



365 SMALL BUSINESS UNITED

SMALL BUSINESS. BIG IMPACT.

Annual Impact Gift Options (Monthly Payment Option Available)

Benefits	365SBU Member \$365	SBU+ Member \$500	SBU Leader Member \$750
Recognition on Website & in Annual Report	✓	✓	✓
Recognition on Social Media	✓	✓	✓
Membership Recognition Decal Provided for Storefront Display	✓	✓	✓
First Preview of Volunteer Opportunities	✓	✓	✓
Access to Early-Bird Event Registration & Pricing		✓	✓
Name and/or Logo Recognition in eNewsletter		✓	✓
Opportunity to Provide Marketing Materials at Events			✓

Small business owners know that a strong, healthy community is good for business. Small business owners also know the importance of keeping local dollars local. Our 365 Small Business United Membership Program does just that. All funds raised in Lake County, stay in Lake County, helping our own local residents in need.

The program is designed to make philanthropy a simple, rewarding, budget-friendly way to make a big impact while reaping the rewards of giving back.

365 Small Business United (365SBU) is a group of local business owners committed to investing in ongoing impact work to help ensure Lake County residents in need do not stand alone. Will you join the movement?

The Benefits of Membership

The benefits of membership go beyond those listed to the left. Members enjoy connecting with like-minded business leaders dedicated to serving our community, while recognizing the power of collaboration. When membership donations are pooled together, the impact is much greater than when donations are diversified.

Consider the Impact Your Membership Will Make

Your annual membership gift of \$365 (\$500, \$750) can help provide:

- 183 (251, 376) nutritious congregate meals for seniors in need
- \$4,380 (\$6,000, \$9,000) in medical care to uninsured and under-insured families and individuals
- 600 (822, 1,233) free pre-k books to help combat the nearly 50% of Lake County children who enter kindergarten without the sufficient skills and knowledge to engage in kindergarten level instruction.
- 115 (158, 236) Emergency services for those who experience unexpected trauma



Questions? Contact David Whittaker at dwhittaker@uwlc.org or 440.639.1203 | uwlc.org

United Way
of Lake County