



United Way  
of Northeast Louisiana

## FOR IMMEDIATE RELEASE

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**HEADER: West Monroe-West Ouachita Chamber, United Way NELA collaborate for Virtual 211 Day**

**Monroe, La.** — The West Monroe-West Ouachita Chamber of Commerce and United Way of Northeast Louisiana will collaborate to host 211 Day, a virtual event aimed at bringing awareness to the free service that 211 provides to the community. This virtual event is open to the public and will be livestreamed on Facebook at **@WestMonroeChamber** on Thursday, February 11<sup>th</sup> at 12:00 p.m. There is no charge to tune in to the livestream.

“We are pleased to highlight 211 as an essential service provided by the United Way of Northeast Louisiana,” said Lila Strode, President of the West Monroe-West Ouachita Chamber of Commerce. “It’s also important to recognize 211 and United Way NELA employees and commend them for their dedication to the citizens of Northeast Louisiana.”

The purpose of this virtual 211 Day is to showcase United Way of Northeast Louisiana 211 as a convenient, community connection to information and resource providers. 211’s trained, experienced staff is available 24 hours a day, 7 days a week, 365 days a year... including holidays. 211 serves people in crisis or those needing help or information. By dialing 211, anyone in the community can reach a caring and knowledgeable specialist who can provide assistance or information about where to access community resources.

“We were so appreciative when the West Monroe-West Ouachita Chamber reached out to us to bring community attention to United Way NELA 211. We hope that this live event will provide a better understanding of the role that 211 plays during times of disaster, as well as



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the information and resources this service provides to individuals every single day,” said Janet Durden, United Way of Northeast Louisiana President.

To tune in for the virtual United Way NELA 211 Day, visit **@WestMonroeChamber** on Facebook on Thursday, February 11<sup>th</sup> at 12:00 p.m.

For more information about United Way of Northeast Louisiana 211, visit [unitedwaynela.org/211](https://unitedwaynela.org/211). To request a recording of the virtual 211 Day event, contact Meghan Jones, United Way NELA Marketing & Communications Coordinator, at [mjones@unitedwaynela.org](mailto:mjones@unitedwaynela.org).

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**United Way of Northeast Louisiana** works with volunteers, donors, and other organizations locally to create lasting community change in the areas of Education, Income, and Health, as well as Basic and Emergency Needs—the building blocks for a good quality of life. For more information about United Way of Northeast Louisiana, visit [unitedwaynela.org](https://unitedwaynela.org), dial 211 on any landline or mobile phone, a free call 24/7, or text your zip code to 898-211.

The mission of the **West Monroe/West Ouachita Chamber of Commerce** is to enhance economic growth in the WM/WO and surrounding areas by focusing on education, promotion, and development of the business community, and those areas of the community affecting business. Find out more at [westmonroechamber.org](https://westmonroechamber.org) or call 318.325.1961.