

**READ.LEARN.SUCCEED.** is a United Way NELA community initiative aimed at helping 2nd and 3rd graders improve their reading and writing skills.

Launched in 2012, this initiative partners trained volunteers with students in 20 local schools to enhance their literacy skills.

## WHY READING MATTERS?

Kids reading below grade level by 3rd grade are four times less likely to graduate high school.

## HOW CAN I HELP?

- Become a Volunteer Reader, Pen-Friend, or both.
- October through March

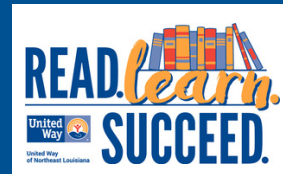
## HOW DO I VOLUNTEER?

- Sign up via VolunteerUnited (must be 17 years old or older)
- Attend virtual training (15 minutes)
- Commit to reading with or writing to assigned students once a month
- Attend an Ending Celebration

# GET INVOLVED T O D A Y !



# READ.LEARN.SUCCEED.



United Way of  
Northeast Louisiana



[unitedwaynela.org/readlearnsucceed](http://unitedwaynela.org/readlearnsucceed)



[rls@unitedwaynela.org](mailto:rls@unitedwaynela.org)