



Text messages that boost your children's learning

What should I expect as a United Way of Northeast Louisiana family?

Parents and caregivers are an important part of the learning team. To make that role a little easier, we've partnered with ParentPowered. Each week they'll send you three text messages with fun facts and easy-to-use tips on ways to help your children learn and grow. You'll also receive information on community resources to support you and your family.

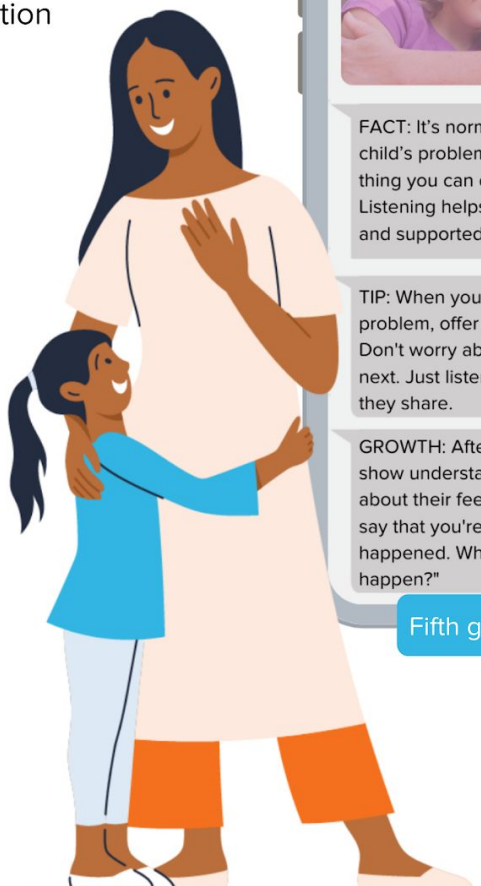
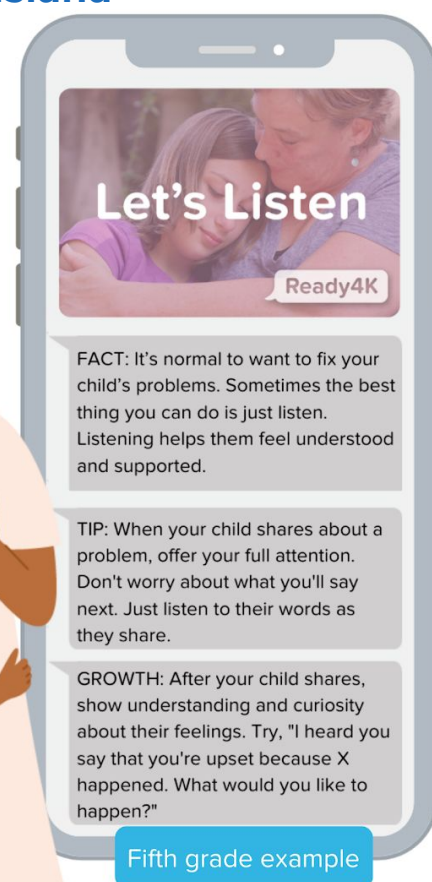
Every message is aligned to your children's stage of development, based on their age or grade. And each tip is built around everyday routines, like walking to the bus or car, doing laundry, or preparing a meal.

How much does it cost?

While there is absolutely no cost for participating in this program, data & message rates may apply.

What if I want to stop receiving texts?

You can choose to stop receiving the texts at any time by texting STOP to 70138. To stop receiving texts about community resources, text STOP to 28922. If you have additional questions or need help with the program, you can text HELP to 70138 or email the ParentPowered team at support@parentpowered.com.



By signing up for Ready4K (the "Program") you hereby agree to (i) enroll in the Program, (ii) the ParentPowered PBC Terms of Use available at parentpowered.com/terms.html and Privacy Policy available at parentpowered.com/privacy.html, and (iii) receive approximately three Ready4K text messages per week from 70138, as well as up to approximately three Ready4K community support text messages per week from 28922. By signing up, you confirm that you want ParentPowered to send you information we think may be of interest to you, which involves ParentPowered using automated dialing technology to text you at the cell phone number you provided. While there is absolutely no cost for enrolling, data & message rates may apply. You can cancel your receipt of all Ready4K text messages any time by texting STOP to 70138, or cancel your receipt of Ready4K community support text messages only by texting STOP to 28922. For help with Ready4K text HELP to 70138 or email us at support@parentpowered.com.