


Friday March 3	9:00am- 9:45am	10:00- 10:45am	11:00- 11:45am	12:00pm- 1:00pm	1:15pm- 2:15pm	2:30-3:30	3:45-4:45	5:00-6:00
PennTop South	Another Great Session Coming Soon!	Another Great Session Coming Soon!		Opening Keynote: Creating Powerful Radio	Another Great Session Coming Soon!	The Future of Music	Sports Radio with ESPN's Justin Case	An Audience with Q104.3 – New York's Classic Rock!
PennTop North	Another Great Session Coming Soon!	Thifty Media Tips	Another Great Session Coming Soon!		Marketing & Promotions without a Budget	An Audience w/ 107.5 WBLS & Skip Dillard	An Audience with CMJ and Record Reps	Another Great Session Coming Soon!
SkyTop	Another Great Session Coming Soon!	Another Great Session Coming Soon!	Another Great Session Coming Soon!		An Audience with WPLJ-NYC Morning Show	Creating Effective Video for Radio	Another Great Session Coming Soon!	Social Media and Your Station
Madison	Another Great Session Coming Soon!	Another Great Session Coming Soon!	Another Great Session Coming Soon!		Another Great Session Coming Soon!	Radio Sales as a Career (RAB)	Successful Marathon & Pledge Drives	How to Market Your Organization
Paris Suite	<div><p>Past. Present. Future</p><p>77th Annual International IBS Conference</p><p>March 3-5, 2017 Hotel Pennsylvania New York City</p></div> <div>Registration: Opens Friday, March 3 at 8am on the 18th floor ballroom.</div> <div>Air Check and Resume Critique Sessions Back again for 2017, you can sign-up for a time to sit down with a broadcast veteran and go over your materials. Sign-up at the 18th Floor Registration Table.</div>				Working with Athletics Departments	Live in Studio Performances: How and Why	Winning Awards and their Benefits	Comedy on the Radio: Radio Ha Ha
London Suite					Another Great Session Coming Soon!	When the Instruction Manual isn't There	Ethics: What to Do (or not) and When	Building Your Alumni Connections
Zurich Suite					Training Your Staff: How to Keep Them Inline	Another Great Session Coming Soon!	Creating Dynamic Sports Broadcasts	Emergency Broadcasts: Your Station Can Help
Budapest Suite					Another Great Session Coming Soon!	Another Great Session Coming Soon!	IBS and Backbone Network	FCC Rules & Regs: What's New for 2017
Board Room					Jazz Radio Panel	LPFM Roundtable and Idea Exchange	HS Faculty Advisers Roundtable	Sports Directors Roundtable
Bombay Suite					Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques

Saturday March 4	9:15-10:00	10:15-11:00	11:15-12:15	12:15-1:00pm	1:15-2:15	2:30-3:30	3:45-4:45	5:00-6:15
PennTop South	Another Great Session Coming Soon!	Another Great Session Coming Soon!	Super Session: Marketing Made Easy	Lunchtime Acoustic Concert	An Audience with Touring Musicians	Artist & Musicians Q&A		2017 IBS Awards
PennTop North	Another Great Session Coming Soon!	Creating News/Talk Content that Counts	Super Session: Show Prep 101	Also Take this time to also visit our the 18 th Floor Vendors	An Audience with College Radio Day	Management Bootcamp	Generating Income Through Underwriting	Join us for the 2017 IBS College and High School Radio Awards!
Skytop	Another Great Session Coming Soon!	Get Started Podcasting	Super Session: Breaking into Screenwriting		Blurred Lines: Issues in Music and Rights	Show Prep for Music Shows	Video in the Radio Studio	
Madison Room	What is Intellectual Property?	Making Money with Your Mouth: Breaking into Voiceovers			Best Practices for Landing Your First Job	Engaging Listeners with Live Music Data	Women in Media	
Paris Suite	Academic Planning for Media Careers	FCC Questions & Answers			Create Another Outlet: WIUX Story	Use Everyday Technology in Studio	Building Your Own Brand	
London Suite	Technology for Non-Engineers	Dodging the Knife: Dealing with Budget Cuts			Working with Administration and Deans	Copyrights and Royalties	Stronger News Products for Your Station	
Zurich Suite	Programming Your High School Station	Software Solutions for Production			Run Your Station on Free Software	Making great Public Service	Blogs, Photos and Web: Legal Issues	
Budapest Suite	Community College Roundtable	Engineering Purchasing Decisions			The Art of the Interview	Programming College Radio	How to Manage Your Volunteers	
Board Room	Faculty Advisers Round Table	Program Directors Roundtable			Music Directors Roundtable	Production Directors Roundtable	Promotions & Marketing Roundtable	
Bombay Room	Air Check and Resume Critiques	Air Check and Resume Critiques			Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	
Sunday March 5 @ 10am: Join IBS Board Members in the Madison Room on the 18 th floor for the 2017 Wrap-Up & Feedback								