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*You asked for it ...*

For years, Winnetka residents have been asking for more events: cool, hip, quality events that distinguish our town and bring visitors to its stores and restaurants.

Today we're delighted to announce the [2017 Winnetka Music Festival](#) – a day long music festival to be held on **Saturday, June 24, 2017**, with a kickoff concert on the evening of **Friday, June 23<sup>rd</sup>**.

The festival lineup will be curated by music industry tastemaker Val Haller (of Winnetka), founder/CEO of Valslist.com (a music discovery website). The band lineup will include established touring artists who have been vetted by top music industry leaders (NPR, Audiotree, Triple-A radio, etc.) They've received wide acclaim as "top emerging artists" – perhaps allowing you to claim one day, *"I saw them when..."*

The fest is truly new music around every corner with two main outdoor stages as well as music in local restaurants, parks and public spaces running continuously throughout the day.

Kickoff your summer and entertain your friends with the best new talent at this premier boutique music festival. Enjoy critically acclaimed artists in a comfortable hometown setting, with food trucks, craft beer, and local retailers providing festival amenities that match your comfort zone.

Think about the first music that you discovered. Maybe Bruce Springsteen at Harvard Square Theatre in 1974, Fall Out Boy at a DePaul cafeteria in 2002 or The Accidentalists last year in Val Haller's backyard. Now think about the chance to engage with new emerging artists and host them in our community. **The Winnetka Music Festival** is all about finding your next favorite sound and knowing you were there when it was just being discovered.

**The Winnetka Music Festival: New Music Around Every Corner. *Literally ...***

**Mark it on your calendar:** Friday and Saturday June 23 & 24, 2017. Follow [www.winnetkamusicfestival.com](http://www.winnetkamusicfestival.com) for more information.