roundtable	
Bombay Suite	Aircheck & Resume Critiques	Sports Aircheck Critiques & more w/ Mike Pavlichko			Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques	



The North American College & Community Radio Chart tabulates weekly airplay from College and NonCommercial radio stations in the United States and Canada. It is free for radio stations to join and report their data. Sign-up and learn about how NACC can benefit your station at [NACCChart.com](http://NACCChart.com)

**Special Thanks to NACC for sponsoring our 2020 Conference Block Chart**

**Sunday March 8 @ 10am:**

Join IBS Board Members in the Madison Room on the 18th floor for the 2020 Wrap-Up & Feedback Session!