
NEIGHBORHOOD ECONOMIC RECOVERY FUND + ONLY IN SEATTLE

Business Technical Assistance Resources

Friday, August 12th, 12-1:30pm



Seattle Office of
Economic Development

The **Only in Seattle** Initiative provides grants and support to foster inclusive neighborhood business districts that supports residents, communities, and small businesses to thrive.

08/12/2022
Slide 1



HAPPY SUMMER!

Reminders:



- Today's webinar is being recorded and is scheduled to last 90 minutes, including Q & A.
- Please stay on mute for the presentations.
- Questions can be submitted at any time in the chat box.
- Slides and a recording of this presentation will be emailed out.

Agenda



FINANCIAL
HEALTH
CONSULTANTS



COMING SOON
- STATE
FUNDING



COMMERCIAL
SPACE
CONSULTANTS/
EXPEDITED
PERMITTING



LEGAL
ASSISTANCE



REFERRAL
PROCESS



Q&A
DISCUSSION



Financial Health Consultants

One-on-One Business Consulting & Financial Management Workshops in the following areas:

- Guidance on general bookkeeping practices, tax considerations & accounting solutions
- Understanding & improving credit score
- Developing a personalized plan to reach financial goals & mitigate risk
- Analyzing operational strategy to increase business growth & profitability

OED Program Contact: Robyn.Duckett@seattle.gov



King's Dream
Business Consulting



Seattle Office of
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08/12/2022
Slide 4



3-5 hours One-on-One Business Consulting (In-person & Virtual) for FREE!

Specialties:

- Small businesses with gross annual revenues up to \$800k & up to 20 Full-time Employees (FTE)
- Entrepreneurs & Small Business Owners in economically marginalized communities
- Community Development Financial Institution (CDFI)

One-on-One Examples:

- Bookkeeping, Accounting & Tax Assistance
- Legal
- Digital Marketing, Branding & Market Research
- Website Design, Print & Digital Design

Registration:

- Online registration for TA sessions occurs on a first come, first served basis
- Register online [here](#)

Contact: Michael Reis, michaelr@businessimpactnw.org





King's Dream
Business Consulting

Financial Health Consultants

2 Sessions of One-on-One Business Consulting (Virtual) for FREE!

Specialties:

- Small businesses with gross annual revenues up to \$1M & up to 50 FTE
- Marketing, Design & Operational Strategy for Entrepreneurs, Small Businesses & Nonprofits

One-on-One Examples:

- Credit Improvement
- Analysis of current Operational Strategy & Recommendations for Business Growth
- Accounting & Bookkeeping Solutions
- Personalized Plan to achieve Financial Goals

Registration:

- Online registration for TA sessions occurs on a first come, first served basis
- Register online [here](#)

Contact: Jawan Harris, jawan@kingsdreamconsulting.com



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**08/12/2022
Slide 6**



King's Dream
Business Consulting

Finding Financial Freedom Workshop Series

- Saturday, 9/24/2022 @ 10am-12pm PT
- Saturday, 1/7/2023 @ 10am-12pm PT
- Saturday, 6/3/2023 @ 10am-12pm PT
- Saturday, 1/6/2024 @ 10am-12pm PT

Examples of Topics Covered:

- Cash Management Fundamentals
- Business Credit Improvement
- Bookkeeping, Accounting & Taxes
- Q&A with Panelists

Registration:

- Up to 150 participants
- Register online [here](#)

Financial Health Consultants

FINDING FINANCIAL

FREEDOM WORKSHOP

PANELISTS:

TIERRA BONDS

TARYLL CALHOUN

JAWAN HARRIS

**SEPT 24
2022**

FREE

LEARN HOW TO LEVERAGE YOUR BUSINESS TO:

- TAKE OWNERSHIP OF YOUR FINANCES
- IMPROVE YOUR BUSINESS CREDIT
- INCREASE YOUR LOAN ELIGIBILITY
- IDENTIFY TAX-SAVING STRATEGIES
- BUILD FINANCIAL WEALTH
- AND FUND YOUR OWN FREEDOM!

