



## 2019 Murrells Inlet 2020 Race for the Inlet Sponsorship Opportunities

### *Presenting Sponsor - \$2,500 (2 out of 4 Total Available)*

Presenting rights status: Race for the Inlet presented by "Your Business Name Here"

Logo inclusion in all media

Only business logo to appear on front of race t-shirt and top billing of business logo on back of t-shirt

Business logo to appear on MI2020 Race for the Inlet arch at start and finish line

Name on all race bibs and race day programs

Recognition on MI2020 social media and website

Recognition in the MI2020 Inlet Happenings email blast

Name and logo in Coastal Timing Race Management email blasts to over 700+

May set up table display & banner on race day near start and finish line

May provide promotional items for race bags given to all participants

10 race entries (includes t-shirts, chip, breakfast and race bags)

Emcee recognition throughout race day

### *Race Award Sponsor - \$1,500 (SOLD OUT)*

Inclusion of name or logo on 40+ prizes awarded to race winners

Name inclusion in all media

Recognition on MI2020 social media and website

Recognition in the MI2020 Inlet Happenings email blast

Name and logo in Coastal Timing Race Management email blasts to over 700+

Business logo listed on back of race t-shirt

May set up table display or banner on race day

May provide promotional items for race bags given to all participants

6 race entries (includes t-shirts, chip, breakfast and race bags)

Name on race day program given to all participants

Emcee recognition throughout race day

### *Platinum Sponsor - \$750*

Business name listed on back of race t-shirt

May set up table display or banner on race day

May provide promotional items for race bags given to participants

Recognition in the MI2020 Inlet Happenings email blast

Recognition on MI2020 social media and website

4 race entries (includes chip, t-shirts, breakfast and race bags)

Name on race day program given to all participants

Emcee recognition throughout race day



## 2019 Murrells Inlet 2020 Race for the Inlet Sponsorship Opportunities

### *Gold Sponsor - \$500*

Business name listed on back of race t-shirt  
May provide promotional items for race bags given to participants  
Recognition in the MI2020 Inlet Happenings email blast  
Recognition on MI2020 social media and website  
2 race entries (includes chip, t-shirts, breakfast and race bags)  
Name on race day program given to all participants

### *Water Station Sponsor - \$500 (1 out of 3 Available)*

Business name and logo on sign at one of the water stations  
May provide promotional items for race bags given to all participants  
Recognition in the MI2020 Inlet Happenings email blast  
Recognition on MI2020 social media and website  
2 race entries (includes chip, t-shirts, breakfast and race bags)  
Name on race day program given to all participants

### *Companies On The Run - \$300*

Business name listed on back of t-shirt  
5 race entries (includes chip, t-shirts, breakfast and race bags)  
Name on race day program given to all participants  
\*Additional race entries may be purchased for \$25 (must be before April 12th)\*

### *Silver Sponsor - \$250*

May provide promotional items for race bags given to all participants  
Recognition in the MI2020 Inlet Happenings email blast  
Recognition on MI2020 social media and website  
1 race entry (includes chip, t-shirts, breakfast and race bags)  
Name on race day program given to all participants

### *Race Bag Sponsor - \$100*

Provide 500 promotional items for race bags given to all participants  
May also provide paper coupon or information on your business with the promotional item  
Examples of items: frisbees, pens, note pads, koozies, hats, towels, water bottles, cups, bug spray, etc.

## 2019 Murrells Inlet 2020 Race for the Inlet Sponsorship Benefits

	Presenting Sponsor \$2,500	Race Award Sponsor \$1,500	Platinum Sponsor \$750	Gold Sponsor \$500	Water Station Sponsor \$500	Companies On The Run \$300	Silver Sponsor \$250	Race Bag Sponsor \$100
Presenting Rights, only company logo on front of t-shirt, & name on all race bibs	✓							
Business logo on MI2020 Race for the Inlet arch at start and finish line	✓							
Name or logo on 40+ prizes awarded to race winners		✓						
Race entries (includes t-shirts, chip, breakfast & race bags)	10	6	4	2	2	5	1	
Recognition and logo in Coastal Timing Race Management email blasts to over 700+	✓	✓						
May set up table display & banner on race day near start/finish line	✓	✓	✓					
Emcee recognition throughout race day	✓	✓	✓					
Name on Race Day Programs given to all participants	✓	✓	✓	✓	✓	✓	✓	
Recognition on MI2020 social media and website	✓	✓	✓	✓	✓		✓	
Recognition in the MI2020 "Inlet Happenings" email blast	✓	✓	✓	✓	✓		✓	
Business logo/name on sign at one of the water stations (2 stations total)					✓			
May provide promotional item into race bags given to all participants	✓	✓	✓	✓	✓		✓	✓
Business logo on back of tshirt	✓	✓						
Business name listed on back of tshirt	✓	✓	✓	✓		✓		
Name inclusion in all media	✓	✓						



## Sponsorship Letter of Agreement

Scheduled for 8AM on March 30, 2019

Company Name: \_\_\_\_\_  
(As you would like it printed on the race t-shirt)

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Yes! I will use my race entries (if applicable). Racer information must be received by March, 27 2019. MI2020 staff will email you participant entry forms.

Yes! I will provide an item for the race day bags distributed to all participants. The item I would like to provide is: \_\_\_\_\_.

The items must be received at the MI2020 Office by Monday, March 25, 2019. Arrangements can be made for pick-up. Quantity needed: 500.

Yes! I will provide a logo for the race shirt (Presenting, Race Award, Platinum, Gold & Companies on the Run only). We require a logo in a vector eps, high resolution, jpg, pdf or tiff file format. Logo must be received by March 1, 2019.

### Form of Payment for Sponsorship:

Check (Payable to MI2020)     Credit Card (MI2020 will call for card information)

Your donation is tax-deductible per IRS regulations. Federal Tax ID: 58-2336725.

Mail, email, or fax form to:

MI2020 Office

PO Box 1357, Murrells Inlet, SC 29576

Info@MurrellsInletSC.com

Fax: 843-357-2913

Phone: 843-357-2007

**MURRELLS  
INLET 2020**  
A Clear Vision For The Inlet