



# IBS Media Awards

## Awards Deadlines and Important Dates:

### *Submission Dates*

Contest Open for Submissions: September 15, 2023  
Early Bird Entry Deadline: Received by October 16, 2023  
Final Entry Deadline: Received by November 3, 2023

### *Finalists Announced:*

Monday, December 4, 2023

### *Awards Presentation:*

Saturday, March 2, 2024 at the 84th International IBS Conference  
Sheraton Times Square - New York City, New York



# IBS Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to the station, not individual members; therefore students must enter the competition through their school to be eligible.

## Rules for 2023-2024 IBS Awards

- Entries must be submitted through the link at [www.ibsradio.org](http://www.ibsradio.org)
- ***Entries will only be judged if submitted through our website above. No exceptions.***
- Entries must be less than 100MB in size to upload to our site. **Links to offsite hosts for larger files will be accepted but must be submitted through the IBS awards page.**
- When uploading entries, please select the appropriate category, whether you are from a high school or college, and double check all spellings (especially names).
- Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.
- Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.
- There is a limit of three entries per school, per category for all of our awards. **Also each entry may only be entered in one category.**
- Entries must have aired on the IBS member station between December 3, 2022 and December 3, 2023. Programs aired after the final deadline will be eligible for next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to use your entry for promotional purposes, but you retain the full rights.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- **The Early Bird Deadline closes at 11:59pm in your schools time zone** on October 13, 2023. Entries submitted between October 14 and final deadline are \$10 per entry

(with a maximum of \$350 per school). **Not a member? You can join or renew now by emailing [ibs@ibsradio.org](mailto:ibs@ibsradio.org) for details!**

- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December 15, 2023. Entries from stations who are not current members as of January 1, 2023 may be disqualified.
- Each and every finalist in every single IBS Awards category will receive a certificate, and winners will receive a trophy. These are provided free of charge which by IBS if you complete the following:
  - o If at least one attendee registers for IBSNYC 2024 by January 15, 2024, finalist certificates and winner trophies will be provided to your school free of charge at the conference.
  - o Schools who register after January 15, 2024 will have their certificates and/or trophies shipped to their school at the cost of \$20 per trophy (certificates ship for a flat rate of \$10 regardless of the amount earned).
  - o Schools who do not have at least one attendee register for IBSNYC 2024 and wish to receive their certificates and trophies will be able to do so for \$5 per certificate and \$45 per trophy beginning in March 2024 at [www.ibsradio.org](http://www.ibsradio.org)
- In addition to the Finalist Certificates provided by IBS, Finalist Trophies will be available for purchase after the conference in March 2024 online at [www.ibsradio.org](http://www.ibsradio.org) for schools who still wish to receive them. The cost will be \$20 per trophy. Additional winner trophies are also available for purchase at the cost of \$49 per trophy.
- Judges will score each entry and those scoring in the top ten percent of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 84th Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

**Important  
Updates!**

## **Reminders**

**Entries are now completely online. Follow these simple steps:**

- 1. Upload your entries beginning September 15 to our website at: [www.ibsradio.org](http://www.ibsradio.org)**
- 2. Do all of this by October 13, 2023 at 11:59pm in your time zone and your entries are free! Enter between October 14 and our final deadline for a \$10 per entry fee (with a maximum of \$350 per school).**
- 3. Register for IBS NYC 2024 by January 15, 2024 to ensure that your certificates and trophies are free of charge to your school!**



# IBS Media Awards

## **News & Public Affairs:** N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus or Community News Coverage

N05 – Best Political News Coverage

N06 – Best Spot News Interview

N07 – Best News Interview

*Categories N01 to N07 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.*

N08 – Best News Promotion (60 seconds or under)

## **Sports:**

S01 - Best Sports Play-by-Play, Football\*

S02 - Best Sports Play-by-Play, Men's Basketball \*

S03 - Best Sports Play-by-Play, Women's Basketball \*

S04 - Best Sports Play-by-Play, Baseball/Softball \*

S05 - Best Sports Play-by-Play, Hockey\*

S06 - Best Sports Play-by-Play, Other \*

*\* For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

**Sports continued:** S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)  
S08 - Best Sports Update (*unedited, maximum 5 minutes*)  
S09 – Best Sports Interview (*unedited, maximum 5 minutes*)  
S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

