

PRESS RELEASE

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NORTHEAST REALTORS® OF LOUISIANA WRAP UP SUCCESSFUL SECOND ANNUAL FAN DRIVE

MONROE, La. – The Northeast REALTORS® of Louisiana (NER) recently finished its Second Annual Summer Fan Drive with more than 180 box fans donated to Council on Aging Centers throughout a 13-parish service area.

“Northeast Louisiana’s heat can be deadly to certain segments of the population, namely the elderly, the ill and to infants,” said Chris Brock, President of Northeast REALTORS® of Louisiana. “We are so grateful to every one of the caring REALTORS® and affiliates in our community that gave to this wonderful cause,” continued Brock.

Heat is the number one weather-related killer with the highest risk related to seniors, people with disabilities and children, according to the National Weather Service. As temperatures continue to rise over the next few months, so will the need for fans.

“We asked of our REALTOR® and affiliate membership and they responded,” said Alice Clark, CEO of NER. “With the help of the United Way of Northeast Louisiana, NER was able to deliver to so many needy individuals,” said Clark.

“We are so grateful to every one of our NER members who contributed to this meaningful fan drive,” said Brock. “Something as simple as a fan can make a tremendous difference in the health and comfort of the elderly and others who might struggle during summer’s hottest days.”

For more information, please contact Chris Brock at 318-541-8280 or Alice Clark at 318-387-6800. To apply for a fan, please contact your local Council on Aging Center.

Mission Statement

The purpose of the Northeast REALTORS® of Louisiana is to serve its members by developing and promoting programs and services to enhance the ability and opportunity to conduct their individual businesses successfully and ethically. It shall, through collective action, promote the preservation of the right to own, transfer and use real property.

Who We R®

The Northeast REALTORS® of Louisiana service area encompasses 13 parishes from the rolling hills of north central Louisiana to the Delta – farmland that borders the mighty Mississippi River to the east. These parishes include: Caldwell, Concordia, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union and West Carroll. It is a member-based organization established to assist its members in the business of real estate and real estate-related issues.

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