



IBS Media Awards

Awards Deadlines and Important Dates:

Submission Dates

Contest Open for Submissions: September 1, 2020
Early Bird Entry Deadline: Received by October 14, 2020
Final Entry Deadline: Received by November 6, 2020

Finalists Announced:

Wednesday, December 9, 2020

Awards Presentation:

Saturday, March 6, 2021 at the 81st International IBS Conference
New York City, New York



IBS Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to the station, not individual members; therefore students must enter the competition through their school to be eligible.

Rules for 2020-2021 IBS Awards

- Entries must be uploaded to our online awards site at www.judgify.me/ibsawards2021 unless otherwise instructed.
- ***Entries will only be judged if submitted to our website above. No exceptions.***
- Entries must be less than 50MB in size to upload to our site. Entries larger than 50MB may be posted elsewhere, but your entry still needs to be submitted via our website.
- When uploading entries, please select the appropriate category, whether you are from a high school or college, and double check the spelling of all titles, people and programs.
- Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.
- Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.
- Due to increased entries, there will be a limit of three entries per school, per category for all of our awards.
- Entries must have aired on the IBS member station between November 8, 2019 and November 6, 2020. Programs aired after November 6, 2020 will be eligible for next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or our websites & social media platforms, but you retain the full rights to your entries.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.

- Entries submitted by the early bird deadline of October 14, 2020 are free for IBS Member stations! Entries submitted between October 14 and the final deadline are \$10 per entry (with a maximum of \$300 per school). ***Not a member? You can join or renew now by emailing ibs@ibsradio.org for details!***
- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 1, 2020. Entries from stations who are not current members as of December 1, 2020 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations by IBS if you complete the following:
 - o If at least one attendee registers for IBSNYC 2021 by our regular deadline of February 19, 2021, your finalist trophies will be shipped directly to your school, free of charge, at the conclusion of the conference. *Trophies for winners will still be awarded in New York at our conference regardless of when schools register.*
 - o Schools who register after February 19, 2021 will have their trophies shipped to their school at the cost of \$15 per trophy.
 - o Schools who do not have at least one attendee register for IBSNYC 2021 and wish to receive their trophies will be able to do so for \$39 per trophy beginning in March 2021 at www.mediaconferences.org
- Judges will score each entry and those scoring in the top ten percent of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 81st Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

**Important
Changes!**

Reminders

Entries are now completely online. Follow these simple steps:

- 1. Upload your entries to our website at:**
www.judgify.me/ibsawards2021
- 2. Do all of this by October 14, 2020 and your entries are free!**
Enter between October 14 and our final deadline for a \$10 per entry fee (with a maximum of \$300 per school).
- 3. Register for IBS NYC 2021 by February 19, 2021 to ensure that your finalist trophies are shipped free of charge to your school!**
Trophies for winners will still be awarded in New York at our conference regardless of when schools register.



IBS Media Awards

News & Public Affairs: N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.

N09 – Best News Promotion (*60 seconds or under*)

Sports:

S01 - Best Sports Play-by-Play, Football*

S02 - Best Sports Play-by-Play, Men's Basketball *

S03 - Best Sports Play-by-Play, Women's Basketball *

S04 - Best Sports Play-by-Play, Baseball/Softball *

S05 - Best Sports Play-by-Play, Hockey*

S06 - Best Sports Play-by-Play, Other *

** For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

Sports continued: S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)
S08 - Best Sports Update (*unedited, maximum 5 minutes*)
S09 – Best Sports Interview (*unedited, maximum 5 minutes*)
S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

Production: P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)
P02 - Best Station Promo (*60 seconds or under*)
P03 - Best Show Promo (*60 seconds or under*)
P04 - Best Event Promo (*60 seconds or under*)
P05 - Best Public Service Announcement (*30 or 60 seconds*)
P06 – Best Use of Sound Effects (*60 seconds or under*)
P07 - Best Liner/Sweeper (*30 seconds or under*)
P08 - Best Station ID (*30 seconds or under*)
P09 – Best Underwriting Spot (*60 seconds or under*)
P10 – Best Commercial Spot (*60 seconds or under*)

On-Air: A01 - Best On-Air Personality
A02 - Best Specialty Music Show
A03 – Best Live Music Broadcast
A04 - Best Talk Program
A05 - Most Creative/Innovative Show
A06 - Best Specialty Show
A07 – Best Celebrity or Artist/Band Interview
A08 – Best Community Volunteer Program/Personality

Categories A01 to A08 should be edited samples of the programs. Entries must be 5 minutes in length or under.

