



**GULF COAST BANK
& Trust Company**

Presents

NEW ORLEANS: DYNAMICS OF A CHANGING ECONOMY

9th ANNUAL

ECONOMIC & REAL ESTATE FORECAST SYMPOSIUM



In Partnership with



TUESDAY, OCTOBER 15, 2019

12:30 pm – 5:00 pm • Roussel Hall, Loyola University

- 12:30–12:40 p.m. WELCOME & INTRODUCTION**
Tania Tetlow, President, Loyola University New Orleans
Event Moderator - Paul Richard, NAI Latter & Blum
- 12:40–1:20 p.m. COMING TOGETHER: THE POWER OF PARTNERSHIPS**
Moderator - Michael Hecht, President & CEO, Greater New Orleans, Inc.
Jerry Bologna, President & CEO, JEDCO
Ashleigh Gardere, Vice-President & COO, New Orleans Business Alliance
- 1:20–2:20 p.m. THE NEW ORLEANS REAL ESTATE MARKET**
Moderator: Wade Ragas, President, Real Property Associates
- THE COMMERCIAL MARKET: CORRIDORS AND CATEGORIES**
David Quinn, Max Derbes Real Estate
Parke McEnery, The McEnery Company
Richard Juge, RE/MAX Commercial
Rhonda Sharkawy, Stirling Properties
- THE RESIDENTIAL MARKET: THE PULSE OF GEOGRAPHY AND NEIGHBORHOOD TYPOLOGY**
Evelyn Wolford, Latter & Blum
Katie Witry, The Witry Collective
Delisha Boyd, Delisha Boyd Real Estate
- 2:20–2:50 p.m. BREAK**
- 2:50–3:20 p.m. THE DANCE OF VALUE: CAP RATES, COST AND GEOGRAPHY**
Bush G. Benton, MAI, Stegall, Benton & Assoc., Partner
Rosalyn Bryant, Bryant Appraisal Services
- 3:20–3:50 p.m. FINANCING THE GAP: CAPITAL MARKET SOLUTIONS**
Troy Villafarra, Managing Director, Crescent Growth Capital
Chad Owens, Vice-President, NorthMarq Capital
- 3:50–4:30 p.m. THE TRIPLE PLAY OF TOURISM: THE AIRPORT, HOSPITALITY & CONVENTION CENTER**
Mark Romig, CEO, New Orleans Tourism Marketing Corporation
Melvin Rodrigue, Chairman of the Board, Convention Center; President, Galatoire's
Kevin Dolliole, New Orleans Aviation Director, Louis Armstrong International Airport (MSY)
- 4:30–5:00 p.m. BANKING NEW ORLEANS: THE FUTURE IS TODAY**
Guy Williams, President, Gulf Coast Bank
- 5:00–7:00 p.m. BIZ NIGHT SOCIAL IN THE COURTYARD**

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