Seattle Office of Economic Development | King's Dream Business Consulting | King County | Minority Women's Certified



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08/12/2022
Slide 7



2-5 Sessions of One-on-One Business Consulting

- With the Community Micro-Business TA Clinics (In-person & Virtual)
- Offered monthly starting in September 2022

Specialties:

- Micro-businesses & Entrepreneurs with gross annual revenues up to \$500k & up to 10 Full-time Employees (FTE)
- Programming also available in Spanish
- CDFI

Examples of Consulting Provided:

- Bookkeeping, Accounting & Tax Assistance
- Business Set-up & Licensing Process
- Digital Marketing, Branding & Market Research
- Connecting to Community Resources

Registration:

- Contact Amy Hollander to reserve your spot at the monthly Community Micro-Business TA Clinics ahollander@venturesnonprofit.org





Community Group Financial Workshops

- 1.5-hrs. long
- Virtual via Zoom
- Offered once per Quarter starting in September 2022

Example of Topics Covered:

- Business Taxes
- Cash Flow Projection & Risk Management
- Basic Principles of Cash Management & Bookkeeping Systems
- Impact of Credit Scores & Personal Credit for Entrepreneurs

Registration:

- Up to 50 participants
- Contact Amy Hollander to reserve your spot at the Workshops ahollander@venturesnonprofit.org





Up to 10 sessions of One-on-One Business Consulting for FREE!

Specialties:

- Small businesses with gross annual revenues up to \$5M & up to 50 Full-time Employees (FTE)
- Restaurant & Retail Businesses

Example of Consulting Provided:

- General Business & Accounting Practices
- Guidance on Financial Accounting Systems
- Assistance on cleaning up or migrating existing Financial Accounting Systems

Registration:

- Contact Ellen Brown to complete intake

Contact: Ellen Brown, ellen@accountfortaste.com



Coming Soon:

Working Washington Grants (WWR5)

The Washington State Department of Commerce (Commerce), working in partnership with the Washington State Arts Commission (ArtsWA), will administer Round 5 of grant funding for small businesses & non-profits affected by the pandemic.



Available funds are set aside for specific targeted groups or sectors:

- 60% is identified for the arts, heritage & science sectors, including those that operate live entertainment venues
- 40% is identified for most other sectors, including hospitality, fitness & personal services

General Timeline:

- August 17th, 2022 – September 9th, 2022: The [Application Portal](#) will remain open for 24 days
- Mid – Late September 2022: Review of applications
- Early October 2022: Commerce will notify grantees & disburse funding



Coming Soon: **Working Washington Grants (WWR5)**

Starting on August 15th, [FAQs](#) and the [Application Forms](#) will be available to download in the following languages:

- Spanish
- Vietnamese
- Russian
- Ukrainian
- Tagalog
- Somali
- Korean
- Arabic
- Punjabi
- Amharic
- Khmer
- Mandarin
- Lao
- Marshallese

Through the Portal, applicants will be able to invite collaborators to help them work on their submission together BUT the application will need to be submitted in English.



Coming Soon: (WWR5) Information Sessions

Guidelines on Eligibility, Required Documents, Eligible Uses of Grant Funds & Grantee Selection Considerations can be found [here](#).

Applicants will need to register for an **Unique Entity ID (UEI)** on SAM.gov in lieu of a DUNS number. A step-by-step video and presentation on the process can be found [here](#).

Register [here](#) for **WWR5 Webinar** on August 18th, 2022 that will cover the following topics:

- Orientation to the WWR5 Grant Portal
- A step-by-step walk through of the WWR5 application
- Q&A session as time allows – submit ?'s in advance when registering



Coming Soon: (WWR5) Application Support

Commerce will have a Technical Support Center available to provide assistance to applicants with ?'s related to WWR5.