A09 – Best Radio Drama (*No more than a 30 minute sample*)
A10- Best Documentary (*No more than a 30 minute sample*)
A11 - Best Public Affairs Program (*No more than a 30 minute sample*)
A12 – Best Morning Show (*send an edited 10 minute sample*)

On-Air *continued*: A13 – Best Comedy Program (*send an edited 10 minute sample*)
A14 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)
A15 – Best Foreign Language Program (*send an edited 10 minute sample*)

Marketing: M01 - Best Station Contest/Promotional Event
M02 - Best Public Service Promotion
M03 – Best Live Broadcast Promotional Event
M04 – Best Community Outreach Event
M05 – Best Logo
M06 – Best Station Promotional Poster
M07 – Best Show Promotional Poster
M08 – Best Giveaway
M09 – Best Press Release

Web/On-Line: W01 - Best Website
W02 – Best Podcast (*No more than a 5 minute sample*)
W03 – Best Station Blog
W04 - Best Use of Social Media (Station or Individual Shows are eligible to enter).
W05 - Best Use of YouTube
W06 - Best Phone App
W07 – Best Use of Video in radio studio video

Video/Television: V01 – Best Newscast
V02 – Best News Report
V03 – Best Sports Program
V04 – Best Sports Report
V05 – Best Sports Play-By-Play broadcast

Video continued: V06 – Best Comedy Program
V07 – Best Variety Program
V08 – Best Talk Program
V08 – Best Station Promotion
V09 – Best Program Promotion
V10 – Best Use of Graphics
V11 – Best Commercial/Promotion

Overall: B01 - Best High School Radio Station
B02 – Best Community Radio College Station
B03 – Best College/University Radio Station (under 10,000 students)
B04 – Best College/University Radio Station (more than 10,000 students)
B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)
B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)
B07 – Best High School Television Station
B08 – Best Community College Television Station
B09 – Best College/University Television Station

For categories B01 to B07, submit up to 30 minutes of edited programming from your station. Judges also reserve the right to listen to your station/stream as a part of their judging/scoring at anytime between when you submit your entry and December 9, 2020 for our first round; and then again between January 15 and March 1, 2021 for our finalist round..

Abraham & Borst Award for Best Overall Radio Station

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

Len Mailloux Student Management Awards:

- T01 – Best Student Station Manager, Radio
- T02 – Best Student Station Manager, Television
- T03 – Best Program Director, Radio
- T04 – Best Music Director, Radio
- T05 – Best Promotions Director, Radio
- T06 – Best Promotions Director, Television
- T07 – Best Social Media Director, Radio
- T08 - Best Social Media Director, Television
- T09 – Best News Director, Radio
- T10 – Best News Director, Television
- T11 – Best Sports Director, Radio
- T12 – Best Sports Director, Television
- T13 – Best Production Director, Radio
- T14 – Best Creative Services Director, Television
- T15 – Best Business Director, Radio
- T16 – Best Business Director, Television
- T17 – Best Graduate Advisor, Radio or Television
- T18 – Best Faculty Advisor, Radio
- T19 – Best Faculty Advisor, Television
- T20– *Tom Gibson Award* for Outstanding Radio Engineering (can be student or faculty)

For categories T01 to T20, submit a nomination letter (no longer than one page) either as a Word or PDF attachment to:

College Entries: Dave Fabilli - dfabilli@pointpark.edu

High School Entries: Chet Laprice - laprice002@gannon.edu

Use the subject line: “(Station Name) Submission for Category (#)”

Entries that do not use the proper subject line may be disqualified.

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Questions? Don't hesitate to email
[***ibs@ibsradio.org***](mailto:ibs@ibsradio.org) **for help!**



***Good Luck! We look forward to seeing you in New York City
in March 2021 for the 81st Annual IBS International
Conference!***