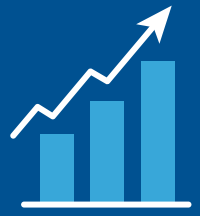


To Our Children, With Love

UNITED WAY NELA ONLINE DONATION REPORT



1,000

TOTAL NUMBER OF GIFTS WRAPPED

108

TOTAL NUMBER OF DONORS

Online= 38 | In Person= 70

61

**TOTAL NUMBER OF FOSTER CHILDREN
WHO WILL RECEIVE GIFTS**

50

**TOTAL NUMBER OF ONLINE
GIFT OPTIONS**

\$6.99-\$132.99

PRICE RANGE OF ONLINE PRODUCTS

70

**TOTAL NUMBER OF VOLUNTEERS
MOBILIZED**

52%

**WEBSITE TRAFFIC % INCREASE SINCE
THE LAUNCH OF THE PROJECT**