



Spotlight your Hottest Trends in the 41st Annual Recognition Lunch & Fashion Show!



Showcase your **Spring Fashions** at the 40th Annual WNCC Recognition Lunch and Fashion Show, **Wednesday, April 12, 2017** held at the Winnetka Community House, 620 Lincoln Avenue.

Approximately 225 residents and community members attend this annual tradition where we honor "The Best of Winnetka and Northfield."

New for this year! Runway lighting • faster pace program • high energy music • more description of your store and less description of individual outfits. Your business name, address, phone number and business description will be included in the program.

Each lunch guest receives a "gift" bag filled with promotional items from our local businesses. For your participation in the Fashion Show, you may include **one item**, such as your business card, brochure, or small (no larger than 8 ½ x 5 ½) marketing piece or coupon in this year's gift bag. To participate, please respond to us by the **DEADLINE of Friday, March 17**. **The fashion show and gift bag participation fee is \$60.**

WHAT YOU NEED TO DO for the fashion show and the gift bag:

- Complete this form and return this form with your **\$60.00** payment asap or by the March 17 deadline.
- Provide 1 or 2 models. The entire fashion show is 30 minutes long. Models should arrive no later than 11:15 am with makeup and hair completed; expected finish time for the models is 12:45 pm. There will be an open dressing room that will accommodate all male and female models. Dress appropriately because you will be changing in front of others.
- Select a maximum of 2 outfits from your store along with a model for each outfit. No model will change outfits.
- If new this year, write the commentary describing your store. (Due Tuesday, March 28-earlier is better!)
- Plan on having your model(s) carry a sign or item, such as a shopping bag, to identify your business.
- Promotional items (225 pieces) to be included in the "gift" bag must be at the chamber office by Thurs, March 30.

Please complete the following:

CONTACT NAME: _____

NAME OF BUSINESS: _____

BUSINESS ADDRESS: _____

PHONE: _____ FAX: _____ EMAIL: _____

Please complete and return this form and return with your payment of **\$50. Note Deadlines. (See above).**
Please make checks payable to Winnetka-Northfield Chamber of Commerce or use Visa or Mastercard.

Billing address: _____
Street Zip

Credit Card Number: _____ -- _____ -- _____ - _____ Exp. __ / __ V-Code __

CONTACT US IF YOU HAVE ANY QUESTIONS.
Winnetka-Northfield Chamber of Commerce

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