- Email & Phone support will be offered in English, Spanish, Russian, and Mandarin. A response will be provided within 8 business hours.
 - Email: commercegrants@submittable.com
 - Phone: (888)242-0169
- Hours of Technical Support are as follows:
 - DURING Application period from August 17th, 2022 – September 9th, 2022
 - 8am – 7pm PT Monday-Sunday
 - AFTER Application period closes from September 10th, 2022 – December 21st, 2022
 - 8am – 5pm PT Monday-Sunday



Coming Soon: (WWR5) Application Support

These Financial Health Consultants & Community Liaisons will be available to provide assistance to applicants for WWR5:

- 1.) Chelsea Rodino @ Ventures (Spanish & English)
Phone: 206.809.8487
[Email: crodino@venturesnonprofit.org](mailto:crodino@venturesnonprofit.org)
- 2.) Michael Reis @ Business Impact NW (English)
[Email: michaelr@businessimpactnw.org](mailto:michaelr@businessimpactnw.org)
- 3.) Jawan Harris @ King's Dreams Business Consulting (English)
Phone: 855.480.1401
[Email: jawan@kingsdreamconsulting.com](mailto:jawan@kingsdreamconsulting.com)
- 4.) Cesar Garcia @ Lake City Collective (Multiple languages)
[Email: community@lakecitycollective.org](mailto:community@lakecitycollective.org)

OED Contact: Robyn.Duckett@seattle.gov



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Slide 15

Still Available: Commercial Space Consultants

- OED has contracted with a team of consultants to assist businesses with:
 - Space planning and design
 - Advocacy with landlords and general contractors
 - Development budget preparation
 - Management of the build out process
- OED will cover the costs for initial 10 hours of consultant work



OED Program Contact: Celwyn.Green@seattle.gov



Still Available: Expedited Permits Program

a collaboration between OED & SDCI

- Help with permit application and coaching on process
- Expedited permitting services
- Intake and plan review processes
- Last Permitted Use Research
- Preparedness
- Strategy to get a permit in and issued faster



Eligibility Requirements: No more than 2 locations, No more than \$5 million in annual revenue, No more than 50 FTE

OED Program Contact: Celwyn.Green@seattle.gov

Seattle Department of Construction and Inspections: Peter.Fuerbringer@seattle.gov O: 206-233-7013



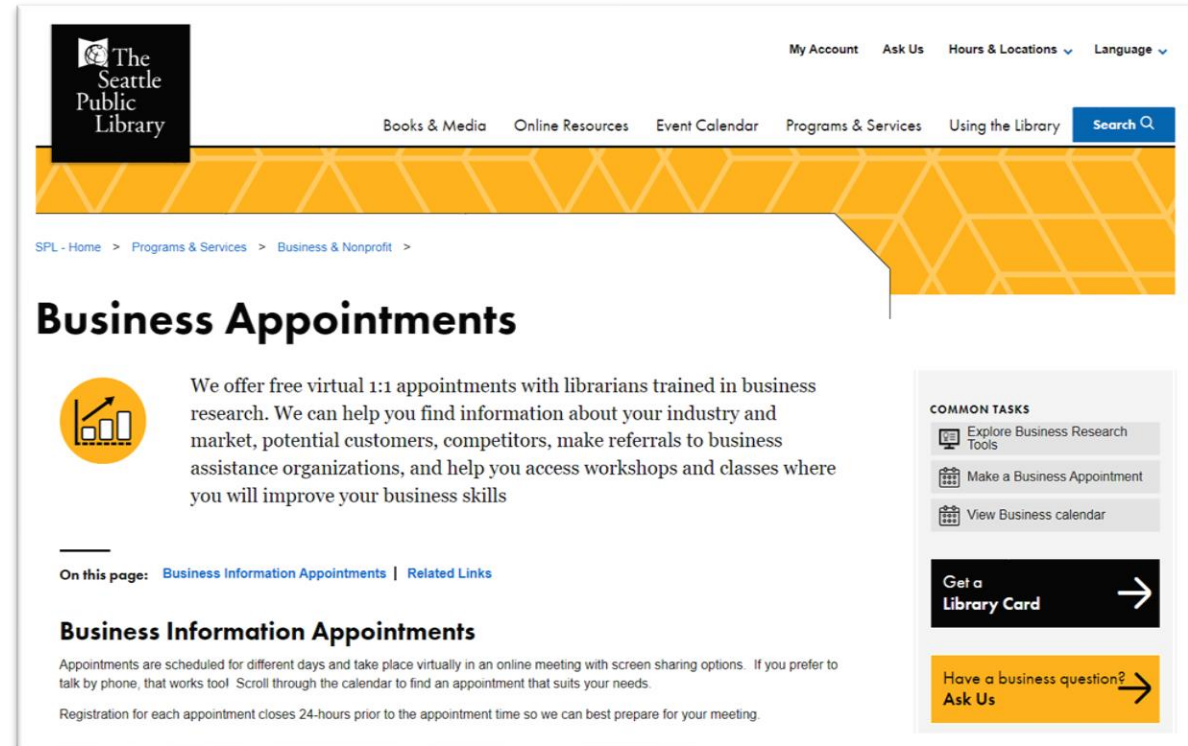
Legal Assistance - Seattle Public Library