**Production:** P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)  
P02 - Best Station or Event Promo (*60 seconds or under*)  
P03 - Best Show Promo (*60 seconds or under*)  
P04 - Best Show Intro (*60 seconds or under*)  
P05 - Best Public Service Announcement (*30 or 60 seconds*)  
P06 – Best Use of Sound Effects (*60 seconds or under*)  
P07 - Best Liner/Sweeper (*30 seconds or under*)  
P08 - Best Station ID (*30 seconds or under*)  
P09 – Best Underwriting/Commercial Spot (*60 seconds or under*)

**On-Air:** A01 - Best On-Air Personality  
A02 - Best Specialty Music Show  
A03 – Best Live Music Broadcast  
A04 - Best Talk Program  
A05 - Most Creative/Innovative Show  
A06 - Best Specialty Show (Non-Music)  
A07 – Best Celebrity or Artist/Band Interview  
A08 – Best Community Volunteer Program/Personality

*Categories A01 to A08 should be edited samples of the programs.  
Entries must be 5 minutes in length or under.*

A09 – Best Radio Drama (*No more than a 30 minute sample*)  
A10 - Best Documentary (*No more than a 30 minute sample*)  
A11 - Best Public Affairs Program (*No more than a 30 minute sample*)  
A12 – Best Morning Show (*send an edited 10 minute sample*)

**On-Air *continued*:**      A13 – Best Comedy Program (*send an edited 10 minute sample*)  
A14 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)  
A15 – Best Foreign Language Program (*send an edited 10 minute sample*)

**Marketing:**                M01 - Best Station Contest/Promotional Event  
M02 – Best Live Broadcast Promotional Event  
M03 – Best Community Outreach Event  
M04 – Best Logo  
M05 – Best Station Promotional Poster  
M06 – Best Show Promotional Poster  
M07 – Best Giveaway  
M08 – Best Press Release

**Web/On-Line:**            W01 - Best Website  
W02 – Best Podcast (*No more than a 5 minute sample*)  
W03 – Best Station Blog  
W04 - Best Social Media campaign (a coordinated campaign for either a station or a show).  
W05 - Best Social Media account (must be an actively posting account for either a station or a show)  
W06 - Best Phone App  
W07 – Best Use of Video in radio studio video

**Video/Television:**      V01 – Best Newscast  
V02 – Best News Report  
V03 – Best Sports Program  
V04 – Best Sports Report  
V05 – Best Sports Play-By-Play broadcast  
V06 – Best Comedy Program  
V07 – Best Variety Program

**Video continued:** V08 – Best Talk Program  
V08 – Best Station Promotion  
V09 – Best Program Promotion  
V10 – Best Use of Graphics  
V11 – Best Commercial/Promotion

**Overall:** B01 - Best High School Radio Station  
B02 – Best Community Radio College Station  
B03 – Best College/University Radio Station (under 10,000 students)  
B04 – Best College/University Radio Station (more than 10,000 students)  
B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)  
B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)  
B07 – Best High School Television Station  
B08 – Best Community College Television Station  
B09 – Best College/University Television Station

*For categories B01 to B07, submit up to 30 minutes of edited programming from your station. Judges also reserve the right to listen to your station/stream as a part of their judging/scoring at anytime between when you submit your entry and December 14, 2022 for our first round; and then again between January 1 and March 1, 2023 for our finalist round.*

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## **Abraham & Borst Award for Best Overall Radio Station**

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one “best in show.” They will receive the Abraham & Borst Award.

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## **Len Mailloux Student Management Awards:**

T01 – Best Student Station Manager, Radio

T02 – Best Student Station Manager, Television

T03 – Best Program Director, Radio

T04 – Best Music Director, Radio

T05 – Best Promotions Director, Radio

T06 – Best Promotions Director, Television

T07 – Best Social Media Director, Radio

T08 - Best Social Media Director, Television

T09 – Best News Director, Radio

T10 – Best News Director, Television

T11 – Best Sports Director, Radio

T12 – Best Sports Director, Television

T13 – Best Production Director, Radio

T14 – Best Creative Services Director, Television

T15 – Best Business Director, Radio

T16 – Best Business Director, Television

T17 – Best Graduate Advisor, Radio or Television

T18 – Best Faculty Advisor, Radio

T19 – Best Faculty Advisor, Television

T20– *Tom Gibson* Award for Outstanding Radio Engineering (can be student or faculty)

*For categories T01 to T20, submit a nomination letter through the link at [www.ibsradio.org](http://www.ibsradio.org)*



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***Questions? Don't hesitate to email  
[ibs@ibsradio.org](mailto:ibs@ibsradio.org) for help!***



***Good Luck! We look forward to seeing you at our Conference  
March 1-2, 2024 in New York City!***