

Northfield Farmers Market Sponsorship Opportunities 2017

Dear Winnetka-Northfield Chamber Members:

As you know, Northfield is widely recognized for its outstanding Farmers Market. A tradition in Northfield for 40 years, the Market features fresh locally grown produce, flowers, baked goods, specialty products, live music and special events. The Chamber operates the Market and is looking forward to your sponsorship for the 2017 season.

The Market is a traditional community gathering place as well as a favorite spot for purchasing the freshest, finest products. Many factors make our Market special including a large and loyal customer base, ample, convenient parking, a spacious setting on grass, a wonderful mix of vendors and the strong relationships between our vendors and their customers. The majority of our vendors have been with the Market for decades.

The Market is held every Saturday beginning on May 27th through October 21st hours are 7:30 a.m. to 12:30 p.m. at 6 Happ Road across from New Trier West High School's Northfield Campus. During the peak growing season, an estimated 1,000 people from Northfield and surrounding towns visit weekly. Shoppers spend time not only at the various booths but catching up with friends and neighbors.

The Market provides an excellent forum for us to partner with you in promoting your business or organization. Market sponsorship is a great way to reach an attentive audience.

In addition to weekly attendance, the Winnetka-Northfield Chamber website and social media pages provide year round exposure to you.

There are three different sponsorship levels.

Title/Event Sponsor - \$1,000.00

Reserved for one sponsor only and comes with the following benefits:

- Name, logo and link featured as the Northfield Farmers Market title sponsor on the Chamber of Commerce website and your ad on the website and social media- year-round exposure
- Listed in all Market advertisements as Market Title Sponsor
- Listed on cover of Farmers Market brochure as Market Title Sponsor
- Free ad inside Farmers Market brochure.
- Listed in Community Guide that is distributed to all homes in the 60093 zip code (Winnetka and Northfield) as Market Title Sponsor
- Listed in promotional materials and posters as Market Title Sponsor
- Listed in Chamber newsletter as Market Title Sponsor
- Listed on market signage as Market Title Sponsor

- Listed on Market Sponsorship Poster displayed at Chamber booth all season
- Space at the Chamber booth to have your business cards or brochures
- Opportunity to have your own information table at the Market

Market Sponsor - \$500.00

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- Name, logo and link on website – for year-round exposure
- Listed in Farmers Market brochure/map
- Listed in Community Guide distributed to all homes in the 60093 zip code (Winnetka and Northfield)
- Listed on Farmers Market posters placed in business windows on the North Shore
- Recognition in Chamber e- newsletter
- Listed on Market Sponsorship Poster displayed at Chamber booth all season(Two attractive 37" wide x 57" high signs)
- Space at the Chamber booth to have your business cards or brochures
- Opportunity to have your own information table at the Market once per month

Market Friend - \$250.00

- Name, logo and link on website – year-round exposure
- Listed on Market Sponsorship Poster displayed at Chamber booth all season
- Recognition in Chamber newsletter
- Showcased business of the week at the Market

Please indicate which level of sponsorship you have chosen and send in your sponsorship form with your payment to the address listed. The opening date for the Market is right around the corner-don't delay!

Farmers' Market Sponsorship:

- () Title/Event Sponsor \$ 1,000.00
- () Market Sponsor \$ 500.00
- () Market Friend \$ 250.00

Company Name: _____

Company Address: _____

Company Phone _____ Email _____

Contact Person _____

Return this application, check payable to the Winnetka-Northfield Chamber of Commerce 841 Spruce Winnetka, Illinois, Suite 204 60093. For more information contact the Chamber at 847-446-4451 or email us at director@winnetkanorthfieldchamber.com.