Library to Business Program

Small business focused legal workshops and clinics, along with an extensive library of small business-related resource and reference materials.

Seattle Public Library Contact:
Jay Lyman, Business Librarian, jay.lyman@spl.org

OED contact:
Michael.Wells@seattle.gov 206-724-5480



The screenshot shows the Seattle Public Library website. The header includes the library logo, navigation links (My Account, Ask Us, Hours & Locations, Language), and a search bar. The main content area is titled "Business Appointments" and features a yellow icon of a person at a computer. The text describes free virtual 1:1 appointments with librarians trained in business research. A sidebar on the right lists "COMMON TASKS" such as "Explore Business Research Tools", "Make a Business Appointment", and "View Business calendar". At the bottom of the sidebar are buttons for "Get a Library Card" and "Have a business question? Ask Us".




Legal Assistance – UW Entrepreneurial Law Clinic

Working with the UW Law School students and faculty, clinics offer consultation & training in

- forming legal business entities (corporations, LLC's, etc.)
- startup skills
- intellectual property law
- small business contracts (including commercial leases)
- compliance on state and local licenses and taxes
- patents and trademarks, etc.

UW School of Law Contact: Jennifer Fan, Associate Dean for Research and faculty Development, jsfan@uw.edu

OED contact: Michael.Wells@seattle.gov 206-724-5480



The screenshot shows the website for the UW School of Law Entrepreneurial Law Clinic. The header includes the UW School of Law logo and navigation links for Directory, Students, Faculty/Staff, Alumni, and a GIVE button. Below the header is a main navigation bar with links for ABOUT, ACADEMICS, ADMISSIONS, STUDENT LIFE, CAREERS, FACULTY & SCHOLARSHIP, and LIBRARY. A secondary navigation bar includes NEWS & EVENTS. The main content area features a breadcrumb trail: School of Law / Academics / Experiential Learning / Clinics / Entrepreneurial Law. The title "ENTREPRENEURIAL LAW CLINIC" is prominently displayed. On the left, a sidebar lists various clinic options: Clinics, Appellate Advocacy, Entrepreneurial Law, Information for Clients, Types of Clients, Client Application and Eligibility, Client Resources, Information for Students, COVID-19 Resource List, and Trainings. The main content area includes a large image of a person working at a desk. Below the image, a quote reads: "The best part? Witnessing the excitement on clients' faces when they explain their business idea to me and knowing that my work positively affects them." To the right of the quote, the "CLINIC DIRECTOR" section identifies Jennifer Fan as the Director of the Entrepreneurial Law Clinic and includes an "APPLY NOW" button.



Legal Assistance – Communities Rise



Free one hour one on one legal consultation with experienced lawyers, specializing in

- commercial leasing,
- landlord/tenant disputes,
- various small business legal matters.
- Template available for landlord/tenant negotiations.

Communities Rise will not represent small businesses in legal disputes but is available for consultation.

Contact: communities-rise.org 206-324-5850

OED contact: Michael.Wells@seattle.gov 206-724-5480





Shaun Crawford , Artist and Shop to the Beat participant

Coming Soon: Shop to the Beat

Goals:

- Competitive Wages for Musicians
- Prioritize outreach to BIPOC musicians/businesses
- Increase opportunities for live performances
- Introduce live performances at “non-traditional venues”
- Increase foot traffic and sales revenue for small businesses

Outcomes:

- 27 participating businesses, 10 located in high priority neighborhoods
- 23 participating artists



Also Available

[Seattle Restored](#)

- Application open until Aug 26th
- Info session on August 23rd

[Tenant Improvement Grants](#)

- Info sessions on Aug 16th, 6-7pm and Aug 29th 10-11am



Referral Process

- Restarting the online referral form
- Calling OED voicemail line (206) 684-8090 (2hr response time)
- General inquiries: Email OED at OED@seattle.gov
- OED Referral Process Lead: Maria Gomez, Small Business Team at maria.gomez@seattle.gov





Seattle Office of Economic Development

OED Service Request Form

This form should be used by OED partners and staff to request assistance on behalf of business.

