



FEMCITY

Hey FEM, it's about strategy...

HOW TO NETWORK EFFECTIVELY

Created w/ love + prosperity vibes for you + your business

By Founder of FemCity® Violette de Ayala

MY INTENTION IS TO HELP FEMS CREATE AND ESTABLISH AN AUTHENTIC, STRONG AND POWERFUL NETWORK

1. ATTEND EVENTS AND MAKE IT A GOAL TO MEET 3 NEW PEOPLE. CHAT W/THEM FOR AT LEAST 15 MIN AND ASK THEM 5 QUESTIONS ABOUT THEIR BUSINESS, LIFE, HOBBIES, AND WHATEVER ELSE COMES ALONG.

2. FOLLOW UP WITH EACH PERSON YOU MEET WITH AN EMAIL, TEXT, OR PERSONAL NOTE. INCLUDE A POINT OF GRATITUDE AND ADD A BENEFIT TO THEM. [INVITE TO AN EVENT, A RESOURCE, CONTACT... ETC.]

3. STAY CONNECTED TO THEM VIA SOCIAL MEDIA AND/OR EMAIL A FEW TIMES A QUARTER WITH A TIDBIT THAT MAY HELP THEM GROW THEIR BUSINESS [AN ARTICLE, INTRODUCTION OR AN EVENT INVITE]

ACTION // ATTEMPT TO ATTEND EVENTS OFTEN. THE POSSIBILITIES TO MEET NEW CONTACTS EXISTS EVERYWHERE. YOU NEVER KNOW WHO YOU WILL MEET WHILE ON A PLANE, AT A KIDS BIRTHDAY PARTY, OR A DAY AT THE PARK. NOW GO GROW YOUR BUSINESS.