



# IBS Media Awards

## Awards Deadlines and Important Dates:

### *Submission Dates*

Contest Open for Submissions: October 1, 2021  
Early Bird Entry Deadline: Received by November 1, 2021  
Final Entry Deadline: Received by December 1, 2021

### *Finalists Announced:*

Wednesday, December 15, 2021

### *Awards Presentation:*

Saturday, March 5, 2022 at the 82nd International IBS Conference  
New York City, New York



## IBS Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to the station, not individual members; therefore students must enter the competition through their school to be eligible.

### **Rules for 2021-2022 IBS Awards**

- Entries must be submitted through the link at [www.mediaconferences.org/awards](http://www.mediaconferences.org/awards).
- ***Entries will only be judged if submitted through our website above. No exceptions.***
- Entries must be less than 100MB in size to upload to our site.
- When uploading entries, please select the appropriate category, whether you are from a high school or college, and double check all spellings (especially names).
- Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.
- Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.
- Due to increased entries, there will be a limit of three entries per school, per category for all of our awards.
- Entries must have aired on the IBS member station between November 15, 2020 and December 1, 2021. Programs aired after December 1, 2021 will be eligible for next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to use your entry for promotional purposes, but you retain the full rights.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of November 1, 2021 are free for IBS Member stations! Entries submitted between November 1 and final deadline are \$10 per entry (with a maximum of \$300 per school). ***Not a member? You can join or renew now by emailing [ibs@ibsradio.org](mailto:ibs@ibsradio.org) for details!***

- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 1, 2021. Entries from stations who are not current members as of January 1, 2022 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a certificate, and winners will receive a trophy. These are provided free of charge which by IBS if you complete the following:
  - o If at least one attendee registers for IBSNYC 2022 by our regular deadline of February 18, 2022, any certificates and trophies you win will be provided to your school free of charge. If we are in-person, you will pick up certificates and trophies at the end of the awards program. If the conference and awards ceremony is completely virtual, certificates and trophies will be shipped directly to your school.
  - o Schools who register after February 18, 2022 will have their certificates and/or trophies shipped to their school at the cost of \$20 per trophy (certificates ship for free).
  - o Schools who do not have at least one attendee register for IBSNYC 2022 and wish to receive their certificates and trophies will be able to do so for \$3 per certificate and \$39 per trophy beginning in March 2022 at [www.mediaconferences.org](http://www.mediaconferences.org)
- In addition to the Finalist Certificates provided by IBS, Finalist Trophies will be available for purchase after the conference in March 2022 online at [www.mediaconferences.org](http://www.mediaconferences.org) for schools who still wish to receive them. The cost will be \$15 per trophy. *Finalist trophy fees waived for schools who register for the conference at the Group Rate!*
- Judges will score each entry and those scoring in the top ten percent of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 82nd Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

**Important  
Changes!**

## Reminders

**Entries are now completely online. Follow these simple steps:**

- 1. Upload your entries to our website at:**  
[www.mediaconferences.org/awards](http://www.mediaconferences.org/awards)
- 2. Do all of this by November 1, 2021 and your entries are free!**  
**Enter between November 1 and our final deadline for a \$10 per entry fee (with a maximum of \$300 per school).**
- 3. Register for IBS NYC 2022 by February 18, 2022 to ensure that your finalist trophies are shipped free of charge to your school!**



# IBS Media Awards

**News & Public Affairs:** N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus or Community News Coverage

N05 – Best Political News Coverage

N06 – Best Spot News Interview

N07 – Best News Interview

*Categories N01 to N07 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.*

N08 – Best News Promotion (*60 seconds or under*)

**Sports:**

S01 - Best Sports Play-by-Play, Football\*

S02 - Best Sports Play-by-Play, Men's Basketball \*

S03 - Best Sports Play-by-Play, Women's Basketball \*

S04 - Best Sports Play-by-Play, Baseball/Softball \*

S05 - Best Sports Play-by-Play, Hockey\*

S06 - Best Sports Play-by-Play, Other \*

*\* For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

**Sports continued:** S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)

- S08 - Best Sports Update (*unedited, maximum 5 minutes*)
- S09 – Best Sports Interview (*unedited, maximum 5 minutes*)
- S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