The City of Seattle Office of Economic Development seeks to mitigate barriers to resources and assistance for Seattle's most vulnerable small businesses during COVID-19.

Privacy Notice:

Information provided in this survey is considered a public record and may be subject to public disclosure. For more information, see the Public Records Act, [RCW Chapter 42.56](#). To learn more about how we manage your information, see our [Privacy Statement](#).

OED Affiliate Organization*

Please begin typing the name of the organization that you represent. If you are a City staff working with OED, please choose Office of Economic Development from the list

Staff or Affiliate Organization Contact Name*

Please enter the name of the person filling out this form

Business Name*

As it appears on the City of Seattle business license

Only in South Park

Phinney Neighborhood Association

Pike Place Merchants Association

Rainier Beach Action Coalition

Rainier Ave Business Coalition

Rainier Beach Merchants Association

Seattle Chinatown International District Preservation and Development

SODO Business Improvement Area

South Park Business District

South Park Retail Merchants Association

The Alliance for Pioneer Square

University District Partnership

University District Small Businesses

West Seattle Junction Association

Staff or Affiliate Organization Contact Name*

Please enter the name of the person filling out this form

Business Name*

As it appears on the City of Seattle business license

What type of assistance is being requested?

Please select all that apply.

☐ SBA Programs

☐ Small Business Technical Assistance

☐ Digital Access Needs

☐ Questions about Washington's Safe Start plan or Vaccination Requirements

☐ General permitting inquiries (outdoor seating, food permits, etc)

☐ Small Business Stabilization Fund

☐ Commercial Activation or Tenant Improvement

☐ Business District Investments

☐ Other

Request Language Support

If owner or primary business contact needs support in a language other than English, please select from the list below.

Cantonese

Korean

Mandarin

Somali

Spanish

Tagalog

Vietnamese

Amharic

Cambodian/Khmer

Laotian

Oromo

Russian

Tigrinya

Ukrainian

Owner

I hereby acknowledge and consent of the business owner.
I, _____, am the owner of _____.

Hispanic/Latino/a origin?

