

Liberated Syndication Announces Launch of Distribution Partnership with Samsung to Bring Its Podcasts to Samsung Galaxy Devices

Pittsburgh, PA – November 17th, 2021 - Liberated Syndication Inc. (LSYN) (“Libsyn” or “the Company”), the industry’s leading podcast hosting platform and advertising marketplace, is proud to announce the launch of its distribution partnership with Samsung to help bring podcasts under the “Listen” tab within the [Samsung Free](#) application.

Libsyn podcasters can add their shows to the Samsung Free platform from their RSS Feed [Settings](#) effective immediately. Samsung Free is available on compatible Samsung Galaxy devices. The “Listen” tab is available on Z Fold, Z Flip, Galaxy S21, Galaxy S20, Galaxy Note20, Galaxy S10, Galaxy Note10m Galaxy S9 and Galaxy Note9 series.

“Providing podcasters with access to the newest platforms offering podcasts is critical to promoting audience growth,” said Libsyn President and Chief Operating Officer, Laurie Sims. “We are excited about the relationship with Samsung and the launch of podcasts on Samsung Free to all of Libsyn’s 75K+ podcasters. It is paramount that our hosted podcasts are available for consumers through all of the fastest growing and accessible points of distribution.”

“The past year we have all seen a shift in where and how we consume media,” commented Vice President of Podcaster Relations Rob Walch. “The launch of podcast discovery and consumption on the Galaxy series gives consumers even more choices and opportunities to consume podcasts and that is a win for everyone.”

“With podcasts growing in popularity, they serve as a source of news, information and entertainment for millions of Americans,” said Avner Ronen, Vice President, Product Development at Samsung Electronics America. “We are thrilled to partner with Libsyn and their broad network of podcast syndication and distribution so Galaxy consumers in the U.S. can enjoy easy access to their vast collection.”

About Liberated Syndication

Liberated Syndication Inc. (“Libsyn”) is a world leading podcast hosting platform and advertising marketplace that has been providing publishers with hosting, distribution, and monetization services since 2004. Libsyn hosts over 5.8 million media files from more than 75,000 podcasts and delivered over 6 billion downloads in 2020. Podcast producers choose Libsyn to measure their audience via IAB V2 certified stats, deliver popular audio and video episodes, distribute their content through smartphone apps (iOS and Android), and monetize via premium subscription services and advertising. The Company also owns Auxbus, Glow, Pair Networks, and AdvertiseCast, the industry’s leading podcast advertising marketplace connecting advertisers to podcasters.

Brands powered by Libsyn help all creators podcast better by providing innovative tools for creation, hosting, growth, and monetization. Visit Libsyn on the web at www.libsyn.com; Auxbus at www.auxbus.com; AdvertiseCast at www.advertisecast.com; and Pair Networks at www.pair.com. Investors can visit the Company at the “Investor Relations” section of Libsyn’s website at <https://investor.libsyn.com>.

Liberated Syndication is headquartered in Pittsburgh with a world-class team and global reach.

Contact:

At the Company:

Laurie Sims, President and Chief Operating Officer

Liberated Syndication

investor@libsyn.com

Jeremy Hellman, CFA, VP

The Equity Group Inc.

(212) 836-9626

jhellman@equityny.com
