

VitalTech™ expands senior engagement capabilities with Breezie™ acquisition

VitalTech, a market leader in connected care, digital health and remote patient monitoring announced this week that it will be expanding the breadth of its existing services with the acquisition of Breezie™ a multitiered tablet-based platform that drives senior engagement and compliance.

This acquisition will allow VitalTech to add a social module to their capabilities, providing a new and easy way for seniors to connect with friends and loved ones. This new module, called VitalCare Social, helps address issues of social isolation by allowing seniors to access social media, stream content, play games online with friends and possibly engage in community events in their senior living facility.

“The strategic acquisition of Breezie will further our ability to meet the needs of senior patients, whether in care facilities or aging in place, all from the ease of a user-friendly tablet specifically built to serve their needs, irrespective of their technical capabilities,” said James Hamilton, Chief Executive Officer at VitalTech.

“Engagement is critical for quality of care. We know that the more they use our tablet platform for activities of daily living, such as checking the weather or sending messages to loved ones, the more they will also use it to talk with their physician or record their medications or nutrition.”

In addition to this new social module, VitalCare has modules for monitoring vital signs, Activities of Daily Living (ADLs), medication reminders, nutrition intake and communication tools for interacting with care teams remotely. Collection of vitals is done through Bluetooth-enabled low energy medical devices. VitalCare also enables telemedicine video calls for remote health visits and virtual check-ins, reducing unnecessary visits to the emergency room or physician's office.

The consequences of senior isolation – namely, depression, anxiety and cognitive decline – are well known. VitalCare works in tandem with patient care plans to alleviate these outcomes by engaging seniors through connected care to stay focused on their care plans and reach their goals.

VitalCare is the proprietary platform of VitalTech, a rapidly growing provider of fully integrated digital health solutions and smart biomedical wearables that provide real-time remote patient monitoring. Our proprietary Connected Care platform enables health systems, skilled nursing facilities, home health providers, physicians and senior living facilities to streamline workflows while improving health outcomes, increasing patient safety and lowering the cost of care. Our innovative medical grade biosensors integrate seamlessly into our suite of easy-to-use mobile devices and software, which increase patient engagement and compliance. For more information or a free consultation, please email info@vitaltech.com or visit our website at www.vitaltech.com.