☐ American

☐ Asian

☐ Multiple Races



Search and Select

Custom Area Select

Map Options

Clear Selected

Reset Map

About

Help & Feedback

Account

Map Options

Surveys

Apply Demographic Layer

☐ Social Equity

☒ High Displacement Risk Areas

☐ Population Density

☐ Limited English Proficiency

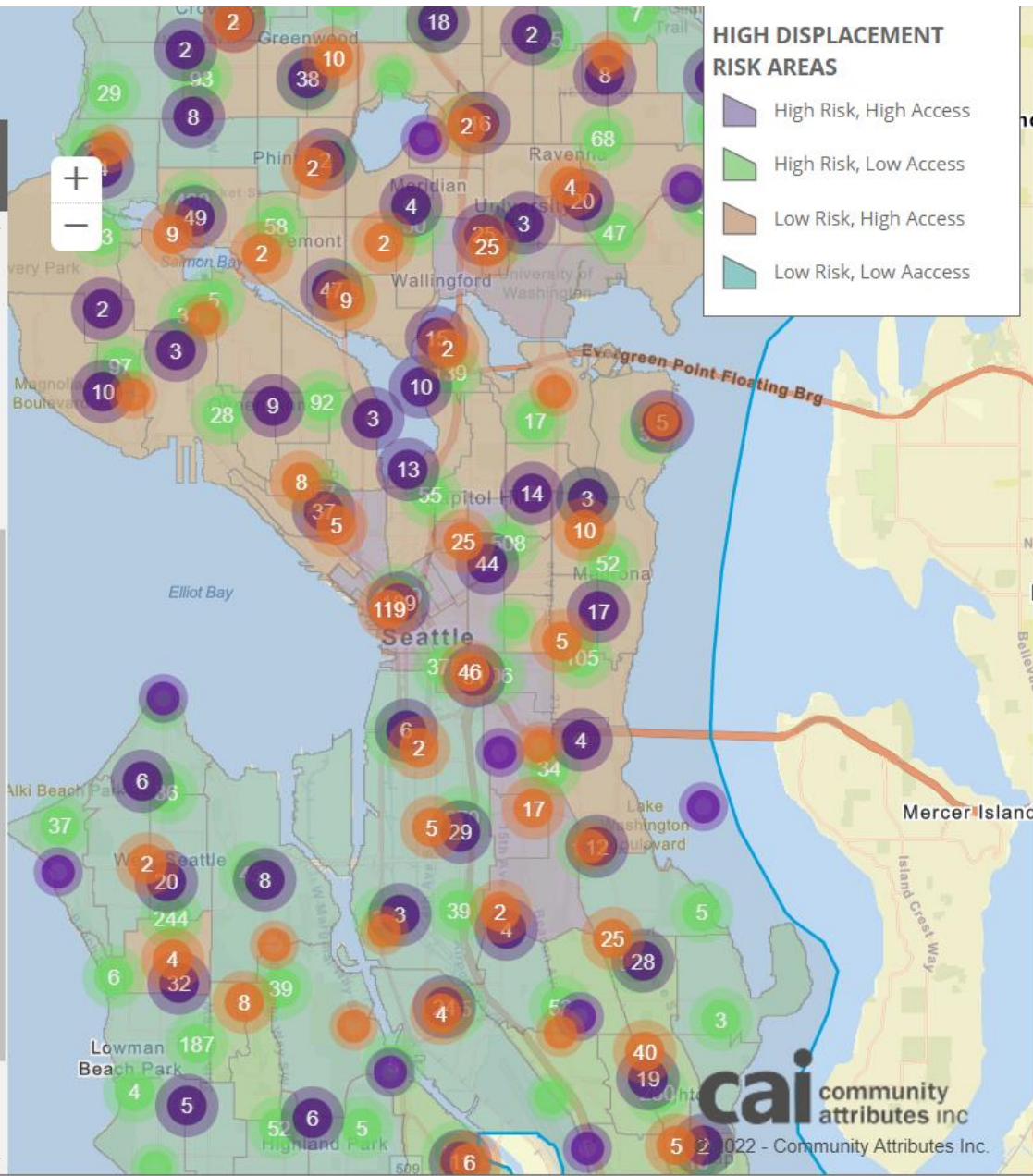
☐ Job Density

☐ Unemployment Rate

☐ Poverty Rate

☐ College Graduates

☐ Opportunity Zones



HIGH DISPLACEMENT RISK AREAS

- High Risk, High Access
- High Risk, Low Access
- Low Risk, High Access
- Low Risk, Low Access



Seattle, Washington

Select Category to View Data

Business

Surveys

Grants

People

Economics

Education

Health

80,536
TOTAL
BUSINESSES

32,153
MAIN ST

48,383
PRIME

Service Requests



ADMIN MODE
1,782

TOTAL OPEN
REQUESTS
45

CLOSED
REQUESTS
1,737

Service requests refreshed every 30 seconds.

Refresh Now

Staff: All Staff

Name: Search business or contact name

☐ Hide Closed Service Requests

☐ Filter by Area Selection

Business Name: Jumbo
Date: 03/28/2022 06:42:54

Monday, March 28, 2022

Q & A



NERF/OIS Team - Contact Us!

Theresa Barreras

DIRECTOR OF BUSINESS DISTRICTS

206-963-9288

theresa.barreras@seattle.gov

Phillip Sit

BUSINESS IMPROVEMENT AREA ADVOCATE

206-256-5137

phillip.sit@seattle.gov

Bennet Vining

COMMUNITY DEVELOPMENT SPECIALIST

206-586-7430

bennet.vining@seattle.gov

Hodon Bulale

SENIOR GRANTS & CONTRACTS SPECIALIST

206-586-7412

Hodon.Bulale@seattle.gov

Belina Van

SENIOR GRANTS & CONTRACTS SPECIALIST

206-670-3874

Belina.Van@seattle.gov