**Production:**

- P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)
- P02 - Best Station Promo (*60 seconds or under*)
- P03 - Best Show Promo (*60 seconds or under*)
- P04 - Best Event Promo (*60 seconds or under*)
- P05 - Best Public Service Announcement (*30 or 60 seconds*)
- P06 – Best Use of Sound Effects (*60 seconds or under*)
- P07 - Best Liner/Sweeper (*30 seconds or under*)
- P08 - Best Station ID (*30 seconds or under*)
- P09 – Best Underwriting Spot (*60 seconds or under*)
- P10 – Best Commercial Spot (*60 seconds or under*)

**On-Air:**

- A01 - Best On-Air Personality
- A02 - Best Specialty Music Show
- A03 – Best Live Music Broadcast
- A04 - Best Talk Program
- A05 - Most Creative/Innovative Show
- A06 - Best Specialty Show (Non-Music)
- A07 – Best Celebrity or Artist/Band Interview
- A08 – Best Community Volunteer Program/Personality

*Categories A01 to A08 should be edited samples of the programs. Entries must be 5 minutes in length or under.*

- A09 – Best Radio Drama (*No more than a 30 minute sample*)
- A10- Best Documentary (*No more than a 30 minute sample*)
- A11 - Best Public Affairs Program (*No more than a 30 minute sample*)
- A12 – Best Morning Show (*send an edited 10 minute sample*)

**On-Air *continued*:** A13 – Best Comedy Program (*send an edited 10 minute sample*)  
A14 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)  
A15 – Best Foreign Language Program (*send an edited 10 minute sample*)

**Marketing:** M01 - Best Station Contest/Promotional Event  
M02 – Best Live Broadcast Promotional Event  
M03 – Best Community Outreach Event  
M04 – Best Logo  
M05 – Best Station Promotional Poster  
M06 – Best Show Promotional Poster  
M07 – Best Giveaway  
M08 – Best Press Release

**Web/On-Line:** W01 - Best Website  
W02 – Best Podcast (*No more than a 5 minute sample*)  
W03 – Best Station Blog  
W04 - Best Use of Social Media (Station or Individual Shows are eligible to enter).  
W05 - Best Use of YouTube  
W06 - Best Phone App  
W07 – Best Use of Video in radio studio video

**Video/Television:** V01 – Best Newscast  
V02 – Best News Report  
V03 – Best Sports Program  
V04 – Best Sports Report  
V05 – Best Sports Play-By-Play broadcast  
V06 – Best Comedy Program  
V07 – Best Variety Program

**Video continued:** V08 – Best Talk Program  
V08 – Best Station Promotion  
V09 – Best Program Promotion  
V10 – Best Use of Graphics  
V11 – Best Commercial/Promotion

**Overall:** B01 - Best High School Radio Station  
B02 – Best Community Radio College Station  
B03 – Best College/University Radio Station (under 10,000 students)  
B04 – Best College/University Radio Station (more than 10,000 students)  
B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)  
B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)  
B07 – Best High School Television Station  
B08 – Best Community College Television Station  
B09 – Best College/University Television Station

*For categories B01 to B07, submit up to 30 minutes of edited programming from your station. Judges also reserve the right to listen to your station/stream as a part of their judging/scoring at anytime between when you submit your entry and December 14, 2021 for our first round; and then again between January 1 and March 1, 2022 for our finalist round.*

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## **Abraham & Borst Award for Best Overall Radio Station**

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

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## **Len Mailloux Student Management Awards:**

- T01 – Best Student Station Manager, Radio
- T02 – Best Student Station Manager, Television
- T03 – Best Program Director, Radio
- T04 – Best Music Director, Radio
- T05 – Best Promotions Director, Radio
- T06 – Best Promotions Director, Television
- T07 – Best Social Media Director, Radio
- T08 - Best Social Media Director, Television
- T09 – Best News Director, Radio
- T10 – Best News Director, Television
- T11 – Best Sports Director, Radio
- T12 – Best Sports Director, Television
- T13 – Best Production Director, Radio
- T14 – Best Creative Services Director, Television
- T15 – Best Business Director, Radio
- T16 – Best Business Director, Television
- T17 – Best Graduate Advisor, Radio or Television
- T18 – Best Faculty Advisor, Radio
- T19 – Best Faculty Advisor, Television
- T20– *Tom Gibson* Award for Outstanding Radio Engineering (can be student or faculty)

*For categories T01 to T20, submit a nomination letter through the link at [www.mediaconferences.org/awards](http://www.mediaconferences.org/awards)*



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**Questions? Don't hesitate to email**  
**[ibs@ibsradio.org](mailto:ibs@ibsradio.org) for help!**



***Good Luck! We look forward to seeing you in New York City  
in March 2022 for the 82nd Annual IBS International  
Conference!***