



Friday, February 20

NEW NUMBER: Text IBSNYC to 888-882-8484 for schedule updates!

Friday	9:30-10:30am	11-12pm	1:00-2:00pm	2:30pm-3:30pm	4pm-5pm	5:30-6:30pm
New York East	How To Talk to the Music Industry and Get What You Want! Featuring Spintron	Programming Music Radio Masterclass with Rob Miller and Jim Ryan	Spotlight on Hip Hop & R&B Programming with 94.7 The Block	Programming Your High School or College Station Like The Pros!	Women In Media	IBS Media Awards: High School Awards
Riverside Suite	All Vinyl, All Heart: Vinylthon 2026 Weekend is Coming - Are You Ready?	Programming Sports RadioMasterclass	Radio Engineering Basics: How Your Studio Works (or Should Be Working!)	Advanced Radio Engineering: FCC Rules, HD Radio, Metadata & More	Future-Ready Broadcasting: Growing Your Station and Career in a Digital Audio World (Zeno Media)	Talk Radio Tips and Tricks
Riverside Ballroom	Faculty Roundtable - How We Can Help Our Students Lead by Five Towns College	An Audience with Z100 ZJ's Crystal Rosas & Josh Martinez	<i>Turn It Up! NACC Charting + Tracking Tips To Maximize Your Reach</i>	<i>Broadcast Brainstorm: Music Director + Station Strategy Session</i>	<i>From Interview to Airwaves w/ Sheroes + Lake Street Dive</i>	Understanding Intellectual Property and Fair Use Legal Issues
Liberty 1 & 2	DIY Operations (Title TBD)	Concert Coverage and Photography	An Audience with SoundExchange: What Do They Do & Why We Pay Them!	Getting TV Technical with MSNOW (formerly MSNBC)	Audio Visual: The Value of Design in the Music Industry	Order in the Chaos: Cataloging, and Controlling Your Music Library
Liberty 3	On Air, On Site, On Point: College Radio's Pathway to Professionalism	I Want To Be A Producer! Producing Morning & Talk Radio	Best College Station in the Nation Branding Practices with WIDR-FM	Promoting and Marketing Your Podcast	Texting and Radio: Why SMS Matters, with TextGroove	Driving Funding to Your Station
Liberty 4	News Reporting with Peter Haskill, formerly of WCBS 880 and Faculty at Fordham University	FCC Q&A	Obscenity & Indecency Updates	Be A Part of Shelley Wade (from 94.7 The Block's) Podcast Recording!	Want To Own A Radio Station Someday? Meet Local Owners!	How (and Why) To Hit The Ground Running To Find A Job After Graduation
Liberty 5	Station PR On Campus – Building an Image	Underwriting and Creative Ways to Raise Money for Your Station Budget	The College Radio Content Bible	Learn What 24/7 News Can Do For You	AI, and Creating and Composing New Work	Building Your Staff - Creating A Culture of Excellence

Saturday	9:30-10:30	11:00-12:00	1:00-2:00	2:20-3:20pm	3:40-4:40pm	5pm
Metro East (2nd Floor)	An Audience with RadiolInsight.com Chat about the current state of the radio/media industry.	Sean Ross: Ross on Radio Chat about music trends on air and streaming.	Keynote Presentation: Helen Little, 106.7 LITE-FM	On-Air and Voicetracking Tips & Tricks With Connoisseur Media, SiriusXM, and iHeartRadio	Podcasters on Podcasting	IBS Media Awards: College Awards
New York East	Morning Radio vs. Other Dayparts: Two Different Animals, Which One is Right For You? An Audience with CBS-FM	Imaging (Liners, Jingles, Promos) The Sound of Your Station		News Reporting, and using AI Responsibly as a Journalist	Music Scheduling Master Class	
Riverside Suite	Music Scheduling 101 and Modern Radio Practices with RCS	Video Simulcasting with Professionals Eagle Eye TV		The Role of a Manager in Radio	Building a Career and Brand: An Audience With Mike McVay of McVay Media Consulting	
Riverside Ballroom	Best College Station in the Nation ALUMNI Practices	The Courage To Be Kind: Building Stronger Teams in College Radio		Underwriting Do's and Don'ts	Airwaves and Academics: Connecting College Radio & Credit-Bearing Independent Studies	
Liberty 1 & 2	Station Managers Roundtable	Syndicated Programming & Skyview Networks -		"BBC Introducing in America" Special Panel with Kelly Betts and Millie Carter	How To Get A Press Pass - And What To Do With It	
Liberty 3	Finding Your Voice in Radio, Audio and Podcasting	Country Radio: An Audience with the Program Director of 103.1 The Wolf		Bring On The Drama- The Radio Drama! An Audience with Radio Waves Studios	How To Convince Administration to NEVER Sell Your Station!	
Liberty 4	Going Underground: The Art of Putting on a Live Performance	An Audience with SAG/AFTRA: What the Union Does For Its Members		Faculty! Find out how The Broadcast Education Association (BEA) Can Help You And Your Station	An Audience With Johnny 'Juice' Rosado of Rock and Roll Hall of Fame inductee hip-hop band Public Enemy	
Liberty 5	Marketing and Promotions Roundtable with Pamal Broadcasting	Music Directors Roundtable		An Audience With Albert Bouchard, the original drummer for Blue Öyster Cult	Building A Positive Office Culture	