SBIR grant supports the creation of new reminiscence/life story tool for individuals living with dementia

LifeBio and Benjamin Rose Institute on Aging were recently awarded a Small Business Innovation Research (SBIR) grant ($2.5M), from the National Institute on Aging of the National Institutes of Health, to research, develop and test a software application to facilitate life story work for people living with Alzheimer's Disease and other related dementias. Building on the proven LifeBio Reminiscence Method and successful software in use today, LifeBio Memory™—will incorporate novel machine-learning, artificial intelligence, and summarization capabilities to engage the person living with dementia and his or her health care providers or care partners. Beth Sanders, founder of LifeBio, was pleased to learn about the SBIR program's focus on dementia care from presentations by Dr. Todd Haim, Ph.D., Chief of the Office of Small Business Research for NIH/NIA, at Mary Furlong's Boomer Summit events in 2019. www.LifeBio.com

MyHello expands loneliness interventions to health plans and care providers during COVID and beyond

MyHello, a service of LifeBio, uses *any phone* to connect people to others to reduce loneliness when people are socially isolated. Health plan members, senior living residents, or other patients/clients can be enrolled in: 1) **MyHello MATCH**, which matches people up for 1 on 1 visits by phone through weekly automated calls (the phone is programmed to ring for both parties at the same time each week). Organized topics of conversation are provided in advance as a starting point, but participants can also choose to discuss daily life and other ideas as well. MyHello Interns (students) and Guides (adults) can also be paired with people who need more social engagement and intergenerational opportunities; 2) **MyHello GROUP** brings a group of typically up to 30 people together for weekly social engagement together. The LifeBio Reminiscence Method is used for proven conversations in these calls each week. People are unique and they have great experiences and life moments to share. It all starts with "Hello!" www.MyHello.com