

PRESS RELEASE

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Northeast REALTORS® of Louisiana
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NORTHEAST REALTORS® OF LOUISIANA ARE DETERMINED TO BEAT THE HEAT

MONROE, La. – With the hottest months of the year upon us, the Northeast REALTORS® of Louisiana (NER) has launched its Second Annual Summer Fan Drive.

With more than 750 members, REALTORS® across Northeast Louisiana are looking to top last year's donations of 200 box fans. NER has partnered with United Way of Northeast Louisiana to coordinate delivery of all donated fans to Northeast Louisiana Council on Aging Centers to benefit the 13 area parishes.

"Northeast Louisiana's heat can be deadly to certain segments of the population, namely the elderly, the ill and to infants," says Chris Brock, President of Northeast REALTORS® of Louisiana. "We are so grateful to every one of the caring REALTORS® in our community that give to this wonderful cause," continues Brock.

Heat is the number one weather-related killer with the highest risk related to seniors, people with disabilities and children, according to the National Weather Service. As temperatures continue to rise over the next few months, so will the need for fans.

"As the temperature climbs, there's no better time to help your neighbors in need of keeping cool," says Alice Clark, CEO of NER. "From now until June 13th, we are partnering with United Way of Northeast Louisiana to help distribute all of the donations from our caring members," says Clark.

You can contribute to the drive by purchasing a fan and delivering it to your preferred real estate office. The office will ensure your fan is delivered to the Northeast REALTORS® of Louisiana office on your behalf.

"We are so grateful to every one of our NER members who contribute to this meaningful fan drive," says Brock. "Something as simple as a fan can make a tremendous difference in the health and comfort of the elderly and others who might struggle during summer's hottest days."

For more information, please contact Chris Brock at 318-541-8280 or Alice Clark at 318-387-6800. To apply for a fan, please contact your local Council on Aging Center.

Mission Statement

The purpose of the Northeast REALTORS® of Louisiana is to serve its members by developing and promoting programs and services to enhance the ability and opportunity to conduct their individual businesses successfully and ethically. It shall, through collective action, promote the preservation of the right to own, transfer and use real property.

Who We R®

The Northeast REALTORS® of Louisiana service area encompasses 13 parishes from the rolling hills of north central Louisiana to the Delta – farmland that borders the mighty Mississippi River to the east. These parishes include: Caldwell, Concordia, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union and West Carroll. It is a member-based organization established to assist its members in the business of real estate and real estate-related issues.